

THE CASH BOX

VOL. 11, NO. 51

SEPTEMBER

16

1950



Caught chatting with disk jockey Marty Hogan, radio station WIND, Chicago, is pert chirp Mindy Carson. Mindy's phenomenal rise to success was topped recently by her return engagement at New York's swank Copacabana, where she started her rise to fame and fortune little more than a year ago. Hit recordings for Mindy and music operators have been "Candy & Cake" and "Be Mine." Current winners are "I Wish, I Wish" and "I'm Bashful," with her latest, "A Rainy Day Refrain" slated to receive a heavy promotion campaign. Mindy Carson is exclusively featured on RCA Victor Records.



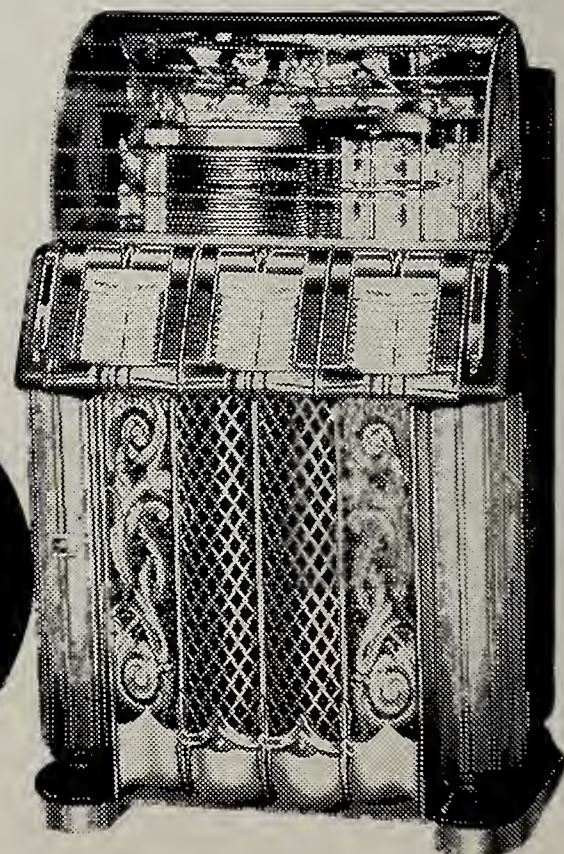
The
WURLITZER
Twelve Fifty
Only Phonograph
that plays

Any Make
Any Speed

7

INCH RECORDS

Only a Wurlitzer 1250 will play any make, any speed of the sensational new 7-inch high fidelity records. A complete record library of the newest HIT TUNES on 7-inch records is available TODAY on pressings by more than twenty top record manufacturers. Their amazing tone brilliance means more plays—more profits for you. Why operate old-fashioned phonographs when you can have the latest, greatest juke box of them all—the new 24 record, 48 tune, all record-speed Wurlitzer 1250? See your Wurlitzer Distributor NOW. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.



How Much Time Left To Prepare?

One question most constantly asked, "How much time is there left to prepare?"

The Cash Box in New York, Chicago and Los Angeles, have been regularly receiving phone calls and letters from coinmen who, after the letters and questions have boiled down, are asking, "How much time have we left to prepare for whatever may happen in the future?"

It is, at this time, practically impossible to answer this question. The nation's war and economic experts aren't able to answer it.

They state, "Confusion exists in Washington at this time. There is no all out preparedness effort as yet. In fact, few, if any, controls have been put into force."

But, it is also well known to all in this industry, as well as in all other industries, that controls are ready.

They can be put into effect practically overnight. When they are placed in effect, many industries are going to suffer.

This time, though, the operators, jobbers and distributors in this field have been given time to prepare.

They weren't given any time at all in War II. The stunning shock of Pearl Harbor came about before anyone knew what was happening.

From that shocking moment until the entire nation went all out, few, if any, knew what to expect from day to day.

"Be Prepared," the slogan of the boy scouts, in fact, the slogan of every nation and of mankind itself, is now urged upon the entire industry.

The controls which have been voted the President are, perhaps, harsh as far as business is concerned.

But, with a possible world war in the offing, they cannot be considered harsh in any degree whatsoever. Yet, business wants to survive.

It is up to those who believe that they want their businesses to survive, to prepare themselves for any eventuality which may come about. And which will probably come about with a suddenness that few expect at this time.

How much time left to prepare?

No one in this field can answer that question at this time. Nor will they be able to answer this question until controls and freezes suddenly come into being.

The one and only answer which can be given to any coinman at this time is to prepare now, prepare fast, arrange for whatever will be required.

Keep in constant contact with manufacturers and distributors. Manufacturers will, in all probability, get the news first regarding how much production they can figure on for the future when controls come into being.

The press and radio will bring all the news that business men will require, and are bringing this news to industry daily.

Coinmen should now become good boy scouts and adopt the boy scout slogan, "Be Prepared."

None know, not at this time anyway, how much time there is left to prepare.

THE CASH BOX

Volume 11, No. 51

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEbster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Mgr., Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

OPTIMISM HIGH FOR BIG FALL SEASON

August Employment Figure Over 62,000,000. Higher Figure Forecast as More Women Enter Heavy Industries. Ops Face Biggest Player Market Since War II. Fall Season to Open Big. Manufacturers Ready New Equipment.

Many old timers in the industry for a number of years don't believe that they have ever come up against so much optimism among the ops in the field.

The average claim, "There has never yet been a feeling that this will be one of the greatest seasons of all time, as there is for this forthcoming Fall season."

In fact, many believe that this Fall, in comparison to the tremendous summer business season which has just passed, will be five, six or even seven times bigger, as far as business is concerned.

"There were some who complained this past summer season", one well known distributor stated, "but, we very seriously doubt that there will be any complaints of 'poor business' this forthcoming Fall."

This is backed up by the statements issued by leading economists. They show that, at the present time, or rather, as of August, 1950, there were over 62,000,000 people gainfully employed.

This is very near the all-time record of 64,000,000 which only happened during the World War II period and which, some now believe, will be exceeded.

It must also be remembered that this high figure does not yet include the many women who are daily entering into heavy industry. Formerly women were thought only fit for light work in the average manufactory. But, during the past war, they proved themselves capable of handling some of the heaviest industry jobs.

With women back in employment, and with more and more men entering into war industry and, especially, into the military forces, the optimism which is now rife among the nation's operators cannot be discounted in any fashion whatsoever, proving to all concerned that this forthcoming Fall season is destined to start off the greatest play era in the history of the trade.

All things being equal, there is no doubt

that coin operated equipment of every kind is going to see more action than since World War II.

More games are being placed on locations everywhere in the nation daily.

More music equipment is being revived.

Orders for new machines have already reached an all time high.

Vending machines of every description are being pushed into war plants and military installations.

This, in itself, promises one of the most sensational Fall season openings that this industry has ever yet experienced.

But, this isn't all. There is an arcade boom under way.

Many operators all over the country foresee arcades as the answer to the wartime problem, just as they did in the last war.

Arcades will use up many thousands of old machines and many, many more thousands of new machines.

Therefore, the optimism which is now apparent thruout the industry, is only what could be expected at a time like this.

Operators realize that here is an opportunity to clear themselves of all notes and get set for what may be one of the most profitable eras in all their history.

More players than ever before face the trade.

Whether the amusemnt game, juke box or vending machine is located in a war plant, or a popular spot, it now faces the greatest playing audience that ever before entered into these locations.

This is one time when the coin machine operator is able to prepare himself for any eventuality.

The last war brought first the stunning shock of Pearl Harbor. This hit the operator as hard as it did the general public. He just didn't have a chance to get set for any type of wartime operation.

This is one time when he is given every

opportunity to get into the swing of operating.

This is one time when he faces over 62,000,000 people gainfully employed and, at the same time, these people are enjoying the biggest salaries that they have ever earned.

In fact, that have ever been paid in the history of this nation.

This is the reason that the operators are not only optimistic, but, that they can continue to be optimistic. The trade faces a future the like of which it has never before had the pleasure of experiencing.

This is also one time when the manufacturers are ready.

They have prepared for this forthcoming Fall season. They have machines which have been pretested and which they know will bring the trade bigger profits.

All this coupled with the fact that the operators can foresee a new and better and, certainly, a much more profitable era, means that the entire industry, all the way up the ladder, from operator up thru jobber, distributor up to manufacturer, face the greatest Fall season in all the history of the industry.

It is, naturally, most important to note that the ops are not hesitant about buying equipment.

They are being careful to some degree. But, they know that new equipment is the answer.

Perhaps, as some of them state, they may not be able to get anymore new equipment for a long time, should all out total war start before they can get ready.

Parts, supplies, merchandise, used machines, new machines, in fact everything and anything which has to do with the coin operated machines industry, looks to the biggest and best, and certainly the most profitable, Fall season in all the history of the trade.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	UV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

GOODNIGHT IRENE

* GORDON JENKINS & THE WEAVERS

CA-1158—Eddie Grant
CA-1142—Jo Stafford
CO-20738—Gene Autry
CO-38394—Gene Autry
CO-38892—Frank Sinatra
CR-60266—Cliff Steward
DE-46258—Lenny Dee

Pos. Last
Week

1

MONA LISA

* KING COLE

CA-1104—Eddie Grant
CA-1010—King Cole
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O.

2

SAM'S SONG

* GARY AND BING CROSBY

CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby

4

SIMPLE MELODY

* BING & GARY CROSBY—JO STAFFORD

CA-1039—Joe Stafford
CO-38827—Dinah Shore
CR-60227—Crosby-Gibbs

5

TZENA, TZENA, TZENA

* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O.
DE-27077—G. Jenkins & The Weavers
DE-27053—The Weavers

3

I WANNA BE LOVED

* ANDREWS SISTERS

CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters

6

LA VIE EN ROSE

* VICTOR YOUNG O.—TONY MARTIN

CA-890—Paul Weston O.
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong

7

COUNT EVERY STAR

* HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt

9

BONAPARTE'S RETREAT

* KAY STARR

CA-936—Kay Starr
CO-38891—Phil Napoleon O.
CO-20706—Leon McAuliffe

10

CAN ANYONE EXPLAIN

* THE AMES BROS.

CA-1131—Ray Anthony O.
CO-38927—Dinah Shore
CR-60253—Ames Bros.
DE-27161—Dick Haymes
ME-5474—Vic Damone

—

11) BEWITCHED. 12) SOMETIME. 13) SENTIMENTAL ME. 14) I CROSS MY FINGERS. 15) ALL MY LOVE. 16) EL MAMBO. 17) JUST SAY I LOVE HER. 18) NO OTHER LOVE. 19) MUSIC, MAESTRO, PLEASE. 20) I LOVE THE GUY.

Riding the Crest of the Waves



Arthur GODFREY'S
great quartet

The
MARINERS

Singing the HIT RECORD of

"SOMETIME"



COLUMBIA No. 38781

Columbia Records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"IT ALL BEGINS AND ENDS WITH YOU" (3:05)

"LULLABY IN BOOGIE" (3:20)

TOMMY DORSEY ORCH.

(RCA Victor 20-3910)

● Top deck is a smooth ballad that should do well in the boxes. Vocal echo by Johnny Amoroso is tempting, with the lyrical expression weaving about the title. Flip side has Jack Duffy taking the lead on a clever rhythm melody that makes you wanna listen. Both ends are excellent juke box material.

"SOMEBODY'S GOT TO BE BLUE" (3:02)

"DINGA-LINGA-LING" (2:25)

BRADFORD & ROMANO

(RCA Victor 20-3890)

● Vocal duet on the top deck by Johnny Bradford and Tony Romano on a fairly pleasing romantic melody is there for the asking by music ops. Tune parrots the title throughout, and while it won't stop traffic, it should hold its own. Coupling is a novelty ditty based upon the usual telephone gag. Ops who have the locations might use this brand.

"AU REVOIR AGAIN" (3:05)

"A WHISTLE & A PRAYER" (2:58)

DON CORNELL

(RCA Victor 20-3909)

● Don Cornell's smooth vocal patter on the top deck is gonna result in peak play for music ops for sure. Side is an excellent blending of romantic lyrics and smooth ork tones weaving in slow tempting tones. Flip side is a light hearted ode with a happy message. Both ends rate ops' attention, and then some.

"MR. TOUCHDOWN U.S.A." (2:56)

"THE RED WE WANT" (2:39)

HUGO WINTERHALTER ORCH.

(RCA Victor 20-3913)

● Maestro Hugo Winterhalter echoes in the football season with a rousing melody that should kick off with a bang! Ditty is a mellow up tempo shout handled by a vocal chorus in excellent manner. It's an infectious side that can't miss. Flip is another wonderful rendition of the rising patriotic theme. Ops should grab this disk.

"MY DREAM CHRISTMAS" (2:26)

"THE FATTEST MAN IN TOWN" (2:26)

BOB CHESTER ORCH.

(Columbia 38944)

● The Bob Chester gang has a winner in the upper Xmas side. Ditty is a dreamy melody with a sock vocal by Alan Foster. Tune drifts slowly, and is matched in smooth manner with some wonderful ork tones. Flip side has the maestro in the spotlight on a novelty weaving about the title. Look for the top deck to do it.

"HAVE YOU" (2:30)

"FORGIVE ME" (2:42)

BOB CHESTER ORCH.

(Columbia 38959)

● More wax by the Bob Chester ork, with Alan Foster taking the vocal lead on a pair of romantic tunes that should do well in the boxes. Both tunes make for excellent listening pleasure, with our nod going to the top deck. Foster's vocals make you wanna listen, and then come back for more. Ops should listen in.

DISK OF THE WEEK

"LIFE IS SO PECULIAR" (2:13)
"DEAR LITTLE BOY OF MINE" (3:15)

FRANK SINATRA
(Columbia 38960)



FRANK SINATRA

● Balladeer Frank Sinatra comes up with pair of wonderful sides in this coupling of "Life Is So Peculiar" and "Dear Little Boy Of Mine." Both ends find Frankie in better voice than usual, and should be greeted by music ops and fans alike with wide enthusiasm. Top

deck is a clever piece of music from the forthcoming Paramount flicker "Mr. Music." Ditty rolls along in mellow manner, with Frank spouting the lyrics in smooth, easy-going manner. It's a cute side, one that lingers with you long after the first spin, and is sure to make you wanna walk away from the phono, humming, singing and whistling the tune. Ork backing on the side by maestro Percy Faith rounds out the wax in first-rate manner. On the other end with the standard sentimental refrain, Frank comes back with still another excellent side to keep the wax sizzling hot. Musical blending by the Mitch Miller ork is extremely effective, with Frank purring the comely melody in tender, sincere tones. Both sides should boost music ops' take by leaps and bounds—ops should latch on!

"SLEEP, LITTLE BABY" (3:13)

"CIRIBIRIN ON THE MANDOLIN" (2:55)

CATHY MASTICE

(Admiral 1015)

● Upper end of this platter is a tempting lullaby by chirp Cathy Mastice that might take hold. Gal's pipes handle the melody well enough, with adequate backing by the 3 Beaus And A Peep. Flip side is tinted with a spot of romance, and flavored by some fair lyrics and mandolin work. Both sides are there for the asking.

"ELMER'S POLKA" (2:27)

"PLAY THAT SIMPLE MELODY" (2:51)

ROSALIND PAIGE

(Admiral 1016)

● Novelty polka on the upper lid is fair enough wax for music ops to look into as a filler item. Vocal refrain by Rosalind Paige fills the bill, as does the up tempo polka ork tones. Flip side is a so-so rendition of a current pop winner. Music ops in the market for a filler item might try the top side.

"DEEP NIGHT" (2:48)

"WHERE DO I GO FROM YOU?" (2:35)

JAN AUGUST

(Mercury 5483)

● The unique piano impressions of Jan August, set amidst a flurry of singing strings and some plush choral work offer music ops a pair of comely sides here. Both ends are set in powerful dramatic style, with August taking several solo swipes on the ivory's. Disk rates ops' listening attention.

"MAMBO JAMBO" (2:14)

"MAMBO IS HERE TO STAY" (3:04)

MACHITO & ORCH.

(Mercury 5484)

● Latin refrain of the top deck, a current winner on anybody's juke box, has Machito and his gang giving the melody their best to serve music ops a tasty dish of wax. Flip side has the maestro taking a vocal spot, while echoing the sentiments of the title. Ops who haven't as yet caught the top tune should lend an ear in this direction.

"IN THE MOOD" (2:58)

"A STRING OF PEARLS" (2:48)

JERRY GRAY ORCH.

(Decca 27177)

● Pair of old Glenn Miller favorites are offered here by maestro Jerry Gray in much the same sweet manner as the late beloved orkster. Both ends scored like sixty years ago—their rave popularity has stood the test of time and should do well today too. Wax is sure to do more than earn its keep—get 'em.

"HOW LONG HAS THIS BEEN GOING ON?" (3:07)

"INFINITY" (2:52)

AL COHN QUARTET

(Triumph 811)

● Music ops who have the spots that go for solo instrumental rides in the extreme hep vein might lend an ear to this pair. Both ends feature some interesting tenor sax work, with mellow rhythm backing. Top deck is a standard piece while the flip is an original theme. For the jazzophiles only.

"TELL ME THAT YOU LOVE ME TONIGHT" (3:13)

"THAT'S ALL I'M ASKING YOU" (3:03)

NINA CORDA

(Columbia)

● Top deck bows in thrush Nina Corda on a standard refrain that should do well. Wax is best suited to the wired music locations, and, as such, should reap harvest for music ops. Flip is also flavored with romantic tones, and has Miss Corda turning in some excellent vocal work. Ops should lend an ear.

"AU REVOIR AGAIN" (3:15)

"IN MY ARMS" (2:35)

MITCH MILLER ORCH.

(Columbia 38964)

● Excellent blending of orchestra and chorus on these sides is the sort of stuff that makes for juke box winners. Top deck is a plush production number, with the romantic lyrics handled in strong tones by a vocal chorus. Flip side is an oldie offered in much the same manner, with some aside comments by Franke Loesser. Both ends are tailored to perfection by orkster Mitch Miller. Disk can't miss!

"PATRICIA" (2:20)

"CINCINNATI DANCING PIG" (2:55)

DICK JURGENS ORCH.

(Columbia 38965)

● So-so rendition of a pair of tunes that have been well recorded is set up here by the Dick Jurgens ork. Top deck is a girl tune with an effective vocal by Ray McIntosh, while the flip is the rising novelty, handled by Al Galante. Both ends are best suited for the Jurgens fans only.

"HARBOR LIGHTS" (2:22)

"SINGING WINDS" (2:34)

RALPH FLANAGAN ORCH.

(RCA Victor 20-3911)

● Smooth dance refrain of these sides should keep the Flanagan bubble going strongly. Both ends are instrumental, and make for wonderful listening and dancing pleasure. Sweet echo of the sides is sure to meet with excellent reception from Ralph's many fans, and repeat with juke box operators.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|-----------------------------|---------------------|--------------------|
| ★ "AU REVOIR AGAIN"..... | Mitch Miller O..... | Columbia 38964 |
| ★ "TELL ME, TELL ME"..... | Paul Scott..... | Cormac 1139 |
| ★ "LONGING"..... | Lee Morse..... | Decca 27163 |
| ★ "MY DREAM CHRISTMAS"..... | Bob Chester O..... | Columbia 38944 |
| ★ "LULLABY IN BOOGIE"..... | Tommy Dorsey O..... | RCA Victor 20-3910 |

ROUND THE WAX CIRCLE

NEW YORK:

Bill Farrell's latest wax etching, "Four Twenty-A.M." will be released this month. Disk is slated to get one of the biggest hypo's ever from MGM's entire sales force. Tune was written by David Rose, and is used as the theme on the Faye Emerson TV show. . . . Gene Krupa band swings through New England on a two-week tour of one-niters following their Bop City engagement. . . . Nice to visit with Charlie Kearns and ork leader Ted Herbert, in for a short spell from Manchester, New Hampshire. Ted incidentally, has racked up quite a unique record for dates in New England country. He's equalled or out-grossed every name band brought into the area this past summer . . . a cinch to clinch for a name New York location. . . . "Can't Seem To Laugh Anymore" getting a No. 1 plug from Dreyer Music, as well as from Jubilee Records, who have a hit recording in their rendition by Sylvia Froos. . . . "Don't Shoot The Bartender, He's Half Shot Now" will get a revival by Ostrow Music, who have just taken over the tune formerly held by Windsor Music. Disk jockey promotion records are on the way out now, with the Korn Kobbler's MGM recording being featured. . . . Al "Jazzbo" Collins set for a spot on the ABC's Of Music airtel. Hear talk around that the show is set for a permanent spot on the web. . . . Frederico Valerio, who penned "Don't Say Goodbye" in from Lisbon, and stops up for a chat with yours truly . . . he's got five songs in the works, and from the air-checks we heard, we'd say he's got some likely hits. . . . Elle Kofler landed the Evelyn Knight record promotion account, with a hot record to start off, in "Lucky, Lucky, Lucky Me." . . . Wha happen to Spike Jones—ain't heard a record by him in a long time. Or do we have to whistle through our front teeth at Xmas time again? . . . Vaughn Monroe opening at the Waldorf-Astoria went off like a bang. House was jammed to the rafters. . . . Xavier Cugat's Latin rhythm's at the Astor packing in the crowds. His etching of "Mambo Jambo" doing likewise with the phonos. . . . Vic Damone's latest being kept in the dark. Supposed to be a sleeper if there ever was one.

CHICAGO:

Herbie Fields held over at Club Silhouette and talking contract with execs of a major platter here. . . . A large crowd and much applause greeted Georgia Gibbs on her opening at the Empire Room. Georgia finished cutting four new sides just before leaving New York for her engagement here, and expects to return to N.Y.C. to appear as regular chirp on the Durrant T.V. show. . . . Chi gals are again sighin' over Mel Torme who opened at the Oriental, Sept. 7. . . . Timmie Rogers' debut at the Blue Note, Sept. 6, makes him the first comic to appear at the loop bistro. Starring with Timmie are Mabel Scott and Gene Ammons ork. Gene's waxing of "Goodbye" is still climbing on "Hot On Chi's Southside" list in The Cash Box. . . . Bob Cole of Southern Music Pubbery returned from a Florida vacation to find that he need not have worried about "Do I Worry." It's getting plenty plugs. . . . Evelyn Knight who bowed out of the Empire Room goes to California for four days before she opens at the Chase in St. Louis. . . . It's the Chez Paree for Frankie Laine starting Sept. 15 and it promises to be a real treat for Chi folks. Frankie's current waxing of "Dream A Little Dream Of Me" is beginning to click. . . . Lorry Raine sending autographed shamrocks to deejays to promote her new Universal Irish-type disk, "Green Fields" backed by "Dublin Rose." . . . Genial Jerry Glidden continues to do a swell job at the Congress Hotel Glass Hat. . . . Jimmy Dorsey leaves the Edgewater this week to tour on one-niters before opening at the Statler Hotel, N.Y.C., Oct. 16.

LOS ANGELES:

Made one of our too infrequent stops at Redwood Record Sales, London Records' local distrib, and ran smack into headman Jim Bray touring London assistant music director Jack Pleis and his singing frau Eve Young around the place. . . . A great couple of kids, out here honeymooning, celebrating Eve's birthday and justly proud and happy at the quick success won by Jack's light touch on the ivories and Eve's duet with Snooky Lanson on the fast-coming catchy ballad, "I'm In The Middle Of A Riddle" backed by a fine rendition of "Beloved, Be Faithful." Jim told us that August was the best month in gross sales chalked up by his outfit since its opening a year back. . . . Dick Bock, Dick Bock. . . . Our typewriter keys haven't stuck, it's just by way of making amends on a misprint of a few weeks ago, wherein we referred to Dick King as being active veepee of Discovery Records, when it's Dick Bock instead. . . . So one for the error, another for this trip and a couple for good measure. . . . Dick (Bock, that is) called us not by way of beefing on the slip, but to tell us that he's a very happy chappy at the way dee-jays and the buying public are going for the just-released "This Time The Dream's On Me" by the Page Cavanaugh Trio, Add Two Wives. . . . (No kiddin', that's the way the disc is billed). . . . Another happy music hustler is Franklin Kort of Swingtime, who's riding on five live ones in Lowell Fulson's New "Blues Shadows" in addition to his still-selling "Every Day I Have The Blues," Ray Charles' "Late In The Evening Blues," Lloyd Glenn's Blues Hangover" and new artist Tulsa Red's "Jam That Boogie" . . . Lunched with Central Records' Jim Warren, who's bubbling over too, but not over business particularly although he's got a couple of hot ones on Gene Ammons via Chess. . . . Seems Jim just learned that his deal on a house in the Valley went through and before long he'll be a gentleman chicken rancher on the side. . . . Good to hear that Percy (Two Years of Torture) Mayfield has made a quick, quiet deal with Art Rupe of Specialty and his first platter on the label is already off to a fast start with a fine ballad by him, "Please Send Me Someone To Love." . . . Stan Kenton back in biz, with a new etching via Capitol tagged "Jam-Bo." Disk has the King Cole Trio on it too.



BILL FARRELL



MEL TORME



STAN KENTON

This week's
New Releases
... on RCA Victor

RELEASE # 50-37

POPULAR

SPIKE JONES

Yes! We Have No Bananas
Yaaka Hula Hickey Dula
20-3912 (47-3912) *

LISA KIRK with Orchestra
conducted by Henri Rene

Life Is So Peculiar
I'm Gonna Hang Your Picture
In The Post Office
20-3914 (47-3914) *

VAUGHN MONROE

Frosty, The Snow Man
Could Be
20-3915 (47-3915) *

FRAN WARREN with Hugo
Winterhalter and his Orchestra

My Silent Love
Look To The Rainbow
20-3916 (47-3916) *

JANE PICKENS with
HUGO WINTERHALTER'S
ORCHESTRA and CHORUS

God Bless America
America The Beautiful
20-3903 (47-3903) *

WESTERN

ROY ROGERS

Frosty, The Snow Man
Gabby, The Gobbler
21-0374

CHILDREN'S

ROY ROGERS

Frosty, The Snow Man
Gabby, The Gobbler
47-0255 *

COUNTRY

EDDIE MARSHALL

Buddy Stay Off Of That Wine
I Could Lose These Blues
21-0385 (48-0385) *

ANITA CARTER

Somebody's Crying
Johnny's Got A Sweetheart
21-0387 (48-0387) *

POP SPECIALTY

BERNIE WYTE

The Barking Dog Polka
Chinese Polka
25-1173 (51-1173) *

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong

\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF SEPTEMBER 9

Bonaparte's Retreat

\$ Gene Krupa
20-3766—(47-3766) 7

Count Every Star

\$ Hugo Winterhalter
20-3697—(47-3221) 7

Cuddle Buggin' Baby

\$ Enclosed One Broken Heart
Eddy Arnold
21-0342—(48-0342) 7

Good Night Irene

\$ Dennis Day
20-3870—(47-3870) 7

If You Should Leave Me

\$ Eddie Fisher with Hugo Winterhalter Orch.
20-3901—(47-3901)

I Need You So

\$ Don Cornell with Hugo Winterhalter
(20-3884—47-3884) 7

I'm Movin' On

\$ Hank Snow
21-0328—(48-0328) 7

La Vie En Rose

\$ Tony Martin
20-3819—(47-3819) 7
Ralph Flanagan
20-3889—(47-3889)
Melachrino Strings
20-3739—(47-3739)

Mona Lisa

\$ Ralph Flanagan
20-3888—(47-3888)
Dennis Day
20-3753—(47-3753)

Music Maestro Please

\$ Tony Martin with Henri Rene Orch.
20-3883—(47-3883)

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LONESOME DARLIN'" (2:43)

"IT'S ME AGAIN" (2:49)

CHARLIE VENTURA ORCH.
(RCA Victor 20-3885)

● Pair of effective romantic odes purred by The Honeydramers, and backed by the Charlie Ventura ork are set up here for music ops to take a peek at. Both sides weave in slow tempo and make for pleasant listening. We like "Lonesome Darlin'" of the pair—we're sure you will, too.

"HARBOR LIGHTS" (2:30)

"NEVERTHELESS I'M IN LOVE WITH YOU" (2:41)

RAY ANTHONY ORCH.
(Capitol 1190)

● Big push on the top tune should result in peak play for music ops via this rendition by the Ray Anthony ork. It's a smooth, danceable version with the vocal ringing true throughout. Flip is in much the same style, and should win its share of juke box silver. Both ends rate ops' attention.

"GOOFUS" (2:36)

"SUGAR SWEET" (2:35)

LES PAUL
(Capitol 1192)

● Novel guitar work by Les Paul, currently hot with "Nola," is the sort of material that pays off in the boxes. Wax is an instrumental piece with Les plucking the guitar in his own bright unique manner. Flip side has Mary Ford in duet with herself on an oldie ballad that rates. Platter should perk up ops' play.

"JUST THE WAY YOU ARE" (2:36)

"HONESTLY, I LOVE YOU" (2:57)

GORDON MacRAE
(Capitol 1193)

● Gordon MacRae in the spotlight, with a pair of romantic ballads in store for music ops to latch onto. Both ends show Gordon's pipes to versatile manner, and make for pleasant listening time. Ork backing on the pair by maestro Frank DeVol rounds out the wax in top fashion. Ops with a call for MacRae would do well to lend an ear.

"I WOULDN'T TOUCH YOU WITH A TEN FOOT POLE" (2:46)

"DUST OFF THE OLD PIANO ROLLS" (2:45)

TERRY SHAND ORCH.
(King 15064)

● Novelty echo on the top deck is fair enough for music ops to listen to. Vocal refrain by Terry hand fits the mood and patter of the tune, which echoes the sentiments of the title. Flip side has Vi Ott joining the repartee with the maestro on a honky-tonk melody that bids fair enough. Ops who have the locations might use this brand.

SLEEPER OF THE WEEK

"ORANGE COLORED SKY" (2:30)

"JAM-BO" (2:51)

KING COLE & TRIO—STAN KENTON ORCH.
(Capitol 1184)



KING COLE & TRIO

● New novelty tune in the market receives a sock rendition here by Nat "King" Cole and his Trio and the Stan Kenton ork, to notch this featured spot this week. Ditty is a zany piece of music that makes you stop and pay close attention after

the first earful. Melody rolls in sharp up tempo patter, with King Cole handling the vocal refrain, and the Stan Kenton ork joining in for a spot chorus. Instrumental tones of the trio and the Kenton krew are top notch from start to finish. Ditty is the sort of tune that will keep you in merry spirits, and then make you come back for more. Wax has to be heard in order to be fully appreciated—that's just what we suggest. Flip side has Nat and his gang blending instrumental tones with the Kenton ork on a mellow up tempo Latin flavored piece. It's instrumental work all the way, and the sort for which the Kenton gang is noted. "Orange Colored Sky" is the side to ride with—ops should grab it!

"LONGING" (2:32)

"DON'T EVEN CHANGE A PICTURE ON THE WALL" (2:53)

LEE MORSE
(Decca 27163)

● Sock pair of sides in store for music ops are these by Lee Morse. Top deck is a sentimental tear jerker, handled in tender heart-breaking tones that make you stop and pay close attention. Flip side is just as sure-fire, with a wonderful wax story in the balance. Disk is a must in your machine.

"DE CAMPTOWN RACES" (2:04)

"OH SUSANNAH" (2:20)

AL JOLSON
(Decca 27181)

● Pair of standards are framed by Al Jolson in plush production manner here. Both tunes are well known, and should meet with excellent reception. Backing Jolie with a wonderful choral group and as equally excellent musical accompaniment makes the sides potential winners. Ops should lend an ear by all means.

"HE CAN COME BACK ANYTIME HE WANTS TO" (2:52)

"LUCKY, LUCKY, LUCKY, ME" (3:11)

EVELYN KNIGHT
(Decca 27182)

● Slow romantic ballad on the upper lid is smooth enough to warrant a spot in music ops' machines. Chirp Evelyn Knight's dulcet vocal tones, backed by the Ray Charles Singers and the Bobby Haggert ork, make the side a comer. Flip is a novelty based upon a standard Neapolitan theme that should perk up. Both ends rate heavily.

"TELL ME, TELL ME" (2:56)

"IS YOUR RENT PAID UP IN HEAVEN?" (2:21)

PAUL SCOTT
(Cormac 1139)

● Ditty on the top deck is one that's gonna cause a load of talk in the disk biz once it makes the rounds. Clever romantic story on the side is handled very effectively by piper Paul Scott, with excellent backing by a vocal chorus to brighten the side all the more. Other end is off the beaten track a bit, but is handled well enough, nevertheless. Top deck for the moola.

"AN ORANGE COLORED SKY" (2:56)

"OCEANA ROLL" (2:45)

JANET BRACE
(King 15061)

● Zany novelty on the upper end of this platter is gonna raise havoc with music ops. Vocal echo by chirp Janet Brace jells with the comic lyric and patter of the melody. Flip side has Janet offering a throw-back to another era, with some honky-tonk piano and lyrics to match coming thru. We like "Orange Colored Sky."

"OUR LITTLE RANCH HOUSE" (2:39)

"DADDY'S LITTLE BOY" (2:53)

ROY ROSS ORCH.
(Coral 60296)

● Vocal duet on the top deck by Louise Carlyle and Don Rodney is smooth and effective enough to warrant music ops' avid listening attention here. Tune itself has been around, and should be familiar to music ops. Flip side has Rodney taking it solo on a sentimental melody currently kicking up a storm. Both ends will hold their own.

"YOU WONDERFUL YOU" (3:05)

"PUNKY PUNKIN" (2:50)

ROBERTA QUINLAN
(Mercury 5480)

● Pair of cute enough sides by Roberta Quinlan should fill the bill here. Top deck is a sock ballad that has been around, while the flip is an up-and-coming novelty. Chirp's pipes make for effective listening, with fair enough vocal group and ork backing rounding out the wax. Sides won't stop traffic.

"I'M AFRAID TO LOVE YOU" (3:14)

"A STAR FOR EVERYONE IN LOVE" (2:43)

THE MILLS BROS.
(Decca 27184)

● Superb vocal harmony of the Mills Brothers on this pair of smooth ballads is sure-fire material for the phonos. Both ends weave in ultra slow tempo, with the group purring the lyrical expression in tempting tones that satisfy. Wax is tailor made for the phono trade—ops should grab it.

"I'LL NEVER BE FREE" (3:08)

"AIN'T NOBODY'S BUSINESS IF I DO" (3:10)

ELLA FITZGERALD—LOUIS JORDAN
(Decca 27200)

● Sock teaming of Ella Fitzgerald and Louis Jordan on this pair should result in peak play for music ops. Top deck is a current blues winner, while the flip is an up tempo rhythm ballad. Vocal work by the team is first rate throughout, and should boom juke box play. Disk rates a top spot in any machine.

"CINCINNATI DANCING PIG" (2:30)

"I'M MOVING ON" (2:58)

HOAGY CARMICHAEL
(Decca 27021)

● Chalk up another excellent interpretation of music for Hoagy Carmichael as Hoagy scores with this rendition of "Cincinnati Dancing Pig." Tune has been widely recorded and should be widely known by music ops. Flip side is a choo choo story, with Hoagy delivering another wonderful side.

"BEYOND THE REEF" (2:48)

"MINNEQUA" (2:53)

THE MARINERS
(Columbia 38966)

● Smooth vocal refrain of The Mariners, currently scoring with "Sometime," makes the upper lid a potential winner for music ops to contend with. Ditty is a slow romantic affair that makes you wanna listen, and then come back for more. Flip side is off the beaten track a bit, and based upon an Indian theme. We like the top deck.

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 9.

Al "Jazzbo" Collins

KDYL—Salt Lake City, Utah

1. WHEN YOUR LOVER HAS GONE (G. Shearing)
2. I WANNA BE LOVED (Billy Eckstine)
3. BEWITCHED (Mel Torme)
4. BLUEBERRY HILL (Lauris Armstrong)
5. I LOVE THE GUY (Fran Warren)
6. YOU'RE NOT IN MY ARMS (Bill Forrell)
7. JUST SAY I LOVE HER (Johnny Desmond)
8. DREAM A LITTLE DREAM OF ME (Gibbs-Crasby)
9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
10. DREAM AWHILE (Frank De Vol)

Larry Doyle

KGA—Spokane, Wash.

1. GOODNIGHT, IRENE (Frank Sinatra)
2. MONA LISA (King Cole)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. BONAPARTE'S RETREAT (Kay Starr)
7. I WANNA BE LOVED (Andrews Sisters)
8. LA VIE EN ROSE (Tany Martin)
9. CAN ANYONE EXPLAIN (Ray Anthony)
10. NO OTHER LOVE (Ja Stafford)

Al Ross

WBAL—Baltimore, Md.

1. GOODNIGHT, IRENE (Frank Sinatra)
2. CHERRY STONES (Evelyn Knight)
3. WHY FIGHT THE FEELING? (Vaughn Monroe)
4. MONA LISA (Charlie Spivak)
5. CAN ANYONE EXPLAIN (Larry Green)
6. ALL MY LOVE (Bing Crosby)
7. COUNT EVERY STAR (Ray Anthony)
8. SUSAN, NANCY (Lenny Herman)
9. LA VIE EN ROSE (Ja Stafford)
10. LET'S DO IT AGAIN (Margaret Whiting)

Rex Dale

WCKY—Cincinnati, Ohio

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. OUR LADY OF FATIMA (Red Foley)
3. ALL MY LOVE (Patti Page)
4. STRANGERS (Larry Raine)
5. MONA LISA (King Cole)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. I'M BASHFUL (Mindy Carson)
8. JUST SAY I LOVE HER (Johnny Desmond)
9. THE ONLY RED WE WANT (Ralph Flanagan)
10. CINCINNATI DANCING PIG (Red Foley)

Johnny Clarke

WCAU—Philadelphia, Pa.

1. SAM'S SONG (Bing and Gary Crosby)
2. TOUCH OF YOUR HAND (Mindy Carson)
3. MY BLUE HEAVEN (Frank Sinatra)
4. THE RED WE WANT (Ralph Flanagan)
5. SO LONG (Russ Morgan)
6. CLOUDY MORNING (Fran Warren)
7. DEED I DO (Bill Forrell)
8. HOME (King Cole)
9. THE BEER I LEFT (Vaughn Monroe)
10. LADY OF FATIMA (Kitty Kollen)

Rudy Heath

WAVZ—New Haven, Conn.

1. I NEED YOU SO (Ivory Joe Hunter)
2. I WANNA BE LOVED (Dinah Washington)
3. BEWITCHED (Bill Snyder)
4. PINK CHAMPAGNE (Joe Higgins)
5. AFTER YOU'VE GONE (Tiny Bradshaw)
6. MONA LISA (King Cole)
7. EVERYTHING THEY SAID CAME TRUE (The Orioles)
8. LOVE LOVES NOBODY (Ray Brown)
9. WELL, OH WELL (Tiny Bradshaw)
10. ROSES (Dick Haymes)

Phil Spencer

WENT—Gloversville, N. Y.

1. MONA LISA (King Cole)
2. TZENA, TZENA, TZENA (Mitch Miller)
3. GOODNIGHT, IRENE (Frank Sinatra)
4. SAM'S SONG (Bing and Gary Crosby)
5. COUNT EVERY STAR (Ray Anthony)
6. I CROSS MY FINGERS (Perry Como)
7. BONAPARTE'S RETREAT (Kay Starr)
8. BIRMINGHAM BOUNCE (Tammy Darsey)
9. GONE FISHIN' (Texas Jim Robertson)
10. SOMETIME (Ja Stafford)

Ray Perkins

KFEL—Denver, Colo.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing and Gary Crosby)
4. BONAPARTE'S RETREAT (Kay Starr)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. WON'T YOU TELL ME (Geo. Harrison Orch.)
7. OUR VERY OWN (Vaughn Monroe)
8. NO OTHER LOVE (Ja Stafford)
9. SIMPLE MELODY (Gibbs-Crasby)
10. SOMETIME (Ja Stafford)

Bill Thompson

WMNB—North Adams, Mass.

1. ALL MY LOVE (Patti Page)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. DADDY'S LITTLE BOY (Dick Tadd)
4. CHERRY STONES (Evelyn Knight)
5. PEDDLER'S SERENADE (Johnny Carva)
6. NO OTHER LOVE (Ja Stafford)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
9. BEWITCHED (Doris Day)
10. MUSIC, MAESTRO, PLEASE (Tony Martin)

Art Ross

WISR—Butler, Pa.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. HAPPY FEET (King Sisters)
3. SAD CASE (Frank De Vol)
4. MUSIC, MAESTRO, PLEASE (Frankie Laine)
5. GREAT AMERICAN DREAM (Vaughn Monroe)
6. MAKE SOMEONE HAPPY (Lawrence Caak)
7. JEALOUS (Les Paul)
8. ALIBI (Kathy March)
9. HEY NOT NOW (King Cole)
10. ORANGE COLORED SKY (Kenton-Cole)

Bill Silbert

WXYZ—Detroit, Mich.

1. ALL MY LOVE (Patti Page)
2. STRANGERS (Larry Raine)
3. GOODNIGHT, IRENE (Frank Sinatra)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. I LOVE THE GUY (Fran Warren)
6. I'M BASHFUL (Mindy Carson)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. JUST SAY I LOVE HER (Johnny Desmond)
9. WHY FIGHT THE FEELING? (Rosemary Clooney)
10. MUSIC, MAESTRO, PLEASE (Frankie Laine)

Ross Smitherman

WALA—Mobile, Ala.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Dennis Day)
3. COUNT EVERY STAR (Ray Anthony)
4. TZENA, TZENA, TZENA (Ralph Flanagan)
5. CINCINNATI DANCING PIG (Tennessee Ernie)
6. SAM'S SONG (Joe Carr)
7. I WANNA BE LOVED (Fontaine Sisters)
8. STRANGERS (Larry Raine)
9. THINKING OF YOU (Dan Cherry)
10. DREAM A LITTLE DREAM OF ME (J. Owens)

Don Bell

KRNT—Des Moines, Iowa

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. A SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Mitch Miller)
8. TUNNEL OF LOVE (Mills Bros.)
9. LA VIE EN ROSE (Lauris Armstrong)
10. I'LL NEVER BE FREE (Starr-Ernie)

Bob Watson

WSB—Atlanta, Ga.

1. MAMBO JAMBO (Ethel Smith)
2. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. JUST FRIENDS (Johnny Lang)
4. THERE WILL NEVER BE ANOTHER YOU (Andrews Sisters)
6. COUNT EVERY STAR (Ray Anthony)
7. LA VIE EN ROSE (Victor Young)
8. THINKING OF YOU (Eddie Fisher)
9. MONA LISA (King Cole)
10. PEACHTREE STREET (Sinatra-Claoney)

Arty Kay

WKLX—Lexington, Ky.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. NO OTHER LOVE (Ja Stafford)
5. SENTIMENTAL ME (Ames Bros.)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. CUPID'S BOOGIE (Little Esther)
9. CAN ANYONE EXPLAIN (Ames Bros.)
10. NOLA (Les Paul)

Scott Douglas

KFMB—San Diego, Calif.

1. BLUES ON PARADE (Woody Herman)
2. MONA LISA (King Cole)
3. GOODNIGHT, IRENE (Frank Sinatra)
4. HARLEM CONGO (Chick Webb)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. BONAPARTE'S RETREAT (Kay Starr)
7. OUR LADY OF FATIMA (Frieling Sisters)
8. WHAM BAM, THANK YOU, MAM (H. Penny)
9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
10. SAM'S SONG (Bing and Gary Crosby)

★ "A cinch to clinch with music ops . . ."

★ From THE CASH BOX
★ SLEEPER OF THE WEEK

★ Johnny
★ Parker

★ CAPITOL RECORDS
★ New Singing Discovery

★ SCORES WITH A SMASH HIT
★ ON HIS INITIAL RELEASE!

★ "CAN'T SEEM
★ TO LAUGH
★ ANYMORE"

★ backed by

★ "NEVER AGAIN"



1162 (78 RPM)

F-1162 (45 RPM)



Krupa Strong On Dixieland

NEW YORK—Gene Krupa's second single-record release under his RCA Victor contract proved a bonanza for the disc company. The drummer's "Bonaparte's Retreat," coupled with "Scandinavian Baby," topped the list of sales for Victor pop records last week. In view of the success of the platter, Krupa is adopting a strong Dixieland policy. "Bonaparte" was the first side on which he used the two-beat style with a hillbilly vocal by Bobby Soots, a youngster he discovered in Chicago. He followed this with another pair, then, last week, cut "Cincinnati Dancing Pig" and "Swingin' Doors," which was rushed out to the distributors within ten days. Krupa has announced that he'll continue featuring tunes of this type, spotlighting a small Dixieland combo from his large band, and the singer. He will not cut the size of his 16-piece band for ballroom and location dates, however.

Hypo "Wishin'"



NEW YORK—Caught "Wishin'" at the famed Wishing Well at Robbins Nest, this city, is Elaine Bergman, flack for the Henry Jerome ork, and Fred Robbins, disk jockey at WINS. Miss Bergman is currently hypoing the Jerome recording of "Wishin'", out on London Records.

Music Op Biz Booms As New Locations Spring Up In Army Camps

NEW YORK—Music operators in major cities throughout the nation were extremely optimistic and confident about their business predictions for the coming fall and winter seasons, with a majority of ops avidly stating, that "business is better than ever."

Operators pointed out that the current conditions with respect to the situation in Korea, and the resultant increase of Army, Navy and Marine installations has made way for new locations to spring up, with most armed forces locations proving to be top paying spots.

Ops generally agreed that competition for these locations was strong, and that the demand for new recordings and also new phonographs was equally as strong. One music operator in the mid-west stated, "I've added twelve phonographs to my route, and have 'em all in one Army camp. I've found out that you have to keep changing records, because of the peak play, and as a result, the soldiers constantly expect new recordings. Of course they want the hit tunes—they wouldn't let you pull them out of the machine if you wanted to. They also request an unusually large amount of standard and oldies."

When queried about the possibility of switching to 45 rpm's, the operator stated that he planned on using 45 rpm records in his machines and was in the process of converting several machines presently.

"I feel that the use of 45 rpm records will attract a good deal more juke box play than expected. The novelty of the record itself is sure to account for increased take. Insofar as juke box operators are concerned, it surely is a good thing. The smaller record takes up less storage space, is easier to handle in the box itself, and we've found that we get more plays too, than the ordinary shellac recording."

"I expect business conditions to continue their upward spiral," he continued, "throughout the fall and Christmas season. All we need is a couple of big hit songs, like 'Good-night Irene' and we can't miss."

Columbia Records Expands 45 RPM Coverage With New Disks By Kaye & James

Columbia Records, which recently edged into the 45 rpm field on an experimental basis, is currently widening its entry into the pop market with that speed. Diskery is prepping national 45 rpm release on several new pop releases, including Sammy Kaye's disk containing "Sugar Sweet" and "Harbour Lights." Disks by Harry James orch, which recently inked a new pact with Columbia, will also be issued in the new speed.

Columbia is banking on Kaye to click under its label in the 45 rpm field since the bandleader was one of top-selling artists for Victor before he switched affiliation. Big sales of Kaye on 45 rpm disks is seen helping the way for national acceptance of all Columbia pop releases when diskery decides to plunge fullscale into the 45 rpm field. Although Col is still shying clear of making any sweeping conversion to 45's, that development is now accepted as inevitable in the trade.

Columbia has been testing the 45 rpm market to date with only two releases, one by Frank Sinatra and the other by The Mariners, in six markets covering Baltimore, Washington, Dallas, Albany, Kansas City and Milwaukee. Upcoming releases on 45's will get full national distribution.

Nelson Eddy Renews Columbia Wax Pact

NEW YORK—Nelson Eddy, famous American baritone, has renewed his exclusive recording contract with Columbia Records, Inc., for a period of five years, it was announced recently by Edward Wallerstein, President of the company.

One of the first Masterworks artists to be signed by the company when it was organized in 1939, Mr. Eddy has been associated with Columbia Records for more than eleven years. During that time Mr. Eddy has recorded more than one hundred sides, ranging from operatic arias to folk melodies and pop tunes.

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"SLEEPER OF THE WEEK" **CAN'T SEEM TO LAUGH ANYMORE** (Dreyer) — "A cinch to clinch with music ops and fans." says Cash Box of Johnny Parker's (Capitol) release. Selected "Sleeper of the Week," tune and artist receive one of the most glowing reviews ever noted.

CHRISTMAS HIT **FROSTY THE SNOW MAN** (Hill & Range) — First release of a long line of top discs features Harry Babbitt (Coral) on this Christmas ditty. Billboard rates it high.

"BULLSEYE" **BLUE CANADIAN ROCKIES** (BMI Canada, Ltd.—Golden West Melodies) — Cliffie Stone's (Capitol) release earns the Cash Box "Bullseye of the Week." Tune is headed for top attention with Gene Autry (Columbia) and Stone discs getting the big play.

HEALTHY TUNE **KEEP YOUR EYES ON THE STARS** (Campbell) — Switch in music publishers (from Gala to Campbell) is a healthy sign for this bright tune. Jan Garber (Capitol) started this one off. Look for a flock of other top artists to latch on, too.

"VARIETY RAVE" **HE CAN COME BACK ANYTIME HE WANTS TO** (Johnstone-Montei) — Variety finds Evelyn Knight's new disc "a fine, slow rhythm item . . . to break for a hit."

STRONG "MUST" **CINCINNATI HIT PARADE** (Doraine) — Bill Franklin (Abbey) scores a powerful "Bullseye of the Week" from Cash Box (Sept. 2). Backing is THAT OLD TIME LOVIN', another definite "must."

IMPRESSIVE **I NEED YOU SO** (Hill & Range) — Don Cornell with Hugo Winterhalter's orchestra (Victor) gives an impressive performance of this blues ballad. Billboard rates it among "Tomorrow's Hits."



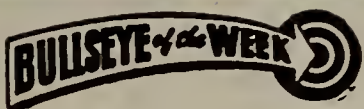
BROADCAST MUSIC, INC.

580 FIFTH AVENUE, NEW YORK 19, N. Y.
CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



"NOW LOOK HERE CHUM!—SHE JUST WANTS TO LISTEN TO 'I WANNA BE LOVED'" . . .

THE CASH BOX

"Folk" and "Western" Record Reviews

"A PRISON WITHOUT WALLS" (2:50)
"THE LOVEBUG ITCH" (2:24)

EDDY ARNOLD
(RCA Victor 21-0382)



EDDY ARNOLD

● Eddy Arnold comes up with still another smash recording in his latest effort, to notch this featured spot this week. Both ends of the wax have tremendous coin culling potential, and should be greeted by

music ops and fans alike with wide fervor. Top deck, titled "A Prison Without Walls," is a clever story, and has Eddy spooning this fable in his usual excellent vocal style. It's smooth, easy to take stuff, the sort that has made Eddy the top-notch he is. Ditty is on the tender side, and is a cinch to catch on and go with the folk star's many fans. On the other end with "The Lovebug Itch," Eddy switches to a light-hearted, romantic melody that packs a powerful punch. Song itself has an infectious twist to it, and makes you wanna sing along with it. Instrumental accompaniment on both ends of the wax is first rate, and rounds out the platter in great style. Ops should load up on this one—but pronto!

"TIN PAN POLKA" (2:36)

"WHAT'VE YOU GOT" (2:30)

HANK PENNY
(King 891)

● Top deck of this platter is better than average juke box material. Hank Penny's vocal work is there for the asking, with the music in a hill-polka manner echoing fairly. Hank offers another effective piece on the flip side, with "What've You Got" in the offing. Penny's many fans should sit still for this one.

"THE MOON IS WEEPING OVER YOU" (2:46)

"GOD, PLEASE PROTECT AMERICA" (2:47)

JIMMIE OSBORNE
(King 893)

● Jimmie Osborne offers music ops and fans alike a bit of folk pleasantry in this lament on the top deck. Mood is slow and easy, and has Jimmie purring tenderly. Flip side is a patriotic theme, with a message in the lyric. Top deck is the more commercial of the pair.

"COME UNTO ME" (3:08)

"I AM BOUND TO TRAVEL ON" (2:25)

CHUCK WAGON GANG
(Columbia 20742)

● Music in the religious vein, with the Chuck Wagon Gang on tap to offer "Come Unto Me" and "I Am Bound To Travel On." Both ends are fairly good sides, and have the group offering some fair harmony. Music ops who have a call for this brand of music should listen in.

"THE TEXAS SONG" (2:55)

"OKLAHOMA HILLS" (3:00)

BOB EATON
(Decca 46262)

● Bob Eaton and his Lone Star Boys come up with a pair of odes that sing the praises of the respective states found in the titles of this material, and show with some wax that should hold its own. Top deck is a mellow up tempo side, while the flip tones down some. "Texas Song" gets our nod.

"WE'RE GONNA GO FISHIN'" (2:37)

"CINCINNATI DANCING PIG" (2:46)

PEE WEE KING
(RCA Victor 21-0379)

● Fresh wax by Pee Wee King, with some mellow music to be found in "We're Gonna Go Fishin'" and "Cincinnati Dancing Pig." Top deck has Gene Stewart in the vocal spotlight on a ditty that makes for pleasant listening. Flip is a current pop favorite and has Redd Stewart handling vocal honors. Top deck should do well in the machines.

"SONG OF DELIGHT" (2:45)

"ROLL ON JORDAN" (2:37)

HARMONEERS QUARTET
(RCA Victor 21-0380)

● Vocal harmony by The Harmonizers Quartet makes for fairly pleasant listening time. Both ends of this platter, altho they won't stop traffic, should come in for their fair share of juke box silver. Wax is tinted with a bit of religion, and can be used by ops who have a call for that brand, to good advantage.

"I THOUGHT I WAS HOME TO STAY" (2:55)

"MENED—ONE BROKEN HEART" (2:45)

JOHNNY HICKS
(Columbia 20743)

● Upper crust of this side is the sort of stuff that should keep juke boxes spinning merrily. Side is a clever piece of material with a sock story behind it, and is handled in great style by Johnny. Flip is a lament with Johnny and the trio in the vocal spotlight. Our nod goes to the top deck.

"GUITAR SHUFFLE" (3:09)

"I'M MOVING ON" (2:49)

HANK GARLAND
(Decca 46256)

● Hank Garland has a pair of sides that should hypo juke box play. Top deck is just what the title indicates, with Hank handling the vocal and instrumental work effectively. Flip tune is rapidly catching on in popularity, and should be well known since it has been widely recorded. Music ops should lend an ear in this direction.

Nola

the all time favorite!

Riding High

with these GREAT NEW records...

LES PAUL'S



Capitol 1014
45rpm-1014

Then

FRANKIE CARLE'S



RCA Victor
78rpm-20-3743
45rpm-47-3743

and NOW!

GUY LOMBARDO'S



Decca 27178
45rpm-9-27178

SAM FOX PUBLISHING COMPANY
RCA Bldg. Radio City New York, N. Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 16, 1950

New York, N. Y.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. LA VIE EN ROSE (Tony Martin)
6. EL MAMBO (Dave Barbour)
7. MONA LISA (King Cole)
8. BONAPARTE'S RETREAT (Kay Starr)
9. SOMETIME (Jo Stafford)
10. I WANNA BE LOVED (Andrews Sisters)

Chicago, Ill.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. TZENA, TZENA, TZENA (Vic Damone)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. COUNT EVERY STAR (Hugo Winterhalter)

Los Angeles, Calif.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. CINCINNATI DANCING PIG (Vic Damone)
9. I'LL NEVER BE FREE (Starr-Ernie)
10. I WANNA BE LOVED (Andrews Sisters)

South Haven, Mich.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. BONAPARTE'S RETREAT (Kay Starr)
3. CAN ANYONE EXPLAIN? (Ames Bros.)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. MONA LISA (King Cole)
8. SAM'S SONG (Bing and Gary Crosby)
9. I WANNA BE LOVED (Andrews Sisters)
10. LA VIE EN ROSE (Tony Martin)

Kansas City, Mo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Victor Young)
4. SOMETIME (The Mariners)
5. SAM'S SONG (Bing and Gary Crosby)
6. BONAPARTE'S RETREAT (Kay Starr)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. MONA LISA (King Cole)
9. BEWITCHED (Bill Snyder)
10. I WANNA BE LOVED (Andrews Sisters)

Orange, N. J.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. LA VIE EN ROSE (Tony Martin)
5. BEWITCHED (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. SAM'S SONG (Bing and Gary Crosby)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I WANNA BE LOVED (Andrews Sisters)

Miami, Fla.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SOMETIME (The Mariners)
3. BONAPARTE'S RETREAT (Kay Starr)
4. MONA LISA (King Cole)
5. LA VIE EN ROSE (Tony Martin)
6. SAM'S SONG (Bing and Gary Crosby)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. I WANNA BE LOVED (Andrews Sisters)
10. JUST SAY I LOVE HER (Johnny Desmond)

Syracuse, N. Y.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. BEWITCHED (Bill Snyder)
7. I LOVE THE GUY (Fran Warren)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. NOLA (Les Paul)
10. I DIDN'T SLIP (Doris Day)

Wierton, W. Va.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. SAM'S SONG (Bing and Gary Crosby)
6. ALL MY LOVE (Patti Page)
7. CAN ANYONE EXPLAIN? (Ray Anthony)
8. I NEED YOU SO (Don Cornell)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. GOOD MORNING, JUDGE (Wynonie Harris)

Cincinnati, Ohio

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. MUSIC, MAESTRO, PLEASE (Frankie Laine)
6. MONA LISA (King Cole)
7. BONAPARTE'S RETREAT (Gene Krupa)
8. ALL MY LOVE (Patti Page)
9. BEWITCHED (Jan Garber)
10. CINCINNATI DANCING PIG (Vic Damone)

Little Rock, Ark.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Ralph Flanagan)
6. SOMETIME (The Mariners)
7. BONAPARTE'S RETREAT (Kay Starr)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. I WANNA BE LOVED (Andrews Sisters)
10. HOOP DEE DOO (Perry Como)

Fitchburg, Mass.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SOMETIME (Ink Spots)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. I WANNA BE LOVED (Andrews Sisters)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I CROSS MY FINGERS (Perry Como)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)

Havana, Cuba

1. I WANNA BE LOVED (Andrews Sisters)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. FRANCIE (Art Lund)
4. SAM'S SONG (Bing and Gary Crosby)
5. BEWITCHED (David Rose)
6. MY FOOLISH HEART (Billy Eckstine)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. ME AND MY IMAGINATION (Dorothy Collins)
9. LA VIE EN ROSE (Tony Martin)
10. HOOP DEE DOO (Perry Como)

Brodhead, Wis.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I CROSS MY FINGERS (Perry Como)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Ink Spots)
9. BONAPARTE'S RETREAT (Kay Starr)
10. LA VIE EN ROSE (Harry James)

Shoals, Ind.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. SAM'S SONG (Bing and Gary Crosby)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. HARBOR LIGHTS (Ken Griffin)
8. MUSIC, MAESTRO, PLEASE (Frankie Laine)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. I'LL NEVER BE FREE (Starr-Ernie)

Deadwood, S. Dak.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. BONAPARTE'S RETREAT (Kay Starr)
4. CAN ANYONE EXPLAIN? (Ray Anthony)
5. I'LL NEVER BE FREE (Starr-Ernie)
6. I WANNA BE LOVED (Andrews Sisters)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. I CROSS MY FINGERS (Perry Como)
9. SIT DOWN AND TELL ME (Owen Bradley)
10. SOMETIME (Jo Stafford)

Midland, Texas

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Art Lund)
3. I WANNA BE LOVED (Billy Eckstine)
4. BEWITCHED (Doris Day)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THIRD MAN THEME (Owen Bradley)
7. SIMPLE MELODY (Crosby-Gibbs)
8. BONAPARTE'S RETREAT (Gene Krupa)
9. COUNT EVERY STAR (Ray Anthony)
10. SENTIMENTAL ME (Russ Morgan)

Fayetteville, Ark.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. LA VIE EN ROSE (Guy Lombardo)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I'LL NEVER BE FREE (Starr-Ernie)
9. ALL MY LOVE (Patti Page)
10. I WANNA BE LOVED (Billy Eckstine)

Boston, Mass.

1. MONA LISA (King Cole)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. SENTIMENTAL ME (Ray Anthony)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. C'EST SI BON (Louis Armstrong)
8. LA VIE EN ROSE (Louis Armstrong)
9. BONAPARTE'S RETREAT (Kay Starr)
10. I CROSS MY FINGERS (Bing Crosby)

New Orleans, La.

1. ARE YOU LONESOME TONIGHT? (Blue Barron)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MY DESTINY (Billy Eckstine)
4. MONA LISA (King Cole)
5. GOODNIGHT, IRENE (Gordon Jenkins)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. AIN'T NOBODY'S BUSINESS (Starr-Ernie)
8. AT SUNDOWN (Frank Petty)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. JUST SAY I LOVE HER (Johnny Desmond)

Savannah, Ga.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SENTIMENTAL ME (Ames Bros.)
4. ARE YOU LONESOME TONIGHT? (Blue Barron)
5. CAN'T WE TALK IT OVER? (Andrews Sisters)
6. SOMETIME (Ink Spots)
7. I CROSS MY FINGERS (Perry Como)
8. I DIDN'T SLIP (Bing Crosby)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. NOLA (Les Paul)

Oakland, Calif.

1. I'LL ALWAYS LOVE YOU (Dean Martin)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. THIRD MAN THEME (Guy Lombardo)
7. COUNT EVERY STAR (Dick Haymes)
8. FEATHER BRAIN (Muggsy Spanier)
9. MAMBO JAMBO (Perez Prado)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Fertile, Minn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. JESUS HITS LIKE THE ATOM BOMB (Velvetones)
7. GOODNIGHT, IRENE (Foley-Tubb)
8. COUNT EVERY STAR (Dick Haymes)
9. I WANNA BE LOVED (Andrews Sisters)
10. MY HAPPINESS (Jon & Sandra Steele)

Minneapolis, Minn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. I WANNA BE LOVED (Andrews Sisters)
7. I CROSS MY FINGERS (Perry Como)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. SOMETIME (Ink Spots)
10. BONAPARTE'S RETREAT (Kay Starr)

THE CASH BOX

Jazz 'n' Blues Reviews

★ AWARD O' THE WEEK ★

"FAILING BY DEGREES" (2:48)

"NEW ORLEANS WOMAN" (2:50)

JIMMY WITHERSPOON

(Modern 20-772)



JIMMY WITHERSPOON

● Widely popular Jimmy Witherspoon keeps his string of recorded successes hot with this fresh pair that are sure to meet with wonderful reception on the part of music ops and fans alike. Both ends of this platter are tailor made for rhythm and blues locations, and are

sure to create a storm of approval once they make the rounds. Wax is from Gene Norman's "Blue Jubilee" and, as such should be well known to the hep jazzophile crowd. Top deck has Jimmy in excellent style, spooning a blues number that should take off and go. Excellent ork backing, coupled with Jimmy's vocal tones on the side, combine to offer music ops a side that'll take off and fly. It's sure-fire stuff for the boxes, and rates a featured spot. Flip side has Jimmy on "New Orleans Woman," with a set of lyrics to match his sock vocal work. Tempo is mellow throughout, and is the sort of material that consistently wins juke box play. Disk is a natural—ops should grab it!

"WHAT ABOUT ME?" (3:05)

"BLUES ALL AROUND ME" (3:00)

JIMMY CANNADY QUARTET

(Admiral 1019)

● Top deck of this one has the Jimmy Cannady Quartet on deck with a side that should hold its own. Vocal echo by Clarence (Duke) Williams is fair enough, and fills the bill for the material offered. Flip has the combo in the vocal spotlight on a blues ditty. Wax won't stop traffic—it might make filler material.

"SINCERE LOVER'S BLUES" (3:00)

"SATURDAY NITE BOOGIE
WOOGIE MAN" (2:53)

JIMMY LIGGINS

(Specialty 374)

● Jimmy Liggins and gang on deck with some new wax, and a pair that should reap harvest for music ops. Top deck has the maestro on the vocals on a mellow blues side that will surely go well. Flip picks up in tempo some and has Jimmy in the spotlight again. We like the top deck—we're sure you will too.

"RIDIN' BOOGIE" (2:35)

"D. D. D." (2:40)

DOROTHY DONEGAN

(Columbia 30223)

● Chirp Dorothy Donegan on tap with some fresh wax, and the tones of a pair of mellow sides in this coupling. Both ends make for favorable listening pleasure, and show the gal's pipes to good advantage. Music is in the hep style, with effective, ork accompaniment offered by the Red Saunders gang. Ops should listen in.

"ALL MY DREAMS" (2:58)

"TIME OUT FOR TEARS" (2:36)

SAVANNAH CHURCHILL—FOUR TUNES
(Arco 1257)

● Top deck of this one has The Four Tunes purring a comely melody that should do fairly well in the boxes. Ditty is a dreamy affair and has the combo offering some nice harmony. Flip has Savannah Churchill on tap on a tender, sentimental ode. Wax should make good filler material.

"THEY'LL BE THERE" (2:38)

"PEOPLE HAVE MONEY ARE
FUNNY" (2:37)

HERB FISHER TRIO

(Modern 20-755)

● Herb Fisher keeps his wax fame sizzling hot with this pair of fresh releases. Both ends feature Herb on vocals and make for wonderful listening pleasure. Top deck is a smooth affair, while the flip parrots the title. Disk rates ops' attention—and then a spot in the phonos.

"WHY DON'T YOU THINK THINGS
OVER?" (2:35)"HOW DEEP IS THE OCEAN?"
(2:47)

DINAH WASHINGTON

(Mercury 8192)

● Pair of blues sides by chirp Dinah Washington, and the set up of some smooth stuff for music ops' ears. Top deck is just what the title sez it is, with Dinah purring the sugar coated lyrics in mellow manner. Flip has Dinah giving her all on a standard that has always won juke box silver. Ops should get with this one.

"CREAM CHEESE AND JELLY"
(2:20)

"I'M DISILLUSIONED" (2:55)

THE VELVETONES

(Columbia 30224)

● Vocal refrain of The Velvetones on this coupling might attract some play for music ops. Top deck is a novelty side which the group handles well enough, while the flip is in the blues vein. Sides won't stop traffic—but they'll hold their own. Music ops who have the room in their machines should lend an ear.

Berne Exits London
Post For New Duties

NEW YORK—Dan Berne, executive vice-president of the London Gramophone Corporation in this country, has resigned that post to assume new duties.

The British Decca firm has various enterprises which will claim the attention of Berne from this point on when he takes on new duties as director of special products and interests of London and the affiliated firm of Decca Navigator System, Inc. Berne, will, however, remain on the board of London Gramophone's American section as an advisor. Berne has been with the plattery since its inception in this country and supervised the original organization of the diskery.

Berne is leaving for a one month trip to South America, where he will check on the marketing of the British-made radios, phonographs, television sets, radar and navigating equipment that is manufactured by E. R. Lewis, owner of all the varied enterprises.

Kenton-Cole Featured
As New Combo

NEW YORK—Stan Kenton, in a switch that takes him far from the aesthetic side of music biz and solidly into the commercial ranks, has teamed with King Cole on two new sides, "Orange Colored Sky" and "Jam-Bo."

In addition, the former standard-bearer for the progressive movement in music is now readying a series of dance recordings that will follow the familiar pattern of the sweet and low. Kenton's group at present is skedded for a tour of the dance spots throughout the country, during which they will abandon their "progressive concerts" and settle down to plain old dance stylings.

★ TURN THE TOWN UPSIDE DOWN with ★
★ "I'M GONNA LIVE TILL I DIE" ★
★ by DANNY SCHOLL on National No. 9119 ★

★ BILLY ECKSTINE ★
★ "MY SILENT LOVE" ★
★ National # 9060 ★
★ "I SURRENDER DEAR" ★
★ National # 9115 ★

★ BERT HOWELL ★
★ "HOME" ★
★ National # 7012 ★

★ THE RAVENS ★
★ "I'M AFRAID OF YOU" ★
★ National # 9098 ★
★ "SEPTEMBER SONG" ★
★ National # 9053 ★

★ CHARLIE VENTURA ★
★ "I'M FOREVER BLOWING ★
★ BUBBLES" ★
★ National # 9057 ★

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO
NATIONAL *Coast-to-Coast* **RECORDS**
1841 BROADWAY NEW YORK 23, N. Y.

MR. DEALER!
MR. JUKE BOX OPERATOR!

**4 SMASH
HITS!**

★ ★ ★ ★ ★ ★ ★ ★
From America's #1 Team!

**JOHNNY OTIS
LITTLE ESTHER
MEL WALKER**

★ STOCK UP NOW ON HIT #4 ON SAVOY #759 ★
★ "DECEIVIN' " "LOST DREAM ★
★ BLUES" BLUES" ★

Savoy **RECORD CO., INC.**
58 Market St., Newark 1, N. J.

"DREAM A LITTLE
DREAM OF ME"

RECORDED BY

CATHY MASTICE.....Admiral
DINAH SHORE.....Columbia
G. GIBBS-B. CROSBY.....Coral
JACK OWENS.....Decca
FRANKIE LAINE.....Mercury

Words & Music, Inc.

1619 Broadway

N. Y. C.

From M-G-M's Smash Musical
"SUMMER STOCK"
starring Judy Garland and Gene Kelly

YOU
WONDERFUL
YOU

MILLER MUSIC CORPORATION

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"

by
KAY STARR

Capitol-936

COMING UP FAST JUBILEE RECORDS' SUPER SMASH HIT



SYLVIA FROOS'

with Sid Bass
And His Orchestra
ORIGINAL
VERSION OF

"CAN'T SEEM TO
LAUGH ANYMORE"

OPERATORS: Report Peak Play In All Locations
DISTRIBUTORS: Be Prepared For Heavy Sales—
(ORDER MAXIMUM)

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

IT'S A S-M-A-S-H!

(SCOTT CROSSE, PHILA., SOLD 11,000—
COSNAT, N. Y., SOLD 8,000 LAST WEEK)

"ANY TIME!
ANY PLACE!
ANY WHERE!"

Sung by LAURIE TATE with JOE MORRIS ORK.

ATLANTIC No. 914

AND IT'S JUST BEGINNING!

APOLLO One Of The Most Beautifully Haunting Records You'll Ever Hear!!
SWEET and LOVELY
backed by
"STATION BREAK"
[Apollo 805]
BOBBY SMITH & ORCH.
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

New SKYSCRAPER Release gets TERRIFIC REACTION in St. Louis and Philadelphia
"I SHOULDN'T LOVE YOU BUT I DO" b/w
"SHAKE SHAKE" # 1201
and
"I'M LOST" b/w "ST. LOUIS BLUES"
by BUDDY HAWKINS & THE KEYNOTES
with Big Sam Quintet # 1202
DIST. Write—wire for available territories
SKYSCRAPER RECORDING CO.
1650 Broadway (JU 6-2232) New York, N. Y.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

2 WELL, OH WELL
Tiny Bradshaw
(King 4357)

3 GOODNIGHT IRENE
Paul Gayten
(Regal)

4 BALD HEAD
Roy Boyd
(Mercury)

5 BESAME MUCHO
Ray-O-Vacs
(Decca)

6 BLUE LIGHT BOOGIE
Louis Jordan
(Decca)

7 I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)

8 EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime)

9 I'M YOURS TO KEEP
Herb Fisher
(Modern)

10 LA VIE EN ROSE
Louis Armstrong
(Decca 27113)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

GOODBYE
(Gene Ammons)
(Chess 1428)

WELL, OH WELL
Tiny Bradshaw
(King 4357)

CUPID'S BOOGIE
Little Esther
(Savay 750)

C'EST CI BON
Louis Armstrong
(Decca 27113)

AFTER HOURS
Bobby Smith
(Apalla)

MONA LISA
King Cole
(Capital 1010)

I WANNA BE LOVED
Dinah Washington
(Mercury 8181)

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

MY FOOLISH HEART
Billy Eckstine
(MGM 10623)
Gene Ammons
(Chess 1425)

GOODNIGHT IRENE
Paul Gayten
(Regal)

I'M YOURS TO KEEP
Herb Fisher
(Modern)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

GOLD AIN'T EVERYTHING
Gene Gilbeaux
(RCA Victor 22-0070)

MY TEMPER IS RISING
Roy Hawkins
(Modern)

DECEIVING BLUES
Little Esther
(Savay)

EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

LEAVING ON THE MID-NIGHT TRAIN
Helen Marina
(Decca 48159)

BOOGIE RAMBLER
Gatemouth Brown
(Peacock)

LA VIE EN ROSE
Louis Armstrong
(Decca 27113)

HOT

in
DETROIT

in
LOS ANGELES

in
OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

- | | |
|--|--|
| <p>1 WELL, OH WELL
<i>Tiny Bradshaw</i>
(King 4357)</p> <hr/> <p>2 I NEED YOU SO
<i>Ivory Joe Hunter</i>
(MGM 10663)</p> <hr/> <p>3 BLUE SHADOWS
<i>Lowell Fulson</i>
(Swingtime 226)</p> <hr/> <p>4 EVERY DAY I HAVE THE BLUES
<i>Lowell Fulson</i>
(Swingtime 196)</p> <hr/> <p>5 GOODNIGHT, IRENE
<i>Paul Gayten</i>
(Regal)</p> <hr/> <p>6 MONA LISA
<i>King Cole</i>
(Capitol 1010)</p> <hr/> <p>7 1950 BLUES
<i>Tampa Red</i>
(RCA Victor)</p> <hr/> <p>8 MY FOOLISH HEART
<i>Gene Ammons</i>
(Chess 1425)</p> <hr/> <p>9 I LOVE YOU MY DARLING
<i>Joe Fritz</i>
(Sittin' In)</p> <hr/> <p>10 DECEIVING BLUES
<i>Little Esther</i>
(Savoy)</p> | <p>I'LL NEVER BE FREE
<i>Annie Laurie and Paul Gayten</i>
(Regal 3258)</p> <hr/> <p>MONA LISA
<i>King Cole</i>
(Capitol 1010)</p> <hr/> <p>I NEED YOU SO
<i>Ivory Joe Hunter</i>
(MGM 10663)</p> <hr/> <p>BLUE SHADOWS
<i>Lowell Fulson</i>
(Swingtime 226)</p> <hr/> <p>BLUE LIGHT BOOGIE
<i>Louis Jordan</i>
(Decca)</p> <hr/> <p>I WANNA BE LOVED
<i>Dinah Washington</i>
(Mercury 8181)</p> <hr/> <p>DECEIVIN' BLUES
<i>Little Esther</i>
(Savoy)</p> <hr/> <p>TWO YEARS OF TORTURE
<i>Percy Mayfield</i>
(Recorded in Hollywood)</p> <hr/> <p>HAPPY PAYDAY
<i>Little Willie Littlefield</i>
(Modern)</p> <hr/> <p>PINK CHAMPAGNE
<i>Joe Liggins</i>
(Specialty 355)</p> |
|--|--|

- MIAMI, FLA.**
1. Mona Lisa (King Cole)
 2. Well Oh Well (Tiny Bradshaw)
 3. Pink Champagne (Joe Liggins)
 4. Cupid's Boogie (Little Esther)
 5. I Wanna Be Loved (Dinah Washington)
 6. My Foolish Heart (Gene Ammons)
 7. Goodnight Irene (Paul Goyten)
 8. Slow Motion Bobby (Tiny Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Home (King Cole)

- INDIANAPOLIS, IND.**
1. Hard Luck Blues (Roy Brown)
 2. I Wanna Be Loved (Dinah Washington)
 3. Cupid's Boogie (Little Esther)
 4. Well Oh Well (Tiny Bradshaw)
 5. Pink Champagne (Joe Liggins)
 6. Mona Lisa (King Cole)
 7. I Need You So (Ivory Joe Hunter)
 8. Good Morning Judge (Wynonie Harris)
 9. Blue Light Boogie (Louis Jordan)
 10. Goodnight Irene (Paul Goyten)

- SAN FRANCISCO, CAL.**
1. Blue Light Boogie (Louis Jordan)
 2. Blue Shadows (Lowell Fulson)
 3. Love Don't Love Nobody (Roy Brown)
 4. Good Morning Judge (Wynonie Harris)
 5. Mona Lisa (King Cole)
 6. Goodnight Irene (Paul Gayten)
 7. Do You Know Him (Brother Joe May)
 8. My Temper Is Rising (Roy Howkins)
 9. Late In The Evening Blues (Ray Charles)
 10. Failing By Degrees (Jimmy Witherspoon)

- ST. LOUIS, MO.**
1. Mona Lisa (King Cole)
 2. Goodnight Irene (Paul Gayten)
 3. You Gotta Love Me Baby (Ray O Vacs)
 4. Hard Luck Blues (Roy Brown)
 5. Mona Lisa (King Cole)
 6. Pink Champagne (Joe Liggins)
 7. Cupid's Boogie (Little Esther)
 8. Repentance Blues (Charles Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Onions (Louis Jordan)

- BALTIMORE, MD.**
1. Mona Lisa (King Cole)
 2. Pink Champagne (Joe Liggins)
 3. Hard Luck Blues (Roy Brown)
 4. Goodnight Irene (Paul Gayten)
 5. Well Oh Well (Tiny Bradshaw)
 6. La Vie En Rose (Louis Armstrong)
 7. I Wanna Be Loved (Dinah Washington)
 8. Let Me Dream (Ivory Joe Hunter)
 9. I'll Never Be Free (Annie Laurie)
 10. Playboy Blues (Roy Milton)

IT'S ALL IN THE POINT



The new PERMO-mode POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

Specials by Specialty

Most For the Money! SAD FEELING

ROY MILTON—Specialty 372

SATURDAY NITE BOOGIE

JIMMY LIGGINS—Specialty 374

PLEASE SEND ME SOMEONE TO LOVE

PERCY MAYFIELD—Specialty 375

Specialty records

ABBEY RECORDS

HOT PARADE

"...Disk is a must...can't miss..."
from "BULLSEYE OF THE WEEK"—
The Cash Box

"CINCINNATI HIT PARADE"

backed with

"THAT OLD TIME LOVIN'"

by

BILL FRANKLIN & Skyline Boys
on ABBEY #15016

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

3 For The Money!

"I SHOULDN'T LOVE YOU BUT I DO"

Recorded by

Buddy Hawkins—SKYSCRAPER
Bobby Marshall—ABBEY

"DON'T SHOOT THE BARTENDER"

(He's Half Shot Now)

KORN KOBBLERS—MGM

"THE ELEPHANT ROCK"

Records Soon To Be Released

OSTROW MUSIC PUB. CORP.
1650 Broadway, New York, N. Y.

GIVE TO CONQUER CANCER



best sellers



- ★ **JOHNNY LONG**
15060 THE B-I-EE-I-EE
JUST FRIENDS
- ★ **TERRY SHAND**
15064 DUST OFF THE OLD PIANO
ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE
- ★ **FRIELING SISTERS**
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF
FATIMA
(Narration by Nelson King)



- ★ **MOON MULLICAN**
886 MONA LISA
GOODNIGHT IRENE
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **JIMMIE OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU
- ★ **GRANDPA JONES**
890 GRANDPA'S GETTING MARRIED
AGAIN
I DON'T KNOW GEE FROM HAW

- ★ **COWBOY COPAS**
885 STEPPIN' OUT
MY TRUE CONFESSION
- ★ **AL DEXTER**
884 HI DE HO BOOGIE
WALKING WITH THE BLUES

- ★ **HANK PENNY**
891 WHAT'VE YOU GOT
TIN PAN POLKA



- ★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE
- ★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES
4389 ROCK MR. BLUES
BE MINE MY LOVE
- ★ **LUCKY MILLINDER**
4398 WHO SAID SHORTY WASN'T
COMING BACK
CLAP YOUR HANDS
- ★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO
COMPLAIN

ROY BROWN
DeLuxe 3304 HARD LUCK BLUES
NEW REBECCA
DeLuxe 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY
DeLuxe 3308 LONG ABOUT SUNDOWN
CADILLAC BABY

KING
Records

Columbia Records Hypo Pop Department With Increased Efforts Directed At Music Op Field

NEW YORK—In a marked switcheroo from their former attitude of indifference Columbia Records is inaugurating a promotion campaign on their popular releases that looks to be the biggest they have essayed in many years.

Columbia formerly concentrated almost entirely on pushing their 33 r.p.m. speed platters and more or less abandoned the greater majority of their pop releases to rise and fall almost entirely on their own merits.

The new policy finds the major diskery concentrating on the disk jockey and juke box operator field (see The Cash Box, Sept. 2), with the appointment of Bob Arkin to the newly created post of national coordinator of juke box operator sales for the plattery. In addition, regional disk jockey exploitation for the East, Midwest and West Coast is being set with the appointments of Danny Kessler in the East, Natt Hale for the Midwest and the West Coast announcement considered to be imminent.

Kessler was formerly with the Columbia distributor in Philadelphia and Hale was the head of the Zenith record distributing organization in Chicago.

Paul Southard, vice-president in charge of merchandising, stated, "These appointments are part of the over-all extensive and aggressive promotion of pop records in the field."

The specialists who have been appointed will work closely with the Columbia distributors. The entire effort is part of the big push to build up the diskery's pop sales, satisfy the recording artists whom they now have, and to build up the top name pop artists they have recently acquired.

Leonard Feather Joins Ellington Disk Firm

NEW YORK—Leonard Feather, jazz critic and composer, who has just returned to full scale activity after nine months' absence as a result of a serious automobile accident, has been signed as a member of the Duke Ellington organization, it was announced this week.

In his new capacity, Feather will take control as General Manager of Mercer Records, the new label recently started by Ellington's son, and of Tempo Music, the Ellington publishing company. In addition, he is working with Ellington on several radio and television script writing assignments.

Feather has also started a series of bi-weekly Thursday appearances on Skitch Henderson's WNBC disc jockey show, presenting a program devoted to a different instrument each time.

MGM Promotes "Summer Stock"

NEW YORK—MGM Records, in cooperation with the management of New York's Capitol Theatre, conducted an effective ballyhoo stunt in the city recently to promote the opening of "Summer Stock" at that theatre. The morning of the opening, a couple attired in evening clothes—white tie, top hat, and tails for the man; a provocative evening gown for the girl—toured the many record shops which honeycomb the Times Square-Broadway area. Stopping in front of each shop, they danced to music of the "Summer Stock" soundtrack record album, piped out onto the street from the dealers' shops. Crowds were so large that the couple was almost pinched twice when sidewalk audiences spilled over into the street, literally stopping traffic. Later that same day, the couple toured the city's radio and television stations, making deliveries of the album and plugging the picture, the opening, and the MGM Records' "Summer Stock" album in interviews.

RCA Victor Extends 45 Bonus Plan

NEW YORK—RCA Victor has extended its bonus plan for 45 r.p.m. records to all of its equipment in that speed.

As a hypo to conversions to 45 r.p.m. the major plattery is allowing bonus 45 disks not only on the Model 45-J record player attachment, which brought on the original offer last month, but on all radio or teevee sets which have 45 geared record attachments.

Victor execs. explained, however, that this does not include the table model phonograph and radio-record player which were previously covered by a special "anniversary album" bonus offer of ten records.

Cosnat To Hold Disk Preview Sessions

NEW YORK—Jerry Blaine, prexy of Cosnat Distributing Company, this city, has announced a new and novel method of exploiting the latest releases of the record lines that he is handling.

Cosnat, which is exclusive distribs for Dana, Jubilee, Abbey, Rainbow, National, Atlantic and Commodore, will hold a semi-monthly "Cocktail Party Record Session" when the new platters will be aired in a party spirit to everyone attending.

The exact time and days that the gatherings will be held has not yet been decided. Current plug tune for Cosnat is the Sylvia Froo's Jubilee Record "Can't Seem To Laugh Any-more."



- 1 **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)
- 2 **CUDDLE BUGGIN' BABY**
Eddy Arnold
(RCA Victor 21-0342)
- 3 **I'M MOVING ON**
Hank Snow
(RCA Victor 21-0328)
- 4 **GOODNIGHT, IRENE**
Red Foley & Ernest Tubb
(Decca 46255)
- 5 **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

THROW YOUR LOVE MY WAY
Ernest Tubb
(Decca 46243)

ENCLOSED ONE BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

MONA LISA
Moon Mullican
(King 886)
Jimmy Wakely
(Capitol 1151)

GIVE ME A LITTLE OLD-FASHIONED LOVE
Ernest Tubb
(Decca 46243)

M-G-M RECORDS

BILLY ECKSTINE
sings
THE SHOW MUST GO ON
YOU'VE GOT ME CRYING AGAIN
Available 2 Record Speeds
78 RPM 45 RPM
M-G-M 10778 • M-G-M K10778

THE GREATEST NAME IN ENTERTAINMENT

THE LITTLE GENERAL

says . . . We're Blowing
Our Horns For . . .

"TUBBY THE TUBA"

GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342

THE CASH BOX

DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTIST, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DY—Delvar	TE—Tempe
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocallon
LO—London	

Sept. 4 Aug. 28

1—GOODNIGHT,
IRENE 147.5 139.6

CA-1158—EDDIE GRANT
Bonaparte's Retreat
CA-1142—JO STAFFORD
Our Very Own
CO-20738—GENE AUTRY
Texans Never Cry
CO-38394—GENE AUTRY
Texans Never Cry
CO-38892—FRANK SINATRA
My Blue Heaven
CR-60266—CLIFF STEWARD
DE-46258—LENNY DEE
Steppin' Out
DE-48167—GUNTER LEE CARR
DE-46255—FOLEY and TUBB
DE-27077—GORDON JENKINS
Tzena, Tzena, Tzena
DE-45113—TED MAKSYMOWICZ
ME-5465—ALEXANDER BROTHERS
Home Cookin'
VI-20-3870—DENNIS DAY
All My Love

2—MONA LISA 134.4 127.8

CA-1010—KING COLE
The Greatest Inventor
CA-1104—EDDIE GRANT
Peanut Vendor
CO-38768—HARRY JAMES O.
La Vie En Rose
CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
ME-5447—ALEXANDER BROS.
Home Cookin'
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose

3—SAM'S SONG 97.3 90.2

CA-962—JOE CARR
Ivory Rag
CO-38876—TONI HARPER
Happy Feet
CR-60250—LEIGHTON NOBLE O.
Mona Lisa
DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY
Simple Melody
LO-693—HOGAN & WAYNE
Mississippi
ME-5450—HARRY GELLER O.
1812
MG-10743—THE MELODEONS
Tippy Canoodle Canoe
VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

Sept. 4 Aug. 28

4—TZENA, TZENA,
TZENA 91.5 90.1

CO-38885—MITCH MILLER O.
The Sleigh
DE-27077—GORDON JENKINS O.
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE
I Love The Girl
VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

5—SIMPLE
MELODY 76.1 83.3

CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

6—COUNT EVERY
STAR 41.4 41.6

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

7—I WANNA BE
LOVED 38.9 56.8

CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

8—ALL MY
LOVE 38.2 19.6

CO-38913—XAVIER CUGAT
Tell Me Why
CO-38918—PERCY FAITH
This Is The Time
DE-27117—BING CROSBY
Friendly Islands
DE-27118—GUY LOMBARDO O.
Swiss Bellringer
ME-5455—PATTI PAGE
Roses Remind Me Of You
VI-20-3870—DENNIS DAY
Goodnight, Irene

9—BONAPARTE'S
RETREAT 33.9 17.5

CA-936—KAY STARR
Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret

10—CAN ANYONE
EXPLAIN? 25.1 16.8

CA-1131—RAY ANTHONY
Sky Coach
CO-38927—DINAH SHORE
Dream A Little Dream Of Me
CR-60253—AMES BROS.
Sittin', Starin', Rockin'
DE-27161—DICK HAYMES
If I Had A Magic Carpet
MG-5474—VIC DAMONE
Just Say I Love Her
ME-5464—SOFT NOTES
It All Begins And Ends With You
MG-10777—HARRY RANCH
I Didn't Know
LO-766—AL MORGAN
There's No Season On Love
VI-20-3902—HONEYDREAMERS—
LARRY GREEN O.
All Dressed Up To Smile

11—THIRD MAN
THEME 23.9 23.7

CA-820—ALVINO REY
Steel Guitar Rag

Sept. 4 Aug. 28

CO-38706—HUGO WINTERHALTER
Came Into My Heart

CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O.
Mona Lisa
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY MCKINLEY O.
I Don't Wanna Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'

12—LA VIE EN
ROSE 22.2 24.1

CA-890—PAUL WESTON O.
Les Feuilles Mortes
CO-38768—HARRY JAMES O.
Mona Lisa
DE-24816—VICTOR YOUNG O.
The River Seine
DE-27111—BING CROSBY
I Cross My Fingers
DE-27113—LOUIS ARMSTRONG
C'est Si Bon
MG-30227—MACKLIN MARROW O.
When We're Dancing
VI-20-3819—TONY MARTIN
Tonight
VI-20-3739—MELACHRINO O.
Fascination
VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

13—SOMETIME 19.7 25.1

CA-1053—JO STAFFORD
No Other Love
CA-1070—FOY WILLING
CO-38781—THE MARINERS
Stars Are The Windows Of Heaven
DE-27102—INK SPOTS
I Was Dancing With Someone
LO-692—YOUNG & FOSTER
Marianne
ME-5422—TOMMY CARLYN
Marianne
VI-20-3796—WAYNE KING
You Are My Love

14—JUST SAY I
LOVE HER 19.6 18.4

CO-38926—TONY BENNETT
Our Lady Of Fatima
DE-27085—ARTIE SHAW O.
I Love The Guy
ME-5474—VIC DAMONE
Can Anyone Explain?
MG-10758—JOHNNY DESMOND
If Anybody Does
VI-20-3829—EDDIE FISHER
Give A Broken Heart A Chance

15—NO OTHER
LOVE 18.2 15.9

CA-1053—JO STAFFORD
Sometime

16—BEWITCHED 17.9 15.4

CA-1000—MEL TORME
The Piccolino
CR-60182—ROSS ROSS O.
Where In The World
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

17—SENTIMENTAL
ME 17.6 25.3

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

Sept. 4 Aug. 28

18—I'LL NEVER
BE FREE 12.2 4.9

CA-1124—KAY STARR—TENN. ERNIE
DE-24911—LIONEL HAMPTON
DE-27200—FITZGERALD & JORDAN
LO-654—JOYCE INDIG
VI-20-3622—LUCKY MILLINDER O.

19—MUSIC. MAESTRO,
PLEASE 11.6 15.5

ME-5458—FRANKIE LAINE
Dream A Little Dream Of Me
VI-20-3883—TONY MARTIN
The Big Dipper

20—MAMBO
JAMBO 10.5 21.2

CA-973—DAVE BARBOUR
Dave's Boogie
CO-38886—XAVIER CUGAT O.
One At A Time
DE-27119—ETHEL SMITH
Cuban Cutie
DE-24993—SONNY BURKE O.
What, Where And When
VI-20-3798—FREDDY MARTIN
Sam's Song

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY21—CINCINNATI DANCING
PIG 10.3 3.622—MY FOOLISH
HEART 9.7 8.923—OUR LADY OF
FATIMA 9.4 —24—I'LL ALWAYS
LOVE YOU 8.1 10.2

25—NOLA 7.9 11.8

26—HOOP-DEE-
DOO 7.8 12.727—OBJECT OF MY
AFFECTION 7.7 5.328—I CROSS MY
FINGERS 6.2 12.629—VAGABOND
SHOES 5.9 12.530—OUR LITTLE RANCH
HOUSE 5.8 8.6

31—HAPPY FEET 5.7 4.1

32—FRIENDLY
STAR 3.8 4.033—M-I-S-S-I-S-
S-I-P-P-I 3.4 5.534—I DIDN'T
SLIP, I WASN'T
PUSHED 2.4 7.935—I THOUGHT SHE WAS
A LOCAL 2.2 8.236—DREAM A LITTLE
DREAM OF ME 2.1 —

37—HOME 1.8 8.1

38—IF YOU WERE
MY GIRL 1.7 2.439—PHANTOM STAGE-
COACH, THE 1.5 5.2

40—AT SUNDOWN 1.2 5.1

CIG & BEV VENDORS TOP DEMAND

Machine Prices Up But Demand Continues to Exceed Supply. Syrup and Cig Prices Up With More Raises Believed Ahead. Requests from Locations for More Merchandise Opens Way to Ops to Obtain Better Percentage Commission Basis Now.

CHICAGO—Of all automatic merchandisers that are in biggest demand at this time, cigarette vendors and beverage dispensers lead the entire field.

Orders trickling into offices of manufacturers here from everywhere in the nation are for more and still more cigarette vending machines and beverage dispensers.

Ops are finding these most in demand from locations everywhere in the country.

"Seems", as one well known operator stated while visiting here at one of the larger manufactories, "that the location owners want us to put two, three, and even more, of each of our cigarette machines and beverage vendors in their places."

This is the situation everywhere in the field, according to reports.

Operators are enjoying an era of "choosiness", as one leader here calls it. He explains, "The operators are now practically in position to choose just which location they are going to favor with more equipment."

Regardless of the fact that prices of all merchandisers have gone up, some already two and three times in the past few months, demand continues to exceed the supply.

Manufacturers are working at top speed in an effort to supply the demand which they are enjoying from operators everywhere in the nation.

"But," as one manufacturer stated, "everytime we think we are catching up with the backlog of orders we have on hand, more orders arrive and, once again, we are behind in supply."

With materials growing scarcer and labor costs continuing to rise, manufacturers are trying hard to hold a price line. But, in most instances they have been forced to pass on the increases.

Yet, this hasn't halted demand for cigarette and beverage merchandisers one whit. In fact, demand continues to grow greater.

Many operators of these machines believe that more price increases for syrups and cigarettes are on the way. The first cig increases have already been placed into effect. Syrups have continued to go up in price right along.

Most important of all, is the fact that this is one time when the average automatic merchandising machine operator can now place into effect with all his locations, especially because of

price increases, a new and better percentage commission basis which will endure for the future, and show him a profit regardless of general supply conditions, taxes, and other problems yet to arise.

"Every automatic merchandising machine op can take advantage of this present situation to better his future," one leading manufacturer reported.

He said, "There is now no further need to battle each other by cutting commissions to locations in an effort to obtain spots.

"This is one time," he continued, "when the operators are sure to enjoy better business if they will immediately arrange for a more equitable percentage commission basis as you (*The Cash Box*) have been urging them to do for some time now."

Universal Develops Moisture-Proof Matches

ST. LOUIS, MO.—S. M. Rosenberg, vice-president of the Universal Match Corporation, announced this week the development by the firm's chemists of book matches which are moisture-proof and fade-proof.

Declaring that this is "the greatest development in the match industry since safety matches were first introduced," Rosenberg stated that the process developed by the firm, called "Protan" is the result of over fifteen years of experimentation and has been the subject of exhaustive tests for the past twenty months. The matches, Rosenberg stated, need only have the excess water wiped off and they can be lit while they are still wet, the striking strip is entirely water resistant.

"Tests made on the new moisture-proof striking strip showed that when kept under 100 per cent humidity for six months, the strip did not deteriorate or become soft. In addition, the new strip did not show evidence of moulding. This will permit storage of book matches for long periods.

"All book matches now being produced at Universal's plants will have this new striking strip," Rosenberg added. "We are coloring the strip gray so that the public will know when they have book matches with moisture-proof, fade-proof striking surfaces."

Rosenberg estimated that Universal will produce upwards of three billion book matches with the striking strips during the next twelve months. He stated that there would be no price rise for them.

Vend-O-Mart Shows New Candy And Popcorn Dispensers

NEW YORK—Vend-O-Mart, Inc., Boston, Mass., presented two of its products "Jewel Candy Mart" and "Everfresh," a non-coin operated popcorn dispenser, to local coinmen at a two day showing, September 6 and 7, at the Hotel New Yorker, this city.

On hand to greet distributors and operators were Ed Ravreby, general sales manager; Nat Jones, franchise manager; Kurt Nagel, treasurer and production manager; Clarence M. Frost, inventor of the Jewel Candy Mart; and George W. Eberhardt of the New England Pretzel Co., suppliers of the popcorn and packaged snacks.

Ravreby, well known thruout the country and formerly owner of one of the country's leading wholesaling firms in the New England area, together with Nat Jones, will follow this initial showing with others thruout the entire country.

The "Everfresh" popcorn dispenser, a non-coin operated machine, is small in size, suitable to be placed on a counter, and comes equipped with a heater. Vend-O-Mart is offering a package deal that includes the sale of the popcorn machine to operators, together with exclusive selling rights to locations of packaged snacks on display cards. The snacks are "O-Ke-Doke," a Kraft cheese flavored popcorn; "Nepeco," a cheese flavored corn twister; and "Par-T-Snac," a potato chip.

The "Jewel Candy Mart" is a low priced candy vendor with a 90 bar capacity. A feature of this machine is the interchangeable controls and removable plaques so that the operator can switch merchandise to take advantage of customer demand or seasonable merchandise.

Ravreby and Jones expressed great prospects for these machines, and were enthusiastic over the very fine

response given them by coinmen visiting the showing.

Both machines are being manufactured by Dover Stamping Company of Fall River, Mass., a firm that has been in existence for over 118 years. "Our machines are now on the production line," stated Ravreby, "and Dover has assured us of continuous production for the next year."

New Vendor Sells Insurance For R.R. Travel

New York, New Haven & Hartford Places 21

NEW HAVEN, CONN.—The New York, New Haven & Hartford this week became the first railroad line in the United States to offer its passengers vended life insurance.

Vending machines at twenty-one of the principal stations along the line are equipped to sell \$25,000 worth of life insurance to cover a period of twenty-four hours. Formerly the ticket agents of the New York, New Haven & Hartford sold such policies over the counter. However, the policies which the ticket agents were empowered to sell carried a maximum death benefit of only \$5,000.

The new policy is underwritten by the Continental Casualty Company, which is the most prominent insurance firm in the vending machine field. The machines are products of the Goal Insuraid Machines, Inc., and are similar to the type that are used in airports—with the exception that the same amount of insurance costs \$1.25 in the air base automatic salesmen.

Syrup Field Strong

NEW YORK—Strong confidence in the ability of the syrup industry to meet their commitments and continue supplying to the vending machine industry has been expressed here by Henry Baron of the S. J. Baron Corporation, one of the largest suppliers of beverage syrups in the United States.

Baron stated that while the very nature of the materials used in producing syrups prevents any appreciable stockpiling, there are no shortages at this time and no expectation of any unless there is a total war.

The executive admitted that though the strike in the glass industry is proving troublesome, he contended that the syrup price rises of two weeks back were by no means severe and will be easily absorbed by the drink operators with no need to pass them on to the public in order to continue serving good drinks profitably.

"The hysteria created sugar buying spree of a couple of months ago has entirely died out and this is one development which is welcomed by everyone in the syrup business," Baron added.

SuperVend Names Four More Distribs.

CHICAGO—SuperVend Sales Corporation, this week, released the names of four more distributors for the firm's selective cup drink dispenser.

The distributors, who will stock in addition to the vendors, equipment and parts will also offer service on the machines. Named so far are the Norman Automatic Vending Company, Philadelphia, which will cover that city, Eastern Pennsylvania and Southern New Jersey below Atlantic City. Norman Automatic formerly operated vendors.

Bonanza Vending Company, Kansas City, Mo., will represent SuperVend in Western Missouri and Northern Kansas.

The appointment of the Runyon Sales firm of Barney Sugarman and Abe Green for New York City and Northern New Jersey has already been announced (*The Cash Box*, Sept. 2).

The two remaining distributors appointed are Select Drink Sales & Service, Inc., St. Louis, for that city, Eastern Missouri and Western Illinois, and The Interstate Coin Machine Company, Inc., Springfield, Mass., which will handle Vermont, Western Mass., and Western Conn., with a special exhibition scheduled for Sept. 17-23 at the Eastern States Exposition in West Springfield.

MFRS SET SUMMER RECORDS

July and August Were Biggest Months in History for Leading Mfrs. Expect Fall To Be Even Bigger Business Season.

CHICAGO—"Without any doubt," one leading manufacturer stated this past week, "July and August, 1950, will go down in coin machine history as the best summer production months the factories have ever known."

This was born out by statements of everyone of the leaders in this manufacturing center of the coin machine world.

Many reported that the business which they enjoyed, even during the hottest and most humid days of this past summer, "was far and above expectations." They also believe, "business totaled more than any summer in coin machine industry."

In fact, one manufacturer stated, "These past two months of July and August produced better business than at any period since postwar."

Some of the factories here have been working at top speed, and are continuing forward just as fast as ever.

Labor has been scarce and very hard to obtain. Materials prices have zoomed to new highs. But, the manufacturers continued on, fighting shortages of both labor and materials, as well as higher production costs, and as a result, "upset all former summer tradition by outproducing and outselling any other summer in the history of the industry," as one leader stated.

Some of the manufacturers have started off at such a speedy pace for this Fall season that they are of the belief that they will exceed their production and sales for this past summer.

One manufacturer said, "I wouldn't be surprised if we actually doubled the big business we did this summer."

In view of the fact that the summer-time has been the one time when the factories expected little, if any, business, this new record for production and sales, which the leaders have set here, is something for everyone to crow about.

As some leaders have stated, "May never again be equalled."

The only sad note which can be injected into this very optimistic report which has been released by the factories here, is the following:

"If we can continue to build coin operated equipment," one manufacturer said, "you can be sure that whatever business will be done this forthcoming Fall season will probably double anything we have so far accomplished this past summer."

It's the word "if" which has most of the men here rather worried. All hope that controls and allocations will be held off long enough to supply everyone in the trade with sufficient equipment to outdrive whatever emergency may arise.

Sets "D. H." Run For Entire Month of Sept.

Reached Highest Production Peak In Firm's History During July and August



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, advised this past week that the firm intended, "To continue our production run of 'Double Header' for the entire month of September."

Orders already on hand, and those being constantly received, Stern explained, makes this a must for Williams.

He also reported that the past two months, July and August, because "Double Header" had proved itself such a great production pace setter, were the two greatest manufacturing months in the entire history of the firm.

"This is all due to 'Double Header,'" Stern said. "This great baseball game is continuing to get more and more attention in more and more territories thruout the country."

"We have been hearing from distributors and operators that the game is one of the greatest money-makers that they have ever had."

"In fact," he reported, "we believe that 'Double Header' will set earning records in many, many territories."

Equally impressive, with the continued peak production run of "Double Header," is the fact that the firm found the months of July and August the greatest production months in their history.

They had introduced some of the best games during those months, with their new "Double Header" entering the field in August, and continuing right along with no production slowdown in sight for this game.

"The way that 'Double Header' is going at this time," Stern stated, "we believe that it will set a record which will be hard to beat for any game of this kind."

"Penny Arcade" Actually "Dime Arcade"

TORONTO, ONT., CAN.—Coinmen visitors to the great Canadian National Exposition here have been thrilled by the fact that dime play seems to be what the Canadian public wants at this time.

For example, one of the most thrilling sights is the "Penny Arcade" (this is actually the name which appears on the front of J. W. (Patty) Conklin's arcade on the Midway here) which has actually become a "Dime Arcade" when people enter the spot to play the games.

About 10 Williams' "Double Headers," ten United's "Twin Shuffle Alley Rebounds," ten Como's "Hollycranes" and about 10 Exhibit's "Rotary Merchandisers," greet the people who enter the arcade, in addition to many other machines. All those mentioned here are 10c play.

What's more, the public is going for 10c play just as big, if not bigger, than they ever want for 5c play. In fact, it is believed among concessionaires here, that 10c play is here to stay.

There are still 1c and 5c play games scattered about the arcade, but, the fact remains that the people (over 227,000 of them in one rainy week attended the Fair) are rushing to the new type games, and spending dimes to play them.

"This should be a lesson," one well known arcade visitor stated, "to everyone of the arcade owners who insist on keeping machines in their arcades for 25 years and even longer, and who won't buy a new machine."

"They wait until it's all worn out and so old that it has lost all of its play appeal. What's happening here

in Patty Conklin's arcade with dime play is the answer to what the public wants.

"New and better and more appealing machines, and the public will spend a dime or more to play them," he concluded.

Tho Patty Conklin owns the arcade here, there are quite a few operators who have placed their machines in the spot on a percentage basis.

Most of the machines have come into Canada bonded. This means that they must be reported in at the border as to just where they will be placed in operation and kept in operation for only a certain specified period of time.

Many leading coinmen from the United States as well as from all over Canada have been in attendance at the Canadian National Exposition.

If these men have learned anything at all from this tremendous exposition they have found that 10c play machines are just as important and just as outstanding as nickel and penny play amusements ever were, and that the public prefer the new and better and more appealing machines in arcades.

The public is happy to pay 10c to play the new machines, as compared to the old and worn out and nonappealing penny and nickel machines.

There's been many a laugh and many a gag among coinmen who have visited Patty's arcade and who have seen the big sign, "Penny Arcade," on the outside, and have then come inside to invest 10c in the play of the new type machines which are being featured in this grand spot.

Nelson, Bally Exec., Enjoys Busiest Summer In 25 Years

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, reported this past week, "This has been the busiest summer in the history of my 25 years in the coin machine industry."

It was back in 1925 when Jack Nelson entered the field and watched it grow to its present size and importance in the entertainment world.

He has never before, he reported, seen anything like the business which coin machine firms enjoyed this past summer.

"In years gone by," Jack said, "everyone used to believe that when the hot summer days came around, it was time to close up shop and do some vacationing."

"This summer," he continued, "even in the hottest, most humid days, orders continued to flood into our fac-

tory at a rate never before equalled in any summer in the history of our firm."

Bally has been working at the highest production peak in all its history during any summer season, according to Jack Nelson, and business has started so fast and heavy for Fall that he feels they may even outstrip the tremendous production records which they have already set for their "Turf King" machine.

Nelson stated, "Twenty-five years is a long time to be connected with any industry, and just watching an industry grow is plenty work in itself. But, never before, have I seen anything like this past summer, when demand grew on demand, to the point where we just worked day and night in an effort to satisfy our customers' orders for 'Turf King.'"

SAVE MONEY WITH "Lake City" SPECIALS!

One-Balls
 JOCKEY SPECIAL
 GOLD CUP
 CITATION
 CHAMPION
 WINNER
 PHOTO FINISH

PRICED
 LOW
 •
 WRITE
 QUICK

Five-Balls
 Buccaneer \$59.50
 Ali Baba 39.50
 Samba 39.50
 Melody 39.50
 Circus 59.50
 Lucky Inning, F5 165.00
 Telecard 89.50
 Round Up 49.50
 Just "21" 95.00
 Baby Face 74.50
 Yanks 39.50
 Spin Ball 22.50
 Majors '49 69.50

Shuffle Games
 United Shuffle Alley \$89.50
 Genco Bowling League 9 1/2' 89.50
 Keeney ABC Bowler 135.00
 Keeney Pin Boy 100.00
 Evans Shuffle 195.00
 Ten Strike 115.00
 Bally Shuffle Bowler 97.50
 Genco Baseball Shuffle F5 125.00
 Rockola Shuffle Jungle F5

Special—Rock-Ola Shuffleboards
 Slightly used 22' Rock-Ola Shuffleboards, Factory Refinished Playing Fields, Genco Score Units and Lights, Complete! WRITE FOR ATTRACTIVE PRICE! Delivery within 250 miles.

Bells & Safes
 Priced For Quick Sale
 Write—Wire—Phone
 Brawn Fronts, 5/10/25c
 Black Cherries, 5/10/25c
 Jewel Bells, 5/10/25c
 Black Gold, 5/10/25c
 Silver Chiefs, 5/10/25c
 SINGLE SAFE STANDS
 HEAVY DOUBLE & TRIPLE
 REVOLVING AROUND SAFE STANDS
 ... WRITE FOR PRICE.

New Games
 BALLY TURF KINGS
 WILLIAMS DOUBLE
 HEADERS
 GENCO CANASTA
 GOTTLIEB ROCKETTES
 • WRITE NOW!! •

"WHERE YOU GET ONLY THE BEST ALL-WAYS"
LAKE CITY AMUSEMENT CO.
 1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Coven Arranges Speed-Up On Service And Delivery



BEN COVEN

CHICAGO—To meet with demand of the trade in this area, Ben Coven of Coven Distributing Company, this city, distributors for Bally Manufacturing Company and the Rudolph Wurlitzer Company, reports that a new speed-up system has been arranged for in the service and delivery departments of his firm.

"Operators want their equipment to be serviced more rapidly than ever before," Coven reports, "and we are going to meet this request by speeding up service and deliveries."

"We have, for a long time now, given operators the fastest service possible, but realizing the fact that operators must get the games to locations so as not to lose even a day's time, we are speeding up our entire service and delivery departments even more."

Coven has spent much time studying better servicing and deliveries to operators, he reports.

"I've made this," he says, "one of the outstanding policies of our firm, 'Give operators the best and speediest delivery and service,' because we know that every day a machine is on location it counts so much more for the operators' profits at the end of the week."

All employees of Coven Distributing, for many months now, have brought in suggestions on how to better serve the operators. These suggestions have resulted in some of the finest plans ever instituted by any distributor.

Coven says, "These suggestions from our sales, service, supply and delivery men, have helped us to arrange the most outstanding departments for operators in all the nation."

Keeney's LEAGUE BOWLER

1-2-3 OR 4 PLAYERS

FASTEST REBOUND OF ALL! 45 SECONDS TO PLAY!
 4 COINS EVERY 3 MINUTES!

ORDER TODAY!

J. H. KEENEY & CO., INC., 2600 West 50th Street, Chicago 32, Ill.

YES—IT'S A FACT!

FIRST DISTRIBUTORS Is America's Fastest
 Growing Distributors

Watch For Our Specials In Next Week's Issue Of
THE CASH BOX

FIRST DISTRIBUTORS

1748 W. North Ave.
 Chicago 22, Ill.
 Dickens 2-0500

WANTED

Will pay cash \$5 far: Bally Shuffle Champ: One-Balls, Eureka's: Photo Finish: Late Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Matics: and all models used phonographs, games, shuffle alleys and cansales.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES

EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT

REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

COIN MACHINE MOVIES

Far Regular Panorams and Solo-Vues
 REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Drive Hollywood 28, Cal.

Phillips Has New Cable Tacker

MINNEAPOLIS, MINN.—Phillips Manufacturing Company, this city, announced the introduction of its "Phillips Cable Tacker," especially designed for the coin machine trade.

Featuring concave center guides that instantly center both small and large cables, this item securely and neatly anchors cables without damage to insulation. It handles staples in 3 different lengths—3/8", 1/2" and 9/16". Practically all inter-communication, remote wall box and speaker cables fall within its scope.

Business Is Better!

ALBANY, N. Y.—"Business Is Better" is the way Jules Olshin, Olshin Distributing Company, this city, tells his friends and customers by way of a printed card.

Following this statement is some down to home philosophy that would make this world a better place in which to live if it were followed:

Laugh more and whine less,
 Hustle more and crab less,
 Work more and loaf less,
 Boost more and beef less,
 Give more and grab less—
**BUSINESS WOULD GET
 BETTER DAMN FAST.**

(Ed Comment: Good boy, Julie—keep it up.)

CHATTANOOGA, TENN. — Tony Pappas of Chattanooga Coin Machine Exchange, this city, gives a good cross section picture of what the ops in smaller cities are doing these days.

In addition to many outside business interests here, ranging from beauty shop to arcades and a record store, Tony has been gradually building up his jobbing and distributing business and is, today, winning many new friends among the ops in this territory.

He has one of the largest routes in this city, and keeps this route up

to par with the latest equipment. He plans to expand the route and continually add the latest type machines.

But, most interesting to Tony, is the jobbing and distributing business. He is now devoting much of his time to building up this part of his business interests.

He considers the coin machine business, "the most interesting and fascinating" of all his present interests.

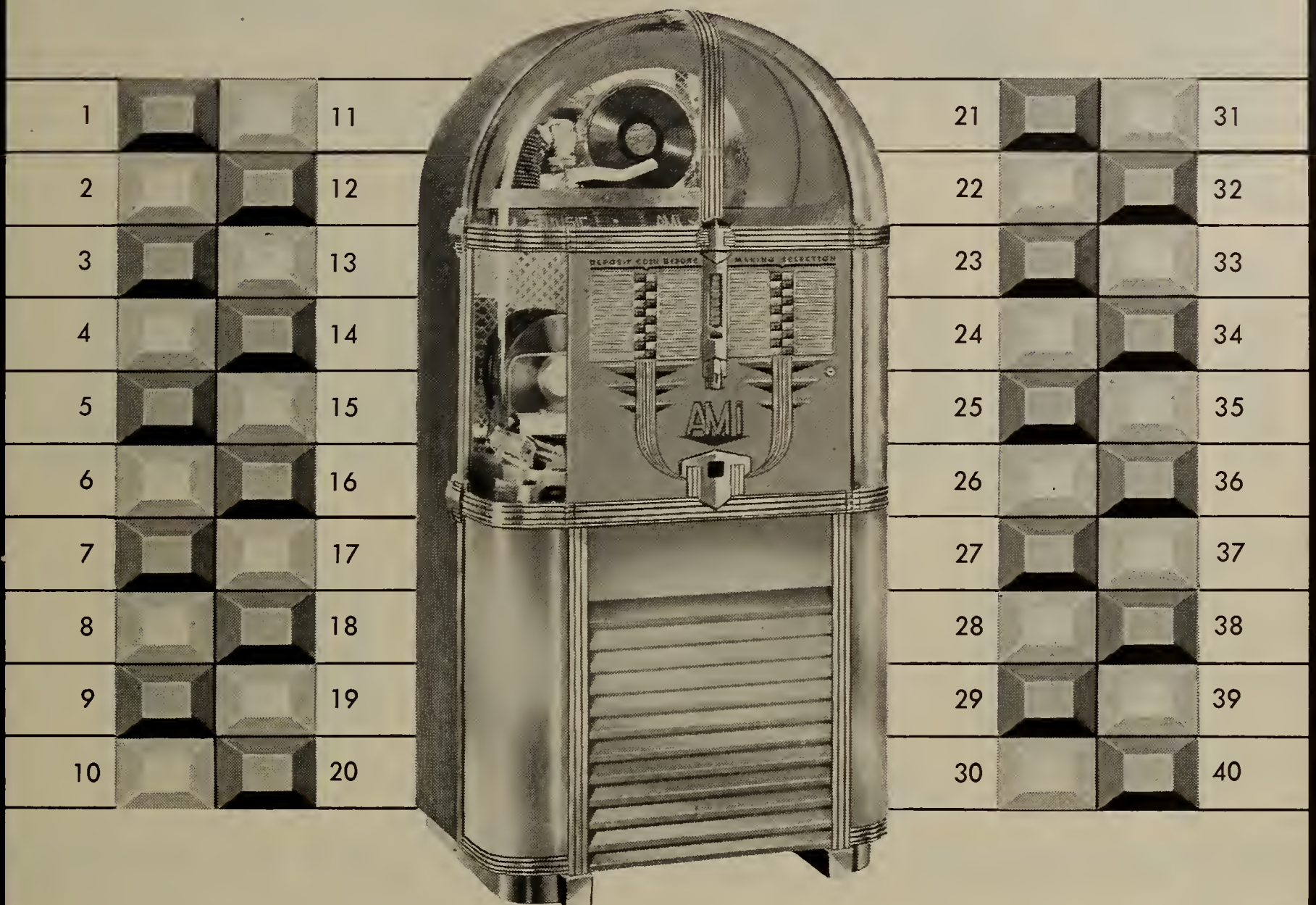
He believes that any operator can enjoy good returns if he will devote himself to this business diligently.



DRAWN EXCLUSIVELY
 FOR CASH BOX BY
 HANK ROESLER

"THAT'S THE FELLOW NEXT DOOR—HIS
 WIFE THINKS HE'S SLEEPING."

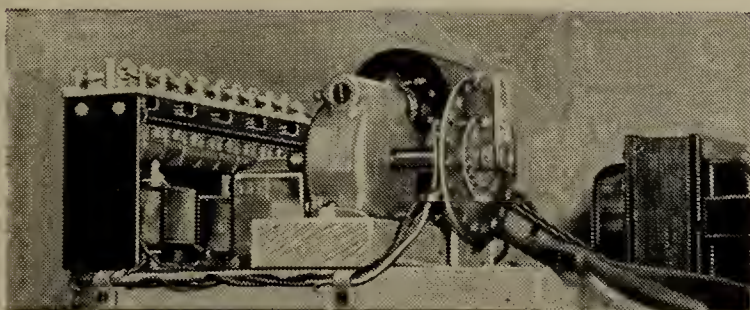
No Finger Fumbling with "C's" Checkerboard Buttons!



For Quicker, Positive Selection and Increased Play!

The "C's" selector is a cinch to operate. An easy touch of the finger sets the right number going. To make it easier for the patron to find the number he wants, half the buttons are red, half gray—staggered in an interesting checkerboard pattern. It's practically impossible to press

the wrong button. This new checkerboard program arrangement adds extra eye-attraction, draws more people to the box to inspect the titles, increases income by speeding the purchase of more music. All "C's" now being shipped are equipped with this new checker keyboard!



Here's an interesting device just rigged up by AMI engineers for continuous testing of AMI selection action. Not a failure in 8,200,000 plays!

AMi Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.



Fall Business in 1950

Will be the

GREATEST

EVER

!

FALL SPECIAL

ISSUE OF

THE CASH BOX

(Dated: OCTOBER 7th)

CIRCULATES THRUOUT THE TRADE THE LAST WEEK OF SEPTEMBER

ALL ADS GO TO PRESS ON FRIDAY NOON

SEPTEMBER 29

The Timing is Perfect...The Opportunity is Ripe...Reach the entire coin machine industry when BUYING and SELLING activity is at its greatest height!

MAIL YOUR AD NOW To...

The Cash Box, Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

32 W. Randolph St., Chicago 1, Ill. 6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: DEarborn 2-0045)

(All Phones: WEbster 3-0347)



Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

**IT'S PHENOMENAL! 4TH Week
Earnings HIGHER Than 1ST Week!**

NO OTHER GAME HAS EVER ACHIEVED THIS RECORD!

● 8 FT. LONG
2 FT. WIDE

● 1 PLAYER—10¢
2 PLAYERS—20¢

● Protected Under Patent Nos. 2459011, 2296548, 2296549, 2240276. Other Patents Pending.



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

ACCLAIMED BEST FOR YEAR 'ROUND PLAY!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

Wurlitzer Announces Price Increase For 1250

To Be Effective Saturday, September 16

**Amusement Sales Co.
Working Day And Night**



EDWARD R. WURGLER

NORTH TONAWANDA, N. Y.—Ed R. Wurgler, general sales manager for The Rudolph Wurlitzer Company, this city, this week announced an increase in the price of the model Twelve Fifty phonograph from \$799.50 to \$829.50.

In explaining the necessity for an increase in price Wurgler said, "For several months past we have absorbed increasing costs until it has become impossible for us to hold the present price line. An immediate price rise is indicated by our costs, but we have set the effective date as of Saturday, September 16th in order to give our distributors and operators throughout the country an opportunity to

close pending deals at the present price."

In discussing the general increase in manufacturing costs Wurgler stated, "There is a general rising price trend throughout all industry, brought about by increased labor and material costs and by a scarcity of many types of material. A great majority of our suppliers have quoted us increased prices effective immediately. This is particularly true in the case of steel, all wood, electrical units, wire and mechanical components which go into the construction of an automatic phonograph. We have noted that price increases have been very general throughout our industry and in other manufacturing fields. We moved up the price of our Twelve Fifty just enough to cover the actual rise in the cost of materials which go into it.

"We are putting every effort forward to continue the top possible production on Wurlitzer Twelve Fiftys to meet the continuing operator demand. During the past month we were unable to produce the number of phonographs required and have a heavy backlog on back order now. We hope the situation will improve so far as the availability of material is concerned so that we will be able to fill orders which we receive daily from our distributors."

CHICAGO — Harry Brown of Amusement Sales Corporation, this city, reported, "We are working right around the clock to beat the bell and get out all shipments we possibly can of our new 'Wild Deuces' kits, cabinets and completely remodeled machines."

Brown explained, "We are working three shifts here with some of our men actually engaged in more overtime than ever before in their lives.

"We are trying to fill all orders we are receiving," he continued, "but, we realize that we are up against the bell. Just when that bell is going to sound off we don't know.

"All we can do," he stated, "is to urge every operator to get his orders to us just as fast as he can. Phone and wire orders are the best at this time.

"We'll rush the machines just as they come off the production lines, even if it's three in the morning, so that we satisfy everyone who orders from us now."

He also said, "We don't know how long we can continue. We'll just work right ahead as fast as we can. We urge every operator, who wants to assure himself of future income, to order in as many of our 'Wild Deuces' kits and cabinets and machines as he possibly can use."

WANT TO BUY!

Bally
SHUFFLE BOWLERS

Bally
SPEED BOWLERS

Bally
SHUFFLE CHAMPS

PHONE—WIRE—WRITE TODAY!

State quantity, condition and price.

Will give you quick action!

CASH WAITING!

**RUNYON
SALES COMPANY**

Exclusive AMI Distributors in N.Y. N.J. & Conn.

593 10th Avenue : 123 W. Runyon Street

New York 18, N. Y. : Newark 8, N. J.

Longacre 4-1880 : Blgelow 3-8777

Allied's Famous

**Whiz Bowl
Conversion**

for • Bally SHUFFLE BOWLER

• United SHUFFLE ALLEY

With New Speed Bowl Glass

Unit Price **\$79.50** Lots of **\$74.50**

ALLIED COIN MACHINE CO.

828 Milwaukee Ave. Chicago 22

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

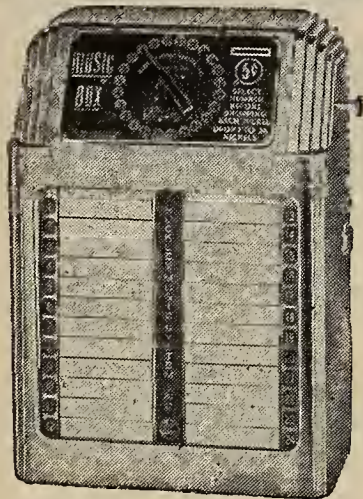
IMMEDIATE SHIPMENT

BUCKLEY
CRISS-CROSS
JACKPOT BELLE
5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



NOW ONLY \$19.50
ORDER QUICK!

BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

BUCKLEY
MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Ristaucrat Exec Goes On The Road

APPLETON, WIS.—Joe Cohen, top exec at Ristaucrat, Inc., this city, has lined up an itinerary for an extensive trip thruout the midwest and east, seeing his distributors and operators of the "Ristaucrat '45'" phono.

"The Ristaucrat '45' has caught on," stated Cohen. "The operator has found that our phonograph is ideal for small spots, being movable and weighing only 30 pounds. One of the things I'll check thoroughly is the adaptability of the 'Ristaucrat' for rentals and I am anxious to get the operators' viewpoint on how to best cooperate with him."

Cohen's first stop will be Chicago, and he then will head for the East.

Here Is Something Really New!

Chicago Coin's

ACE BOWLER

WITH **FREE PLAY! FREE PLAY!**
AND **LITED "FLY-AWAY" PINS!**

A FREE LISTING EVERY WEEK

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

PLUS A SUBSCRIPTION TO The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY \$48 FOR THE ENTIRE YEAR

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

ALL LISTINGS APPEAR IN CLASSIFIED SECTION OF "The Cash Box". ACTUAL COST OF 52 CLASSIFIED ADS OF 40 WORDS EACH WOULD BE \$166.40. THIS PLUS THE COST OF A FULL YEAR'S SUBSCRIPTION TO "The Cash Box" (\$15.00) WOULD TOTAL \$181.40. YOU GET ALL THIS FOR ONLY \$48 FOR THE ENTIRE FULL YEAR—LESS THAN 95c PER WEEK.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS. AIRMAIL YOUR FIRST LISTING ALONG WITH CHECK FOR \$48 IMMEDIATELY.

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTON, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—Will pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR \$48 TODAY TO —

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.

United Ships New "Single Shuffle Alley Rebound"



BILLY DeSELM

CHICAGO—Billy DeSelm, general sales manager of United Manufacturing Company, reported this past week, "We are already shipping our newest, 'Single Shuffle Alley Rebound.'"

This is the game which was demanded by operators and distributors all over the country.

"The firm went right into production on this single player game when the demand grew to such a point that it practically equalled that of their present new game, "Twin Shuffle Alley Rebound," DeSelm said.

According to DeSelm, "It is interesting to note that a great majority

of the orders that we are receiving at this time call for both the 'Single' and the 'Twin' to be shipped at one and the same time.

"It's remarkable how the players want both types of games on many locations. There are players that like the speedy action of our 'Single' game, and others who like to play with friends on our 'Twin.'

"In this fashion, by shipping both the 'Single' and the 'Twin,'" DeSelm stated, "we are able to satisfy the demand of all players on every location and give the operator the opportunity to cash in on all types of locations in his territory."

Letters which DeSelm showed the press from noted coinmen stated that, "We want all the latest features which have come into the industry, since your original 'Shuffle Alley,' built into a single player game. There's absolutely nothing to equal your twin game, but, there are many locations that demand a single game. Please build one for us with all the new features which appear in your 'Twin Shuffle Alley Rebound.'"

According to Billy DeSelm, "That's the reason for our newest, 'Single Shuffle Alley Rebound' which meets with the demand from almost everywhere in the country for a single player game equal in quality and play appeal to our present 'Twin Shuffle Alley Rebound.'"

"THE CASH BOX" IS A MUST! FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check ☐ Please Send Us A Bill ☐

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

RISTAUCRAT '45'

The MUSIC BOX for the SMALL SPOTS!



- Plays 12-45 RPM Records
- Restacks Automatically

A
SAMPLE
WILL
CONVINCE
YOU!

- Here's the only successful Music Box ever made for the small locations. Precision engineered Ristaucrat '45' plays as loud or as soft as you wish — can be connected to one or two wall boxes quickly.

- Operator after operator reports sensational results! The Ristaucrat '45' pays for itself in less than 6 months. For the price of one large juke box you can get 5 Ristaucrat '45's'.

- Open new spots, new routes with this amazing music box while there's still time. And invest no more than the cost of 2 or 3 large juke boxes. A sample will convince you Ristaucrat '45' is the Music Box for you. Write today.

RISTAUCRAT, Inc.
1216 E. Wisconsin Ave. Appleton, Wis

THIS MAY BE OUR LAST AD—AND YOUR LAST OPPORTUNITY TO SECURE REBUILT SLOT MACHINE CABINETS, KITS AND SLOT MACHINE PARTS

We Will Hold Nothing Back—Everything Must Go. Act Fast!

"WILD DEUCES"

NOW AVAILABLE FOR ANY OLD MILLS ESCALATOR COMPLETE KIT

to make complete changeover from any old Mills Escalator-type Bell in less than an hour! Consists of Reward Card, Latest Type Disks, complete Set of Reel Strips, Spacer, and "Wild Deuces" Emblem. Everything necessary to make a most complete and perfect changeover. (We have every type of Reward Card necessary for any Mills Escalator-type machine.) Even amateurs can make changeover in less than an hour and have a perfect, Brand New "WILD DEUCES" working on every location. RUSH YOUR ORDER IMMEDIATELY. Time's growing short.

\$14⁹⁵
EACH

IMPORTANT! ACT QUICK!

COMPLETE BRAND NEW WILD DEUCES CABINET PLUS THE COMPLETE KIT ONLY
\$59⁵⁰
NOTE

READY FOR IMMEDIATE DELIVERY!
5c — 10c — 25c — 50c "WILD DEUCES" Factory
Produced From Above Kits With Brand New Cabinets

WRITE! WIRE! PHONE FOR PRICES! QUICK!!
AMUSEMENT SALES CORP.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel: HUmbolt 9-1323)

NOW DELIVERING!

◆◆◆ BRAND NEW EQUIPMENT ◆◆◆

Keeney LEAGUE BOWLER (For 1-2-3 or 4 Players)

Williams DOUBLE HEADER (Sensational Baseball)

Universal TOURNAMENT (Double Shuffle Games for all Shuffleboards—Order Now)

United TWIN SHUFFLE ALLEY REBOUND (The Best)

Universal TWIN SHUFFLE Conversion (It's Great)

Keeney ALL-ELECTRIC CIGARETTE MACHINE

ONE-BALLS

Bally Champion	\$375.50
Bally Citation	199.50
Bally Gold Cup	125.50
Bally Jockey Special	99.50
Bally Special Entry	49.50
Universal Photo Finish	289.50

ARCADE MACHINES

Chicoin Basketball Champ	\$134.50
Chicoin Goalee	49.50
Exhibit See-A-View (Brand New)	WRITE
Exhibit Dale Gun	79.50
Exhibit Silver Bullets (Brand New)	WRITE
Wilcox-Goy Recordio (Brand New)	99.50
Williams Quarterback (New)	WRITE
Williams Quarterback (Used)	89.50

FIVE-BALL FREE PLAY GAMES

Trade Winds	\$24.50	Puddin' Head	\$39.50	Ramona	\$29.50
Virginia	24.50	Screw Ball	29.50	Round Up	39.50
Mardi Gras	24.50	Dew-Wa-Ditty	27.50	Be Bop	149.50
Sharpshooter	79.50	Jamboree	27.50	Summertime	29.50
Paradise	24.50	Merry Widow	27.50	Tampico	79.50
Tennessee	24.50	Monterrey	27.50	Utah	89.50

SHUFFLES & REBOUNDS

United Double Shuffle Alley	\$225.00
Williams Twin Shuffle	75.00
United Shuffle Alley with New Lited Pin Conversion	189.50

SHUFFLEBOARDS

Write For Prices On
National 18', 20' and 22' Shuffleboards
Nationwide 18', 20' and 22' Shuffleboards
Beechcroft 18', 20' and 22' Shuffleboards
Monarch 18', 20' and 22' Shuffleboards
Monarch or Genco Scoreboards, new or used

TERMS: 1/3 Deposit With Orders, Balance C. O. D., F. O. B. Miami, Fla.

TARAN DISTRIBUTING, INC.
2820 N. W. SEVENTH AVE., MIAMI 37, FLORIDA
(All Phones: 3-7648)

(Branches: Jacksonville, Fla., and Havana, Cuba)

Abco Buys License To Build German Boxing Machine

CHICAGO—Bill Olsher of Abco Novelty Company, Inc., this city, has had many callers at his offices to see the two man electrically operated boxing machine featuring high scoring which he has obtained license to manufacture here in the United States.

The machine originates from Western Germany. Bill bought the rights when he attended the World Trade Fair in Chicago where manufacturers from all over the world displayed their products for sales to this country.

The machine recalls the old "K. O. Fighter," two man boxing game which was an arcade hit for some years. Tho the "K. O. Fighter" is over 25 years old, it is still operating in many arcades.

This new electrical machine has many different and more unique features than the old "K. O. Fighter."

In the first place each player scores on the punches he makes on the other player's fighter. Scoring 20 points (in hits on any fighter) is equal to a knockout of that fighter, Olser explains.

At the same time, of course, the players compete against each other with higher scores for their maneuvering skill. As they maneuver their boxer figures about, punching at the other fighter in the ring, they score for certain type blows.

The score keeps mounting and, if within the time limit, the player can get to 20 points, then he has scored a knockout.

As yet the firm is debating whether to build the machine themselves or turn it over to one of the larger factories. They are accepting suggestions on this score at this time.

Wurlitzer Names Davis Production Control Manager

NORTH TONAWANDA, N. Y.—Ray C. Haimbaugh, vice-president and manager of the Rudolph Wurlitzer Company, this city, announced the appointment of Raymond C. Davis as Production Control Manager. The Wurlitzer Company manufactures automatic coin-operated phonographs, electronic organs and television cabinets.

In making public the appointment Haimbaugh said, "We have enjoyed constantly increasing business during the past eight months and have been hard-pressed to keep our production facilities apace with our orders. Davis has been selected to take charge of the production control department and to coordinate the flow of materials and manufacturing operations to assure complete use of our manufacturing facilities and an even flow in the production of phonographs, organs and television cabinets to meet the demand."

Davis comes to Wurlitzer with a well rounded background in the production field. He was most recently associated with the Ford Motor Company in Detroit as product control analyst for the manufacturing staff. His previous experience included two years as production control manager for the Copco Steel and Engineering Corp. in Detroit and eighteen years with the Chrysler Corp.

Davis was born in Ellis, Kansas and attended Kansas Wesleyan in Salina, Kansas, majoring in business administration.

Large Turnout Of Coinmen Expected At N. Y.'s UJA Dinner

NEW YORK—A large turnout of coinmen from this city and surrounding areas is expected at the dinner being held by the Coin Machine Industry for United Jewish Appeal (UJA) at the Hotel New Yorker on Tuesday, September 19. Dinner starts at 6:30 P.M.

A drawing will be made at this function, with three phonos being held up as prizes. These machines, donated by the manufacturers are a 100 Record Seeburg, a Wurlitzer 1250 and an AMI Model "C." Altho it is reported that a goodly number of raffle tickets have been sold, Al Denver, chairman of the committee, and his associates are most anxious to sell a great deal more. It is suggested that coinmen who haven't as yet bought tickets, immediately communicate with Denver.

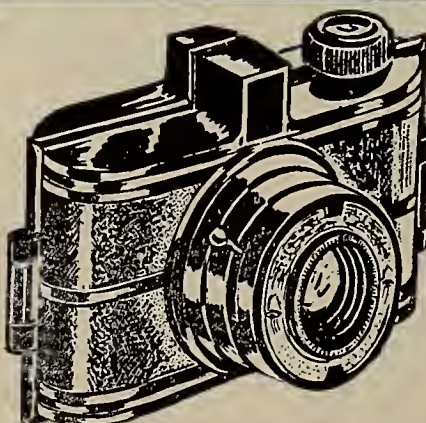
Holders of winning tickets must be present at the dinner.

Denver and his entire committee have worked hard to make this drive a success, and from every indication the final tabulations will put the drive over the top.

**GIVE
To Conquer
CANCER**

SENSATIONAL CAMERA OFFER!

\$5.00 PER DOZEN



Because we want to empty our warehouse to make room for a brand new line, you can and should take advantage of a TREMENDOUS BARGAIN VALUE.

HERE IS AN OFFER YOU CANNOT PASS BY!

We offer a regular \$1.98 camera-retail deal that ★ Is Candid Type ★ Takes 16 pictures to the roll ★ Uses inexpensive 127 Film ★ That is handsome in more ways than one ★ That is packaged individually in a pretty-as-a-picture box—At a DEAL THAT IS DRAMATICALLY REDUCED FOR IMMEDIATE CLEARANCE!

We Want Canvassers, H to H Men, Carni Men! Look at These Prices Then Act—Right Now!

CAMERAS—\$5.00 per dozen
FILM—\$1.80 per dozen rolls
CARRYING CASES—\$1.50 per dozen

*Prices quoted by the dozen are for gross lots only. Smaller orders, add \$1.00 per dozen. Deposit of \$5.00 required on all camera orders.

GET ON THE BANDWAGON NOW—STOCK UP SUPPLY will be SHORT!

Rush your name and address with your order for this hard to get merchandise. ALL ORDERS SUBJECT TO PRIOR SALE. WANT REAL ACTION? Phone STILLWELL 6-9292.

MARNE SALES CO. Dept. CB. 4024 22nd St., LONG ISLAND CITY 1, N. Y.

Fla. Ops Look For Big Fall & Winter

MIAMI, FLA.—The cool trade winds have blown some grand business into distributor's offices here this past summer.

"In fact," distribs here report, "this is probably the best summer season's business we have enjoyed in many, many years."

Now with the summer season over, all here look for one of the best tourist seasons ever yet known in this area.

Hotels here are fixing up and, some of the largest, are expanding their facilities as well as increasing room space.

Nite clubs intend to feature some of the biggest star attractions in history. They base this expenditure on the fact that the better known hostellers here already report bookings to capacity far in advance for the big fall and winter season.

Department stores, always a good indicator of business conditions in any area, report a large increase in business the past six months.

In addition, this state is enjoying a building boom which is greater than even the big boom of 1925.

Tho there is no war industry to speak of in this area, ops here are confident that the tourists will be coming from everywhere in the nation, as the season gets under way, to spend and enjoy part of the profits which they earned in other parts of the country.

"We always get it last," ops state, "but," they say, "the tourists come here from everywhere in the country, as soon as the winter starts, to enjoy themselves in our beautiful warm, sunshiny climate."

At the present time music is the big item everywhere in this area. The music machine distribs report that they "just can't keep a sample on the floor."

Not only new machines, but also used machines are going fast. Sales have set new records for distribs here. Many were doubtful some months back as to whether music would lead the field in this territory.

Next, and practically on a par with music, are the shuffles and rebounds. These are most popular of all amusements products in this state.

As one well known op said, "Of all the different games I've had in some of my spots, the shuffle games are still the best of them all, and are continuing ahead with more and still more play action every week."

"But," he continued, "this is during the summer. We expect play to jump even higher this forthcoming tourist season."

One report which has somewhat dampened enthusiasm is the fact that officials have frowned on free plays in some communities. Ops here expect this to reach to Miami. It will, of course, open these locations to shuffles and rebounds, if the present free plays have to be removed. There are no free plays operating in Miami.

Route prices are starting to go up everywhere in this area. Used machine sales are very good, but used prices have only risen very slightly.

It is expected that the shipments of used machines, which are being made away from this state, will cause prices to zoom as the demand grows with the opening of the '50-'51 tourist season.

In general, there is much optimism throught this entire state for "one of the biggest and best seasons in years."

Put New Life Into Your Shuffle Alleys!

UNITED'S

Shuffle Alley Deluxe

New Disappearing Pin CONVERSION UNIT

New Flashy Back Glass

Turns your original Shuffle Alley into a New Shuffle Alley Express

ALSO AVAILABLE FOR
SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Made by the Originators
of Automatic Scoring
Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Sioux Distributors Move To Larger Quarters As Sales Increase

MINNEAPOLIS, MINN. — Sam Deutsch, president of Sioux Distributors, Inc., this city, advised this past week that the firm has moved to new and larger quarters at 409 Second Ave., North, this city. The firm was formerly located at 330 Hennepin Ave.

Deutsch explained, "We have been busier than ever trying to supply the demand which we are enjoying for the 'Ristocrat '45' phonographs in the territory we cover."

"To keep additional stock on hand," he continued, "and to continue to meet requests from all our customers in the states that we now cover, it was

imperative that we move to new and larger quarters so that we might be able to handle the larger business we are enjoying more efficiently."

Tho this firm is comparatively new to the industry it has rapidly expanded and, within the past few months, has proved a factor in the music business.

Salesmen of the firm travel throught Minnesota, into North and South Dakota, Montana and also Nebraska.

Deutsch claims, "We believe that we are going to sell even a larger number of our 'Ristocrat '45' phonos within the next few months than we have so far sold."



MILLS
BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN
AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

"This counter model phonograph," he said, "is catching on with all the music operators in our territory. They agree that it's the best phono 'for the spot they forgot.'"

SAVE MONEY—BUY "COVEN RECONDITIONED MACHINES"—AND EARN BIGGER PROFITS

SPECIALS

BALLY JOCKEY SPECIAL, FP	\$125.00
BALLY GOLD CUPS	165.00
BALLY CITATIONS	265.00
BALLY CHAMPIONS	395.00
BALLY SPOT BELLS, LIKE NEW	395.00
UNITED SHUFFLE ALLEY	65.00
BALLY SHUFFLE BOWLER	119.50
BALLY SPEED BOWLER	250.00
Genco Bowling League With	
LIGHT UP PINS	65.00
HEAVY DOUBLE REVOLVAROUND	
SAFES	69.50

PHONOGRAPHS

WURLITZER Model 850	\$115.00
WURLITZER Model 1015	275.00

BRAND NEW IN ORIGINAL CRATES
KEENEY DOUBLE BOWLERS
8' & 9½' \$279.50 EA.

BALLY SHUFFLE BOWLERS
WITH FLY-AWAY PIN \$199.50
CONVERSION Only EA.

• FIVE-BALLS • READY FOR LOCATION CLEANED & RECONDITIONED

Trinidad	\$50.00	Tampico	\$100.00
Shanghai	40.00	Moon Glow	70.00
Ali Baba	50.00	Yank's	50.00
Cinderella	35.00	Wisconsin	40.00
Screwball	50.00	Thrill	40.00
Summertime	45.00	Select-A-	
Merry Widow	50.00	Card	160.00
Lady Robinhood	40.00	Jack & Jill	60.00
Mardi Gras	50.00	Bank-a-Ball	170.00
Pinch Hitter	100.00	Banjo	45.00
Buffalo Bill	165.00	Golden Gloves	130.00
Sharp Shooter	135.00	Utah	140.00
Carnival	65.00	Circus	25.00

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA

USE THE COVEN FINANCE PLAN

COVEN

distributing company

3181 Elston Chicago 18, Ill.
Independence 3-2210

All Equipment Thoroughly
Serviced or Reconditioned
by Our Trained Staff.

Authorized Distributors for
Bally and WURLITZER
Products Phenographs

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

... ideas, inventions or
completed working
models of all types of
new coin operated
machines. Your product,
idea or invention, if it
meets approval, will be
given complete and
immediate attention. You
will be contacted directly
after receipt of your first
letter. You can write in full
confidence. You are
assured complete
protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



CHICAGO CHATTER

This past summer was "the greatest and the best" in all the history of the industry. But, if you think for a moment that it will go unequalled, just watch this Fall season, which has only just started. Reports from leading manufacturers here to the effect that "if" they are allowed to continue they foresee this Fall of 1950 as "the biggest" in all their history. Which is really something. It means that all ops, jobbers and distribs, will then have enough equipment to carry them thru any emergency which may arise. . . . More and more visitors reported around town this past week, just as we predicted there would be with the opening of the Fall season: Hoskle Goldberg of Lexington, Ky. buying here and there. . . . Max Roth from Wilkes-Barre, Pa. grabbing what he can. . . . Bob Buckley of Console Distrib. Co., New Orleans, arranging to warehouse everything he'll need. . . . Al Phillips in from Buffalo, N. Y. buying all day long. . . . Howard Peo from Rochester, N. Y. "getting loaded up" with equipment.

Lots of guys went up to the Canadian National Exposition in Toronto. What they saw there still has them talking. Ben Becker of Bally is still up there and selling "Hollycranes" like they were hot cakes. . . . Johnny Casola and Ray DeRoche of United were there and thrilled at the action those United games were getting on the Midway. . . . Dave Russell operates the Hollycranes (over 40 of them at this gigantic Canadian exposition) and is simply thrilled at the way they're going. . . . And don't forget J. W. (Patty) Conklin who has been heading this grand Canadian Midway for 17 years. He owns the "Penny Arcade" (?) which features 10c play machines. . . . Harry Brown of Amusement Sales Corp., doing a really terrific job with "Wild Deuces" reports, "We're working around the clock trying to beat the bell." Harry has been getting orders from all over the country for the kits, cabinets and completely converted machines. . . . Herman Perin and Bob Wellons write up from Miami to say, "Wish we were in Chi."

Never met a guy busier than Jack Nelson. Spends half a day at Bally and rushes right over to Como to do even more work. . . . The Gottliebs very proud of Alvin who is now on the road and doing a grand job. Alvin popped into Pittsburgh to say "hello" to the Lazars, then to Baltimore to be met at the airport by Irv Blumenfeld. On to Philly to say "howdy" to Joe Ash. Up to Boston to meet with Dave Bond. Down to Hartford, Conn. to become acquainted with Mac Perlman. From there, like Nate Gottlieb says, "Who knows where he'll go?" . . . Sam Stern of Williams smiling clear across the room when he looked over the firm's production reports for July and August. And advises that Williams will carry on all thru Sept. with "Double Header."

Billy DeSelm, who puts lots of excitement into his voice, all thrilled over the shipments that are going forth on "Single Shuffle Alley Rebound," in addition to the "Twin" which the firm continues to ship daily, as well as all those United conversions being shipped to everywhere in the country. . . . Bill Olsher and Eddie Hansen over at ABCO licensed to mfr a West German two player boxing game wondering whether they should build it or turn it over to some big plant here to build it for them. . . . Sam Lewis of ChiCoin spent eleven hours pacing the floor until little Miss Lewis was born. . . . Time has come for ops to drive for a better commission percentage basis. 75%-25% is what should be placed into effect immediately on all phonos and amusements. . . . George Jenkins' wife is ill. . . . Earl Moloney's new Comar Mfg. plant at Kimball & Addison attracting plenty attention. All air conditioned and one of the most beautiful around town. Official opening sometime in October. . . . H. E. (Bunker) Hill of Leflore Music Co., Greenwood, Miss., one of the biggest ops in his line, around town looking things over. . . . Mr. and Mrs. Al Bergman of Buffalo return from a 4 weeks vacash on the West Coast and are greeted with the news that Al's son, LeRoy, actually did better than Al.

Jack Semel from N.Y.C. around town. Left a very nice impression. . . . Jack Shephard in from Philly and much thrilled at the activity here. . . . Ed Wurgler of Wurlitzer expected in town any day. . . . Charley Pieri of J. H. Keeney & Co. right in between sample shipments and orders and biting his finger nails down to the elbow. . . . Frank Mencuri of Exhibit dashes out on the road once again this week. Was out practically all of last week. "Business is great," is the way Frank puts it. . . . Ray Moloney moving to his new home. . . . Sam Stern settled in his. . . . Ben Coven still waiting for the movers to come along. . . . Col. L. Lewis reports in from the south that, "Business was never better."

Vic Weiss and Billy Knapp working like mad on their "Whiz Bowl" conversion and orders flocking in every day. . . . Al Stern, Len Micon and Monte West mucho pleased with their Keeney showing. . . . Murray Rosenthal of Coinex has become a big premium man. . . . Leo and Mort Weinberger (father and son) in from Louisville for a day. . . . Avron Gensburg (son of Samuel Gensburg of ChiCoin married this past week (Sept. 7) in Miami. . . . Art Weinand heard it from every angle, when all those Rock-Ola distribs came into town, to talk about the firms new phono. He is now trying to digest everything that came over the conference table. How those distribs do want that new phono from David Rockola to come out quick. . . . Lots of guys who know him will be happy to hear that Al S. Douglass (formerly of Daval) now retired, remarried, and living in Miami. . . . Harold Jeske of O. D. Jennings ran into hard luck at his hotel near McHenry, Ill. . . . It's reported many will continue right ahead even when "bill" becomes law. There's much to be adjudicated. Will probably take Supreme Court decision to adjust interpretations.



EASTERN FLASHES

While not official, according to the calendar, the Fall season got underway this week, sponsored by nice cool weather. Coinrow quite active, with operators shopping for all types of equipment. Collections on music held up very well this past summer, and games operators, in most instances, report business was good. However, with Labor Day and summer vacation months gone, all are most optimistic, predicting the greatest fall and winter business boom since the last war.

Ed Ravreby, nationally known coin figure, came into the city from Boston, Mass., and held a two-day showing of two machines featured by Vend-O-Mart, Inc. Ed is general salesmanager. On display at the Hotel New Yorker on Wednesday and Thursday, September 6 and 7, were the "Jewel Candy Mart," a candy bar vendor, and "Everfresh" popcorn dispenser, a non-coin operated machine. Accompanying Ravreby were Nat Jones, franchise manager; Kurt Nagel, treasurer and production manager; Clarence Frost, inventor of the candy machine; and George Eberhardt, sales manager of the New England Pretzel Co., suppliers of the popcorn. . . . Jack Semel and his missus back from a two-week trip that brought them into Chicago for several days. Jack drove out to Chicago to pick up his charming and brilliant young daughter, Eleanor, who was finishing up a course at Northwestern that brought her a "master's" degree. While Jack was away, Herbie (Happy) Semel, the new bridegroom, took care of the route. . . . Seems like the Semels aren't the only family around that boasts of budding young geniuses. Sam Koepfel, son of Hymie Koepfel, Koepfel Distributing Co., a senior in aeronautical engineering and student director of athletic publicity at the Polytechnic Institute in Brooklyn, was appointed editor-in-chief of the college publication "Polytechnic Reporter." Business at Koepfel's, according to Harry, continues at a brisk pace, and is expected to become hectic in a week or so, when a new batch of used phonos arrive. . . . While on the subject of coinmen's youngsters, Dave Lowy of Dave Lowy & Company, was given invaluable (?) assistance by his eight or nine year old son Mike. Mike was appointed general sales manager, a title he'll carry until he returns to school next week. Trying to live up to the title, Mike kept demonstrating the play action of Keeney's new rebound "League Bowler," which had just arrived. According to Dave, if the reaction of the operators and the number of pieces sold are indicative of Mike's ability, he was a sensational success.

Morris Rood (the hayfever man) of Runyon Sales Co., away for the week. It's supposed to be a vacation, but if Moish got any relief from this pesty illness, we'll know when he returns next week. Meanwhile Irving (Kempy) Kempner returned from the road for the week to help out Barney (Shugy) Sugerman. Another returnee was Frieda Barkan, the new bride. Shugy tells us that Como's new conversion unit for Bally Shuffle-Bowler's going great in this area. . . . Charlie Wertheimer, the happy-go-lucky Bostonian, in for a visit. Charlie reports biz has been great. . . . Joe Young, Young Distributors (Wurlitzer distributors) sets a large remote installation for a local op. Like other Wurlitzer distribs, Joe sighs "Wish I could get more 1250's." . . . Teddy Blatt spends a few hours on coinrow. . . . Al Simon, Albert Simon, Inc., away for a few days seeing the trade on ChiCoin's new "Ace Bowler," the shuffle game featuring free play.

Dick Steinberg, business manager of the music group in New Jersey, announced a change in the association's name. The name was changed from the Music Guild of America to the Music Guild of New Jersey. Being a state-wide organization, the new name was considered more descriptive of its function.

Earl Backe, National Novelty Company, Merrick, L. I., one of the industry's top tennis players, won his first round match at Forrest Hills during the national veterans' singles tournament. Unfortunately, Earl was unable to win enough matches to get into the upper bracket.

DALLAS DOINGS

American Distributing Company is anxiously awaiting the arrival of the "Four Horsemen," Gottlieb's new five-ball game. The operators are really going for this table. . . . I reported last week that Allan Wallace, Joe and Leonard Metassa were off on a hunting trip. The happy ending to that story is, they got their limit. The boys are going again this week-end, and I have the promise of one half dozen dove. . . . Charlie Sage and Charlie Wolf are making big plans surrounding their idea of putting in penny arcades throughout the State of Texas. Sounds like a terrific idea and we wish the boys mucho luck. Hard luck story: Bob Depriest lost a phonograph in a fire this week. Also noticed that Bob has six beautiful stitches in his lower lip. Wha happened, Bob! . . . We are most happy to report that Henry Manning is back on the job permanently, after many many months of illness. Stick around, Henry, we missed seeing you around.

Al Mason, field serviceman for A.M.I. Corporation, will be at American Dist. Company for three days this week, schooling the operators on the A.M.I. phonograph. . . . Charles McDearman, Gainesville, in Dallas over the holiday week-end. . . . Operators in on their regular Tuesday visits: Frank Caldwell, Jimmy Garrett, Buddy Clem, C. G. Coker, Shorty Combs and Al Sabastian. . . . Speaking of Jimmy Garrett, have you guys noticed how plump Jimmy is getting around the waist. We kiddingly called him five by five and he agreed with us. . . . Woody Renn, secretary and treasurer of Bally Dist., will call on Dallas, Houston and San Antonio distributors this week. Woody arrived in Dallas this A.M. . . . Walbox sales reports that despite the increase in price the "Turf King" remains a best seller. . . . While chatting with George Wrenn, Hi Hightower yelled "hello" to me. . . . Como's new conversion kit for Bally's Shuffle Bowler is going over terrifically. . . . A. H. Shannon was in Dallas over the Labor Day week-end. . . . B. H. Williams, Raymond Williams and Tommy Chaten took a three-day holiday at Possum Kingdom. Had a terrific time hunting and fishing. . . . Got a glimpse of Guy Kincannon and Speedy Walker at the recent Cotton Bowl game.



ACTION

THAT KEEPS PROFITS ON THE UPSWING . . . GOTTLIB

ROCKETTES

Fast, Exciting Play!

Biggest Earnings!

- ★ Combination High Score and Point Feature includes 4 Alternating Up-and-Down Kickout Pockets . . . Traveling Light for Super High Score
- ★ 4 Flippers for Extended Ball Action
- ★ 12-Number Sequence Lights Rollovers for Replays
- ★ Variable Number Spotting Feature
- ★ "Pop" Bumpers.

Fast Action
DROP COIN CHUTE

ORDER FROM YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

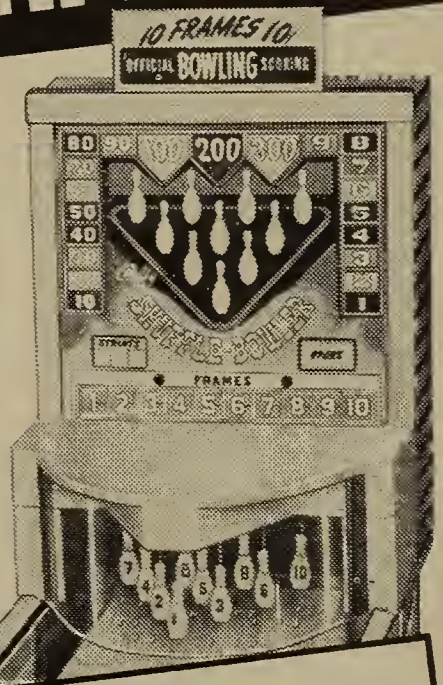
BIGGER PROFITS

FROM YOUR BALLY SHUFFLE-BOWLERS

NEW CONVERSION WITH REALISTIC UPRIGHT PINS THAT DISAPPEAR AS ROLL-OVERS ARE HIT

PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER

INSTALLED ON LOCATION IN A FEW MINUTES . . . IT'S FAST!



New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

COMO

MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE INdependence 3-7600



CALIFORNIA CLIPPINGS

Hardly recognized the Paul Laymon back room when we stepped in the other day. Fancy combed wood shelves and partitions all over the place for Stan Turner's Wurlitzer parts dept. Had us a little worried for awhile until we saw that the refrigerated refreshment stand had been moved farther back in the room and not thrown out altogether. For Stan, his move to Laymon's completes a circle, starting out some months back just across the street with and accompanying Al Mendez and Norman Rothschild to Crenshaw Blvd. with Southland Music. It also marks 18 years for him with the Wurlitzer box, looking back to when there were only eight of the units on the Pacific Coast. Stan won't even venture a guess as to how many hundreds or thousands there are of the popular box out here these days. Charlie Daniels, who flings a mean paint brush in his spare time, gave Turner an assist on the paint job and is also lining up a back-back room as the service dept., which will be handled by factory-trained Carl Johnson and Ollie Sutton, who are coming over from Southland. . . . Drove by Southland the other day and saw a For Lease sign on the building, which would indicate that whatever Norman and Al plan to do, it will be elsewhere.

Among early buyers and visitors reported by Stan at Laymon's have been Bill Ferguson, Jesus Torres and the Bringas Bros. of L. A., Manuel Trevino and son of Oxnard, Bill Schafer of Bakersfield, Jim Murphy of Inyokern, Lancaster's Roy Smith, Sam Peterson and Mike Gough from Atascadero, Bob Donahue of Pismo Beach, G. F. Cooper and Jack Neal of Riverside. . . . On the Laymon sales floor, in addition to a number of handsome Wurlitzers, was an interestingly designed Wishing Well, put out by Long Beach operator Homer Gillespie for use by lodges and charitable institutions. And, to be sure, the Bally line is still well represented via a batch of new "Turf Kings" and used "Champions" and "Citations." . . . Inquiries are pouring in from all over the country regarding Pantages-Maestro's new "Gimmick" wired music and jukebox combo, following that national tour by J. H. Snodgrass and the product's announcement in the trade press. An old hand in the coin machine line as well as in music, Snodgrass is treading carefully on this baby, in the knowledge that it's too good a thing to sell himself out of production in view of the current situation on material. . . . Also busy in the same Venice blvd. building is Bill Schrader, whose Pacific Shuffleboards are fast building up a local demand.

Putting customer Milton Sheppard to work loading a game was Lyn Brown, who kibitzed Milton about being a hobby operator because of his real estate interests. Lyn is buying and selling just about everything in the used game field these days and is also stocking up on some premium merchandise. . . . Tried our hand on Williams' "Sweetheart" and Keeney's "Bowling Champ" while at Badger and found them lively games. Back from a swing around Portland, Seattle, Astoria and Seaside was W. R. Happel, Jr., who visited Lou Dunis and many other ops while up North. He also found time to land a 25-pound salmon that looked like it should have weighed at least another 10 pounds. . . . Bud Parr and Fred Gaunt, while busy on United's shuffle games, are also extending their line of premium merchandise.

MINNEAPOLIS-ST. PAUL, MINN.

Minnesota State Fair week, with the last day being Labor Day, brought in operators and their families from all through Minnesota, North and South Dakota, Wisconsin and Iowa. Morris Berger of Duluth, and his wife, were in town for a few days visiting a few friends and taking in the Fair. . . . L. E. Whiting, of Mahanomen, in Minneapolis for the day visiting a few of the distributors. . . . Mark Coughlan, of Mankato, also taking time off to drive into Minneapolis to catch the Fair and to visit a few distributors in the Twin Cities. . . . L. S. Vangen, Minneapolis operator, back from a two week fishing trip in Canada. . . . C. A. Westby, of Mitchell, S. D., in Minneapolis for a few days making the rounds. . . . Leo Berkowitz, of the B & B Novelty Company, Superior, Wis., taking the day off to drive into Minneapolis with his wife so that she could do some shopping while Leo took care of his end by picking up a supply of records.

Joe Autun of the King Pin Equipment Company, Kalamazoo, Mich., spending a few days in Minneapolis calling on a few distributors trying to pick up some used equipment. . . . Ike Pearson, of Mitchell, S. D., also in Minneapolis for a few days, taking the time off to vacation a little. . . . Red Wilbur, Associated Industries, Duluth, also in Minneapolis for the day, making the rounds. . . . Mr. and Mrs. Wade Carpenter, of Bemidji, in Minneapolis for the day, picking up their record supply and taking in the Minnesota State Fair. . . . Mr. and Mrs. B. R. Couch, of Grand Forks, N. D., spending a few days in Minneapolis, Bun calling on a few of his friends, and then Mr. and Mrs. Couch spending a few hours at the Minnesota State Fair.

L. J. Zelinko, of Lakeville, also in town for the day. . . . Art Hagness, of Grand Forks, N. D., in Minneapolis over the weekend, just having returned from a trip to the West Coast, where he visited his brother. . . . Jonas Bessler, of the Lieberman Music Company, Minneapolis, away over the weekend doing some fishing up at the northern part of the state. . . . Quentin Haroldson, of Northwood, N. D., in town for the day. . . . Frank Major, of Grand Rapids, also in Minneapolis for the day, stopping in at the Hy-G Music Company to pick up his record supply for the week. . . . Lou Fine, Parts Manager of the Mayflower Distributing Company, St. Paul, back on the job again after spending his vacation in New York City, where he visited his family.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Used P.X. Cigarette Machines, 8 or 10 column, with Match Vendor. Call or write: TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA. Tel.: Wheeling 649.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Five-balls; One-balls; Phonographs; Slots. Cash or trade. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE

FOR SALE—Chicago Coin Bowling Alley \$125; Keeney King Pin \$85; Conversion for Keeney King Pin \$87.50; United Shuffle Alley \$60. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Bally Spot Bells, like new \$395; Citations \$265; Champions \$395; Gold Cups \$165; United Shuffle Alley \$99.50; Bally Shuffle Bowler \$150; Bally Speed Bowler \$295; Jockey Special FP \$125. COVEN DISTRIBUTING CO., Inc., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Bowlette \$125; Ten Pins \$65; Bing-A-Roll \$75; Advance Roll \$25; Bermuda RD and Melody RD \$25 ea. WANT—New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Excellent condition, ready for location—5 Refresh-O-Mat Cup Drink Vendors. Vends the Nation's leading Fruit Flavored Drinks. Write for price. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Wurlitzer 600 \$75; Aircon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New Royal Flush Pool Table \$139.50; New Keeney Ten Pins \$99.50; New Keeney Line Ups \$49.50; New Edelco Pool Tables \$139.50. Used Games: Chicoin Pistol \$79.50; Dale Guns \$69.50; Edelco Pool Tables \$59.50; Genco Bing-A-Roll \$69.50. All types Phonographs, wall boxes, and steppers. Permo Point Needles. Shuffleboard Wax. Supplies. MILLER-NEW-MARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Polard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Pingames for sale. Write for list. All go for Cash Box low listing. WANT—Late consoles. EAST SIDE SERVICE CO., 803 STATE ST., EAST ST. LOUIS, ILL.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Entire route of 5-balls for sale cheap, includes: 1 Pin Bowler, 3 Just 21's, 1 Bowling Champ, 4 Tahitis, 2 Footballs, 2 Pinch Hitters, 2 Aquacades, 1 Tampico, 1 Super Hockey, 1 St. Louis, 2 Telecards, 3 Gin Rummys—and many other factory flipper tables. Make offer on any of above, or send for list. AMERICAN DISTRIBUTING COMPANY, 325 E. NUEVA ST., SAN ANTONIO 3, TEX.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIRCLE 6-8464.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Champions—our reconditioned one-balls are the finest in the business. Contact us for price and special quantity deals. Write, wire or phone ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

SELL IT FASTER!
BUY IT QUICKER!THRU
"THE CASH BOX"

The Cash Box PUBLISHES MORE THAN DOUBLE THE NUMBER OF CLASSIFIED ADS OF ALL OTHER MAGAZINES COMBINED!

SAVE MONEY

Get THE CASH BOX each week PLUS a FREE CLASSIFIED AD of 40 WORDS (40 word ad alone costs \$3.20 at rate of 8c per word) for less than 92c per week.

You can buy a 3 MONTHS Special Subscription to THE CASH BOX which allows you to run a 40 word classified ad FREE for 13 straight weeks for only . . .

\$15

You can buy a 6 MONTHS Special Subscription to THE CASH BOX which allows you to run a 40 word classified ad FREE for 26 straight weeks for only . . .

\$26

You can buy "THE WORLD'S GREATEST ADVERTISING BARGAIN" a full year's subscription to THE CASH BOX (Regular Price \$15) plus a 40 word classified ad FREE which will run for 52 consecutive weeks, costing you less than 92c per week, a \$181.40 value for only . . .

\$48

Write your first 40 word classified ad on enclosed prepaid postcard in this issue, enclose your check for 3 months, 6 months or 12 months (full year) period and airmail today to:

THE CASH BOX
EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

THE MAGAZINE WITH
"Readership Leadership"

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photo-matics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHester 3-9282. Ask for Mr. Shackleton.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunny \$37; Virginia \$38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean, \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new, \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, \$269.50; Dale Gun, late model, \$75; Chicago Coin Pistol, like new, \$85; Bally Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUPERior 1-4600.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—14 Wurlitzer 3045 Wall Boxes \$14.50 ea.; 4 Seeburg W1-L56 Wall Boxes \$18 ea.; 2 Wurlitzer 1080 \$275 ea.; 1 Packard Manhattan \$150; 1 Packard Model 7 \$90. Wurlitzer Distributor. MIDLAND MUSIC DISTRIBUTORS, 409 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: Market 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Shuffle Skills \$29; Bango \$29; United Shuffle Alleys \$69; United Super Shuffle Alleys \$119; United Double Shuffle Alleys \$149; Beacon Pool Tables \$89; Belgian Cue Ball Pool Tables \$69. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Chicoin Rebound \$20; Baby Face \$55; Gottlieb Bowlette \$90; Jumbo Parade PO \$25; Watling Scale \$25; Wurlitzer 700 \$75; ABT Gun \$30. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Mills Golden Falls, reconditioned and refinished like new, guaranteed, nickel, dime and quarter \$150 each; half dollars \$195; Mills Jewel Bell, like new, nickel, dimes and quarters \$160 each; Mills "21" Bells, nickel, dimes and quarters \$195 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAGnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10.....	15.00	25.00
P 12.....	15.00	25.00
312.....	17.50	30.00
400.....	17.50	35.00
412.....	25.00	39.50
412 ILL.....	19.50	39.50
316.....	24.50	39.50
416.....	24.50	39.50
616.....	39.00	49.50
616 ILL.....	40.00	45.00
616A.....	25.00	40.00
716A.....	25.00	39.50
24.....	35.00	59.50
600R.....	54.50	79.50
600K.....	54.50	79.50
500.....	59.50	79.50
500A.....	49.50	75.00
500K.....	54.50	79.50
41 (Counter).....	30.00	50.00
51 (Counter).....	30.00	50.00
61 (Counter).....	39.50	75.00
71 (Counter).....	49.50	95.00
81 (Counter).....	39.50	49.50
700.....	75.00	119.50
750M.....	89.50	149.50
750E.....	135.00	175.00
780M Colonial.....	89.50	119.50
780E.....	79.50	119.50
800.....	89.00	129.50
850.....	89.00	129.50
950.....	89.00	135.00
1015.....	244.50	299.50
1017 Hideaway.....	229.50	249.50
1100.....	425.00	510.00
1080.....	269.00	299.50
300 Adaptor.....	10.00	15.00
320 Wireless Wall Box.....	4.25	7.50
310 Wall Box 30 Wire.....	4.50	6.50
320 2 Wire Wall Box.....	3.75	7.50
332 2 Wire Bar Box.....	5.00	9.50
331 2 Wire Bar Box.....	5.00	10.00
304 2 Wire Stepper.....	3.50	5.00
Wireless Strollers.....	25.00	-----
430 Speaker Club with 10, 25c Box.....	69.50	75.00
420 Speaker Cabinet.....	40.00	49.50
3031 Wall Box.....	10.95	18.00
3045 Wall Box.....	14.50	19.50
3020 Wall Box.....	29.50	35.00
219 Stepper.....	19.50	23.00
Slector Speaker.....	95.00	125.00
100 Wall Box 5c 30c Wire.....	3.50	4.25
100 Wall Box 10c 30c Wire.....	12.50	17.50
111 Bar Box.....	3.00	10.00
120 Wall Box 5c Wire.....	2.00	3.50
Bar Brackets.....	2.00	3.50
305 Impulse Rec.....	2.50	10.00
350 WIs Speaker.....	17.50	39.50
115 Wall Box Wire 5c Wireless.....	5.00	7.50
135 Step Receiver.....	14.50	19.50
145 Imp. Step Fast.....	3.50	9.50
150 Impulse Rec.....	20.00	-----
337 Bar Box.....	32.50	-----
306 Music Transmit.....	7.50	9.50
39A Speaker.....	25.00	-----
130 Adaptor.....	15.00	17.50
Steel Cab. Speaker.....	140.00	175.00
580 Speaker.....	25.00	75.00
123 Wall Box 5/10/25 Wireless.....	9.00	15.00
125 Wall Box 5/10/25 Wire.....	3.00	7.50

SEEBURG

Model A.....	19.50	39.50
Model B.....	19.50	29.50
Model C.....	19.50	25.00
Model H.....	14.50	24.50
Rex.....	25.00	39.50
Model K15.....	19.50	39.50
Model K20.....	25.00	39.50
Plaza.....	25.00	39.50
Royale.....	25.00	39.50
Regal.....	35.00	59.00
Regal RC.....	39.50	69.50
Gem.....	30.00	59.50
Classic.....	49.50	75.00
Classic RC.....	69.00	79.50
Maestro.....	59.50	85.00
Mayfair.....	49.50	69.50
Mayfair RC.....	69.50	89.50
Melody King.....	49.50	79.50
Crown.....	49.50	59.50
Crown RC.....	64.50	79.50
Concert Grand.....	35.00	59.00
Colonel.....	54.50	69.50
Colonel RC.....	50.00	89.50
Concert Master.....	59.50	79.50
Concert Master RC.....	59.50	79.50
Cadet.....	35.00	75.00
Cadet RC.....	59.50	75.00
Major.....	35.00	79.00
Major RC.....	50.00	79.50
Envoy.....	59.50	89.00
Envoy RC.....	69.50	89.50
Vogue.....	49.50	90.00
Vogue RC.....	59.50	90.00
Casino.....	49.00	59.50
Casino RC.....	59.50	79.50
Commander.....	59.50	69.50
Commander RC.....	59.50	75.00
Hi Tone 9800.....	35.00	79.00
Hi Tone 9800 RC.....	45.00	99.00
Hi Tone 8800.....	35.00	79.00
Hi Tone 8800 RC.....	45.00	99.00
Hi Tone 8200.....	35.00	79.00
Hi Tone 8200 RC.....	45.00	99.00
146S ('46).....	209.50	249.50
146M.....	219.50	295.00
147S.....	249.50	295.00
147M.....	269.50	359.50
148S.....	325.00	395.00
148M.....	357.00	395.00
246 Hideaway.....	149.50	189.50
Selectomatic 16.....	5.00	7.50
Selectomatic 24.....	5.00	19.50
Selectomatic 20.....	5.00	10.00
Remote Speak Organ.....	10.00	19.50
Multi Selector 12 Rec.....	12.50	35.00
Melody Parade Bar.....	4.50	-----
5c Wallomatic Wireless.....	3.00	8.50
5c Baromatic Wireless.....	4.50	5.00
5c Wallomatic 3 Wire.....	2.00	8.00
30 Wire Wall Box.....	2.00	7.50
Power Supply.....	15.00	-----
5, 10, 25c Baromatic Wire.....	5.00	6.95
5, 10, 25c Wallomatic 3 Wire.....	7.50	8.95
5, 10, 25c Baromatic Wireless.....	6.95	8.95
5, 10, 25c Wallomatic Wireless.....	8.50	17.50
Electric Speaker.....	25.00	29.50
3W2 Wall-o-Matic.....	22.50	29.00
W1-L56 Wall Box 5c.....	17.50	24.50
3W5-L56 Wall Box 5, 10, 25c.....	29.00	59.50
W6-L56-5/10/25 Wireless.....	39.00	55.00
Tear Drop Speaker.....	15.00	17.50

ROCK-OLA

12 Record.....	19.50	39.00
16 Record.....	19.50	29.50
Rhythm King 12.....	21.50	34.50
Rhythm King 16.....	21.50	34.50
Imperial 20.....	24.50	49.50
Imperial 16.....	25.00	49.50
Windsor.....	29.50	40.00
Monarch.....	29.50	49.50
Std. Dial-A-Tone.....	39.50	40.00
'40 Super Rockolite.....	49.50	59.00
Counter '39.....	19.50	39.50
'39 Standard.....	39.50	59.00
'39 DeLuxe.....	35.00	59.00
'40 Master Rockolite.....	49.50	59.00
'40 Counter.....	39.50	49.50
'40 Counter with Std.....	49.50	54.50
'41 Premier.....	39.50	59.50
Wall Box.....	4.00	9.50
Bar Box.....	4.00	9.50
Spectravox '41.....	15.00	29.50
Glamour Tone Column.....	32.50	35.00
Modern Tone Column.....	32.50	40.00
Playmaster & Spectra- vox.....	49.50	69.50
Playmaster.....	59.50	79.50
Playmaster '46.....	179.50	199.50
Twin 12 Cab Speak.....	39.00	49.00
Playboy.....	15.00	30.00
Commando.....	39.50	50.00
1422 Phono ('46).....	144.50	169.00
1424 Phono (Hideaway).....	149.50	195.00
1426 Phono ('47).....	189.50	299.50
Magic Glo.....	339.00	399.50
1501 Wall Box.....	3.00	7.50
1502 Bar Box.....	5.00	7.50
1503 Wall Box.....	12.50	15.00
1504 Bar Box.....	8.50	17.50
1510 Bar Box.....	15.00	20.00
1525 Wall Box.....	10.00	17.50
1526 Bar Box.....	15.00	19.50
1530 Wall Box.....	16.50	21.10
Dial A Tone B&W Box.....	2.00	3.50
1805 Organ Speaker.....	24.50	49.00
DeLuxe Jr. Console Rock.....	50.00	69.50

PACKARD

Pla Mor Wall & Bar Box.....	10.00	16.00
Manhattan.....	149.50	199.50
Model 7 Phono.....	90.00	149.50
Hideaway Model 400.....	74.50	95.00
Bar Bracket.....	2.00	3.00



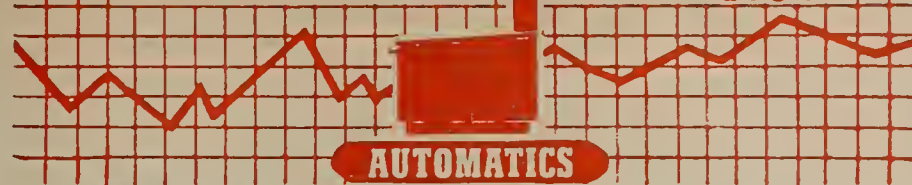
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.		
ABC Bowler.....	19.50	24.50
Ali Baba (Got 6/48).....	39.50	54.50
Alice (Got 8/48).....	49.00	59.50
Amber (Wm 1/47).....	10.00	15.00
Aquacade (Un 4/49).....	59.50	85.00
Arizona.....	10.00	12.50
Baby Face (Un 1/49).....	52.50	75.00
Baffle Card (Got 10/46).....	10.00	14.50
Ballerina (B 48).....	34.50	69.50
Ballyhoo (B 47).....	14.50	29.50
Band Leader.....	69.50	95.00
Banjo.....	29.50	49.50
Barnacle Bill (Got 8/48).....	39.50	65.00
Basketball (Got 10/49).....	124.50	137.50
Bermuda (CC 11/47).....	29.50	47.50
Big League (B 46).....	14.50	17.50
Big Prize.....	20.00	30.00
Big Time.....	32.50	39.50
Big Top.....	50.00	85.00
Black Gold.....	59.50	79.50
Blue Grass.....	15.00	25.00
Blue Skies (Un 11/48).....	34.50	49.50
Bonanza (Wm 11/47).....	12.00	14.50
Boston (Wm 5/49).....	99.50	105.00
Bowling Champ (Got 2/49).....	60.00	95.00
Bowling League (Got 8/47).....	12.50	14.50
Broncho.....	14.50	45.00
Buffalo Bill (Got 5/50).....	149.50	165.00
Buccaneer (Got 10/48).....	54.50	59.50
Build Up.....	39.50	59.50
Buttons & Bows (Got 3/49).....	79.50	90.00
Camel Caravan.....	110.00	124.50
Caribbean (Un 3/48).....	20.00	30.00
Carnival (B 48).....	29.50	59.50
Carolina (Un 3/49).....	49.50	65.00
Carousel.....	10.00	19.50
Catalina (CC 2/48).....	29.50	39.50
Champion (B '48).....	295.00	395.00
Champion (CC 6/49).....	94.50	104.50
Chico.....	45.00	49.50
Cinderella (Got 3/47).....	35.00	59.50
Citation (B '48).....	159.00	275.00
Cleopatra.....	19.50	25.00
Club Trophy.....	22.50	50.00
College Daze (Got 8/49).....	85.00	119.50
Contact.....	25.00	59.50
Contest.....	30.00	45.00
Cover Girl.....	29.50	59.50
Crazy Ball (CC 7/48).....	25.00	35.00
Dallas (Wm 2/49).....	75.00	89.50
Dark Horse.....	10.00	15.00
De Icer (Wm 11/49).....	145.00	159.50
Dew Wa Ditty (Wm 6/48).....	27.50	49.50
Double Barrel (B 47).....	10.00	19.50
Double Shuffle (Got 6/49).....	84.50	99.50
Dreamy (Wm. 3/50).....	165.00	169.00
Drum Major.....	25.00	34.50
Dynamite (Wm 10/46).....	10.00	17.50
Entry (B '47).....	35.00	50.00
El Paso (Wm 11/48).....	79.50	85.00
Fast Ball.....	10.00	17.50
Fiesta.....	14.50	17.50
Flamingo (Wm 7/47).....	10.00	14.50
Floating Power.....	59.50	79.50
Flying Trapeze (Got 9/47).....	14.50	17.50
Football (CC 8/49).....	99.50	119.50
Formation.....	15.00	25.00
Four Diamonds.....	14.50	19.50
Freshie (Wm 9/49).....	125.00	139.50
Ginger (Wm 10/47).....	10.00	20.00
Gizmo (Wm 8/48).....	39.50	49.50
Glamour.....	24.50	29.50
Gold Ball (CC 8/47).....	22.50	39.00
Gold Cup (B '48).....	90.00	175.00
Gold Mine.....	39.50	44.50
Golden Gloves (CC 7/49).....	99.50	130.00
Gondola.....	69.50	85.00

PINBALL GAMES

(Continued)

Grand Award (CC 1/49).....	59.00	65.00	School Days.....	15.00	17.50
Gun Club.....	14.50	17.50	Score-A-Line.....	20.00	39.50
Harvest Moon (Got 12/48).....	69.50	89.50	Screwball.....	29.50	60.00
Havana (Un 3/47).....	14.50	17.50	Sea Hawk.....	20.00	39.50
Hawaii (Un 8/47).....	10.00	24.50	Sea Isle (CC 11/47).....	14.50	35.00
Hi Dive.....	14.50	19.50	Select-A-Card (Got 4/50).....	109.50	155.00
Hi-Ride.....	14.50	39.50	Serenade (Un 12/48).....	39.50	55.00
Hit Parade.....	25.00	35.00	Shanghai (CC 4/48).....	25.00	40.00
Hold Over.....	10.00	24.50	Shangri La.....	12.50	15.00
Holiday (CC 12/48).....	64.50	75.00	Shantytown.....	125.00	149.50
Hollywood.....	14.95	20.00	Sharpshooter (Got 5/49).....	79.50	135.00
Honey.....	10.00	14.50	Shooting Stars.....	17.50	35.00
Horoscope.....	12.50	15.00	Short Stop.....	29.50	40.00
Hot Rods (B 49).....	60.00	119.50	Show Boat (Un 1/49).....	54.50	59.50
Humpty Dumpty (Got 10/47).....	24.50	49.50	Silver Spray.....	14.95	24.50
Idaho.....	10.00	17.50	Silver Streak (B 47).....	14.50	19.50
Jack 'N Jill (Got 4/48).....	45.00	65.00	Singapore (Un 11/47).....	19.50	29.50
Jamboree.....	27.50	59.50	Sky Lark.....	30.00	59.50
Jeanie (Ex 7/50).....	179.50	195.00	Sky Line.....	16.50	29.50
Jockey Special (B '47).....	69.50	150.00	Sky Ray.....	12.50	19.50
Jungle.....	12.50	15.00	Slap the Jap.....	14.50	19.50
Just 21 (Got 1/50).....	89.50	149.50	Slugger.....	14.50	19.50
K. C. Jones.....	129.50	139.50	Smarty (Wm 12/46).....	10.00	17.50
Kilroy (CC 1/47).....	10.00	17.50	Smoky.....	12.50	19.50
King Arthur (Got 10/49).....	99.50	125.00	South Pacific (Ge 3/50).....	125.00	145.00
King Cole (Got 5/48).....	42.50	69.50	South Paw.....	15.00	19.50
Kismet.....	17.50	32.50	South Seas.....	10.00	17.50
Lady Robin Hood (Got 1/48).....	30.00	49.50	Special Entry (B '49).....	45.00	109.00
Landslide.....	19.50	29.50	Speed Ball.....	14.95	32.50
Laura.....	10.00	17.50	Speed Demon.....	15.00	29.50
League Leader.....	10.00	14.95	Speedway (Wm 9/48).....	34.50	45.00
Leap Year.....	29.50	39.50	Spellbound (CC 5/46).....	10.00	12.50
Liberty.....	10.00	14.50	Spinball (CC 5/48).....	22.50	49.50
Lightning.....	10.00	15.00	Sport Event.....	19.50	35.00
Line Up.....	25.50	29.50	Sport Special.....	17.50	30.00
Lucky Inning (Wm. 5/50).....	159.50	174.50	Sports.....	19.50	25.00
Lucky Star (Got 5/47).....	17.50	35.00	Sports Parade.....	12.50	15.00
Magic.....	35.00	59.50	Spot-A-Card.....	25.00	29.50
Maisie (Got 3/47).....	14.50	47.00	Spot Pool.....	15.00	34.50
Majors '49 (CC 2/49).....	55.00	69.50	Stage Door Canteen.....	10.00	14.50
Major League Baseball.....	39.50	45.00	Stars.....	15.00	19.50
Manhattan (Un 2/48).....	25.00	39.50	Star Attraction.....	10.00	19.50
Mardi Gras.....	24.50	50.00	Stardust (Un 5/48).....	45.00	79.50
Marines At Play.....	12.50	15.00	Starlite.....	10.00	30.00
Marjorie (Got 7/47).....	12.50	14.50	State Fair.....	10.00	14.50
Maryland (Wm 4/49).....	99.50	109.50	Step Up.....	10.00	17.50
Mam-selle.....	10.00	25.00	Stormy (Wm 1/48).....	30.00	39.50
Merry Widow.....	27.50	50.00	Stratoliner.....	14.50	17.50
Melody (B 47).....	29.50	59.50	Streamliner.....	10.00	14.50
Metro.....	17.50	27.50	Summertime (Un 9/48).....	29.50	50.00
Mexico (Un 6/47).....	14.50	32.50	Sun Beam.....	19.50	35.00
Miami Beach.....	15.95	17.50	Sunny (Wm 12/47).....	37.00	49.50
Midget Racer (B 46).....	10.00	17.50	Supercharger.....	15.00	24.50
Miss America (Got 1/47).....	12.50	27.50	Super Hockey.....	69.50	89.50
Monicker.....	10.00	17.50	Superliner (Got 7/46).....	10.00	17.50
Monterrey (Un 5/48).....	27.50	59.50	Superscore (CC 10/46).....	10.00	17.50
Moon Glow (Un 12/48).....	67.50	80.00	Surf Queen (B 46).....	10.00	19.50
Morocco.....	39.50	49.50	Suspense (Wm 2/46).....	17.50	49.00
Mystery.....	10.00	14.50	Swanee.....	52.50	64.50
Nevada (Un 10/47).....	15.00	24.50	Tahiti (CC 10/49).....	99.50	119.50
Nudgy (B 47).....	14.00	19.50	Tally Ho.....	14.50	39.00
Oh Boy.....	15.00	29.50	Tampico (Un 7/49).....	79.50	100.00
Oklahoma (Un 6/49).....	69.50	75.00	Target Skill.....	12.50	19.50
Old Faithful (Got 1/50).....	120.00	139.50	Telecard (Got 1/49).....	69.50	89.50
One Two Three.....	54.50	79.50	Temptation.....	49.50	79.50
Opportunity.....	14.50	19.50	Tennessee (Wm 2/48).....	24.50	69.50
Oscar.....	19.50	25.00	Three Feathers.....	69.50	94.50
Paradise (Un 7/48).....	24.50	57.00	Three Musketeers (Got 7/49).....	90.00	119.50
Pastime (Rev).....	14.50	39.50	Thrill (CC 9/48).....	34.50	79.50
Phoenix.....	59.50	79.50	Topic.....	7.50	17.50
Photo Finish.....	289.50	325.00	Tornado (Wm 4/47).....	14.50	17.50
Pimlico.....	15.00	32.50	Torchy (Wm 6/47).....	10.00	19.50
Pinch Hitter (Un 5/49).....	89.50	100.00	Towers.....	12.50	15.00
Pin Up Girl.....	15.00	29.50	Trade Winds.....	19.50	45.00
Play Ball.....	15.00	19.50	Treasure Chest.....	14.50	22.50
Play Boy (CC 5/47).....	19.50	37.00	Trinidad (CC 3/48).....	29.50	50.00
Playtime.....	99.50	114.50	Triple Action.....	29.50	45.00
Progress.....	15.00	25.00	Trophy (B '48).....	79.50	145.00
Puddin Head.....	39.50	69.50	Tropicana (Un 1/48).....	17.50	29.50
Rainbow (Wm 9/48).....	39.50	47.00	Tucson (Wm 1/49).....	54.50	79.50
Ramona (Un 2/49).....	29.50	55.00	Tumbleweed.....	119.50	139.50
Rancho (B48).....	35.00	39.50	Turf Champ.....	35.00	44.50
Ranger.....	10.00	17.50	Turf King (Pre-War).....	22.50	49.50
Record Time.....	22.50	59.50	Utah (Un 8/49).....	89.50	140.00
Repeater.....	16.50	29.50	Virginia (Wm 3/48).....	24.50	39.50
Rio (Un 12/46).....	10.00	19.50	Vanities.....	10.00	25.00
Riviera.....	14.50	25.00	Victory 6.....	10.00	25.00
Rocket.....	14.50	19.50	Victory Special (B '46).....	25.00	34.50
Rondevoe (Un 5/48).....	29.50	59.50	Vogue.....	15.00	29.50
Round Up (Got 11/48).....	39.50	54.50	West Wind.....	15.00	20.00
St. Louis (Wm 2/49).....	99.50	105.00	Wild Fire.....	19.50	30.00
Sally (CC 10/48).....	29.50	54.50	Wisconsin (Un 3/48).....	29.50	45.00
Samba.....	35.00	49.00	Yankee Doodle.....	15.00	29.50
Saratoga (Wm 10/48).....	59.50	69.50	Yanks (Wm 4/48).....	34.50	50.00
			Zig Zag.....	12.50	17.50

CONFIDENTIAL PRICE LIST



AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

Big Game.....	10.00	25.00	Long Ace.....	19.50	32.50
Big Parley.....	24.50	39.50	Long Shot.....	39.50	49.50
Big Prize.....	15.00	20.00	Pacemaker.....	15.00	35.00
Blue Ribbon.....	20.00	35.00	Rockingham.....	59.50	99.50
Daily Races.....	29.00	50.00	Santa Anita.....	10.00	20.00
Dust Whirls.....	25.00	32.50	Sport Page.....	19.50	35.00
Favorite.....	47.50	59.50	Spinning Reels.....	19.50	25.00
Grand National.....	19.50	49.50	Sport King.....	20.00	22.50
Grand Stand.....	14.50	20.00	Stepper Upper.....	15.00	50.00
Hot Tip.....	39.50	42.50	Sportsman (Rev).....	20.00	32.50
Jockey Club.....	25.00	35.00	Thorbred.....	19.50	32.50
Jockey Club (B '47).....	69.50	139.00	Victory Derby (B '46).....	49.50	69.50
Kentucky.....	29.50	49.50	Winning Ticket.....	15.00	29.50
Lexington (B'48).....	245.00	279.50			

CONFIDENTIAL PRICE LIST



ROLL DOWNS

ABC Roll Down.....	37.50	65.00	Hawaii Roll Down.....	10.00	24.50
Arrows.....	15.00	40.00	Hy-Roll.....	65.00	69.50
Auto Roll.....	24.50	49.50	Melody.....	20.00	25.00
Bermuda.....	25.00	35.00	One World.....	40.00	49.50
Big City.....	10.00	25.00	Pro-Score.....	25.00	29.50
Bing-A-Roll.....	69.50	75.00	Singapore.....	10.00	39.50
Bonus Roll.....	25.00	75.00	Sportsman Roll.....	10.00	24.50
Buccaneer.....	49.50	64.50	Super Score.....	35.00	49.50
Champion Roll.....	15.00	29.50	Super Triangle.....	15.00	49.50
Chico Roll Down.....	12.50	34.50	Tally Roll.....	15.00	39.50
Genco Advance Roll.....	10.00	25.00	Tri-Score.....	25.00	49.50
Genco Total Roll.....	14.50	49.50	Tin Pan Alley.....	40.00	54.50

CONFIDENTIAL PRICE LIST



SHUFFLES — REBOUNDS

Bally Shuffle-Bowler.....	74.50	150.00	Keeney Pin Boy.....	80.00	110.00
Bally Speed Bowler.....	225.00	295.00	Keeney Ten Pins.....	65.00	125.00
California Shuffle Pins.....	50.00	95.00	Rock-Ola Shuffle Jungle.....	125.00	165.00
Chi-Coin Bango.....	29.00	49.50	Rock-Ola Shuffle-Lane.....	69.00	99.50
ChiCoin Beacon.....	49.00	54.50	Un. Dbl. Shuffle.....	149.00	189.50
ChiCoin Bowling Alley.....	125.00	150.00	United Shuffle Alley.....	59.50	120.00
Chico Bowl Classic.....	250.00	269.50	Un. Shuffle Alley Exp.....	175.00	249.50
ChiCoin Rebound.....	20.00	59.50	United Shuffle Skill.....	29.00	49.50
ChiCoin Shuffle.....			United Super-Shuffle.....	119.00	150.00
Baseball.....	119.50	165.00	Univ. Super Twin.....	225.00	250.00
Exhibit Strike.....	149.50	189.50	Universal Twin Bowler.....	135.00	145.00
Genco Bowling League.....	50.00	129.50	Williams DeLuxe Bowler.....	165.00	219.50
Genco Glider.....	30.00	100.00	Williams Twin Shuffle.....	75.00	125.00
Gottlieb Bowlette.....	90.00	139.50	Williams Single Bowler.....	95.00	150.00
Keeney ABC Bowler.....	135.00	150.00			
Keeney Line Up.....	45.00	50.00			

CONFIDENTIAL PRICE LIST



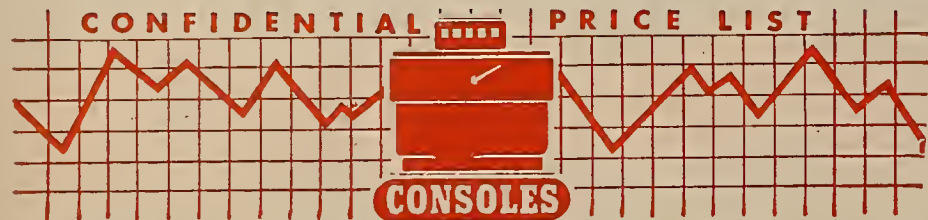
ARCADE EQUIPMENT

Allite Strikes 'N Spares.....	39.50	99.50	Evans In the Barrel.....	39.50	52.50
Boomerang.....	20.00	35.00	Evans Super Bomber.....	75.00	119.50
Bally Big Inning.....	150.00	225.00	Evans Play Ball.....	50.00	59.50
Bally Bowler.....	165.00	189.50	Evans Ten Strike '46.....	39.50	75.00
Bally Conveyor.....	27.50	95.00	Evans Tommy Gun.....	49.50	85.00
Bally Defovoy.....	50.00	100.00	Exhibit Dale Gun.....	59.50	99.50
Bally Eagle Eye.....	39.50	49.50	Exhibit Rotary Mdsr.....	165.00	269.50
Bally Heavy Hitter.....	32.50	50.00	Exhibit Silver Bullets.....	135.00	149.50
Bally King Pin.....	35.00	45.00	Exhibit Merchantman Roll Ch Digger.....	59.50	85.00
Bally Lucky Strike.....	45.00	69.50	Exhibit Vitalizer.....	60.00	95.00
Bally Rapid Fire.....	49.50	95.00	Genco Bank Roll.....	24.50	65.00
Bally Sky Battle.....	40.00	95.00	Genco Play Ball.....	29.50	74.50
Bally Torpedo.....	49.50	95.00	Groetchen Met. Typer.....	99.50	195.00
Bally Undersea Raider.....	95.00	99.50	Hoop-A-Roll.....	24.50	49.50
Bank Ball.....	59.50	85.00	Jack Rabbit.....	30.00	100.00
Bowling League.....	35.00	49.50	Keeney Air Raider.....	69.50	100.00
Buckley DeLuxe Dig.....	125.00	149.50	Keeney Anti Aircraft Br.....	15.00	25.00
Buckley Treas Is Dig.....	99.50	110.00	Keeney Anti Aircraft Bl.....	35.00	65.00
Champion Hockey.....	45.00	50.00	Keeney Sub Gun.....	79.50	95.00
Chico Basketball.....			Keeney Texas Leaguer.....	30.00	45.00
Champ.....	134.50	195.00	Kirk Night Bomber.....	50.00	109.50
Chico Goalee.....	49.50	100.00	Lite League.....	59.50	95.00
Chico Hockey.....	65.00	85.00	Mutoscope Ace Bomber.....	35.00	95.00
Chi Midget Skee.....	135.00	150.00	Muto. Atomic Bomber.....	95.00	175.00
Chico Pistol.....	79.50	149.50	Mutoscope Dr. Mobile.....	134.50	150.00
Chico Roll-A-Score.....	24.50	39.50			
Edelco Pool Table.....	109.50	125.00			
Evans Bat-A-Score.....	224.50	229.50			

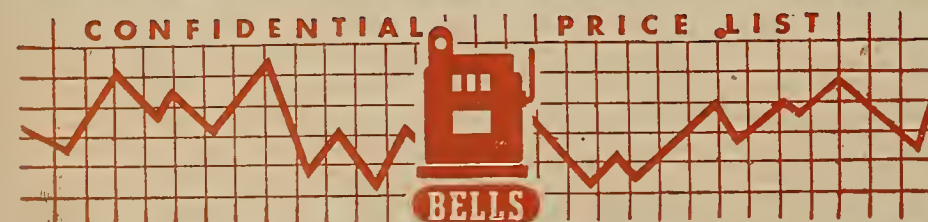
ARCADE EQUIPMENT

(Continued)

Mutoscope Photomatic (Pre-War).....	149.50	275.00	Super Torpedo.....	25.00	79.50
Mutoscope Sky Fighter.....	79.50	100.00	Supreme Bolascor.....	50.00	75.00
QT Pool Table.....	129.00	150.00	Supreme-Skee Roll.....	20.00	75.00
Quizzer.....	69.50	125.00	Supreme Skill Roll.....	20.00	69.50
Rockola Ten Pins LD.....	19.50	39.50	Supreme Rocket Buster.....	39.50	79.50
Rockola Ten Pins HD.....	25.00	49.50	Tail Gunner.....	30.00	49.50
Rockola World Series.....	69.50	95.00	Telequiz.....	135.00	195.00
Scientific Baseball.....	49.50	75.00	Warner Voice Record.....	49.50	69.50
Scientific Basketball.....	59.50	75.00	Western Baseball '39.....	20.00	49.50
Scientific Batting Pr.....	44.50	75.00	Western Baseball '40.....	49.50	65.00
Scientific Pitch 'Em.....	125.00	159.50	Whizz.....	35.00	49.50
Seeburg Chicken Sam.....	49.50	95.00	Wilcox-Gay Recordio.....	95.00	139.50
Seeburg Shoot the Chute.....	42.50	95.00	Williams' All Stars.....	50.00	125.00
Skee Barrell Roll.....	25.00	49.50	Williams' Box Score.....	49.50	69.50
Skill Jump.....	25.00	39.50	Williams' Star Series.....	125.00	225.00
			Williams' Quarterback.....	89.50	125.00
			Wurlitzer Skee-ball.....	59.50	95.00



Arrow Bell.....	345.00	375.00	Paces Saratoga Jr. PO.....	19.50	49.50
Bally Draw Bell 5c.....	79.50	135.00	Paces Saratoga Sr. PO.....	37.50	69.50
Bally Draw Bell 25c.....	165.00	199.50	Paces Reels Comb.....	49.50	69.50
Bally DeLuxe Draw Bell 5c.....	150.00	189.50	Paces Reels Jr. PO.....	20.00	69.50
Bally DeLuxe Draw Bell 25c.....	155.00	189.50	Paces Reels Sr. PO.....	20.00	69.50
Bangtails '41.....	19.50	35.00	Paces Reels w rails.....	20.00	39.50
Bangtails '46.....	100.00	195.00	Paces Reels no rails.....	20.00	39.50
Bangtails '47.....	100.00	195.00	Paces Twin 5-5.....	25.00	34.50
Bangtails '47 Comb.....	169.50	225.00	Paces Twin 5-10.....	25.00	39.50
Bangtails '48.....	150.00	215.00	Paces Twin 10-25.....	25.00	49.50
Big Game PO.....	20.00	40.00	Paces Twin Console 5-25.....	89.50	99.50
Big Game FP.....	20.00	40.00	Pastime.....	79.50	150.00
Big Inning.....	210.00	250.00	Reserve Bell.....	120.00	179.50
Big Top PO.....	19.50	35.00	Roll 'Em.....	32.50	39.50
Big Top FP.....	19.50	35.00	Silver Moon Comb.....	49.50	69.50
Bob Tail PO.....	20.00	50.00	Silver Moon PO.....	24.50	65.00
Bob Tail FP.....	20.00	49.50	Silver Moon FP.....	24.50	65.00
Casino Bell 5c.....	150.00	159.50	Silver Moon 10c.....	40.00	69.50
Club Bells.....	35.00	49.50	Silver Moon 25c.....	55.00	79.50
Club Bells 25c.....	52.50	69.50	Skill Time '38.....	10.00	25.00
Club House.....	10.00	25.00	Skill Time '41.....	19.50	35.00
DeLuxe Club Console.....	469.50	529.00	Spot Bell.....	325.00	395.00
Super DeLuxe Club Console.....	489.50	545.00	Sun Ray.....	17.50	30.00
Double Up.....	194.50	249.50	Super Bell 5c Comb.....	39.50	75.00
Evans' Challenger '47 5-25c.....	175.00	249.50	Super Bell 25c Comb.....	59.50	70.00
Evans' Races—FP, PO.....	349.50	395.00	Super Bell Two Way 5-5.....	25.00	69.50
Evans' Gal. Dom. '47.....	99.50	174.50	Super Bell Two Way 5-25.....	49.50	79.50
Fast Time FP.....	25.00	40.00	Super Bell Four Way 5-5-5-5.....	25.00	49.50
Fast Time PO.....	25.00	40.00	Super Bell Four Way 5-5-5-25.....	25.00	49.50
Galloping Domino (41).....	20.00	39.50	Super Bell Four Way 5-5-10-25.....	79.50	95.00
Galloping Domino (42).....	30.00	59.50	Super Bonus Bell 5c FP & PO.....	150.00	155.00
Gold Nugget 5-5c.....	125.00	147.50	Super Bonus Bell 5c-25c FP & PO Combo.....	195.00	295.00
Gold Nugget 5-25c.....	125.00	169.50	Super Bonus Bell 5c-5c FP & PO Combo.....	179.50	195.00
Hi-Boy 5c.....	109.50	150.00	Super Bonus 5-5-5.....	339.50	425.00
Hi-Boy 25c.....	150.00	175.00	Super Bonus 5-5-25c.....	340.00	425.00
High Hand.....	29.50	42.50	Super Bonus Bell 5-10-25c PO.....	319.50	345.00
Jennings Challenger 5-25c.....	179.50	200.00	Super Track Time.....	30.00	89.50
Jumbo Parade Comb.....	39.50	74.50	Super Track Time TKT.....	30.00	69.50
Jumbo Parade FP.....	20.00	69.50	Track Odds.....	69.50	109.50
Jumbo Parade PO.....	20.00	69.50	Track Odds Daily Dbl.....	74.50	149.50
Jumbo Parade 25c.....	49.50	70.00	Track Odds DD JP.....	359.50	425.00
Long Shot '48.....	475.00	650.00	Track Odds '48, 5c.....	550.00	575.00
Lucky Lucre 5-5.....	39.50	45.00	Track Odds '46.....	199.50	349.50
Lucky Lucre 5c.....	49.50	89.50	Track Time '39.....	40.00	59.50
Lucky Lucre 25c.....	75.00	89.50	Track Time '38.....	30.00	60.00
Lucky Star.....	20.00	49.50	Track Time '37.....	29.50	40.00
Mills 4 Bells.....	50.00	89.50	Triple Bell 5-5-5.....	195.00	249.50
Mills 3 Bells.....	69.50	95.00	Triple Bell '47 5-5-25.....	225.00	305.00
Mills '47 3 Bells.....	95.00	125.00	Triple Bell '47 5-10-25.....	239.50	305.00
Mills '48 3 Bells.....	225.00	295.00	Triple Entry.....	49.50	89.50
Mills Duplex.....	170.00	195.00	Wild Bell 5-25c.....	319.50	399.50
Multi Bells.....	224.50	275.00	Wild Lemon.....	100.00	199.50
Paces Races Bl Cab.....	10.00	25.00	Winterbook.....	250.00	299.50
Paces Races Br Cab.....	15.00	25.00			
Paces Races Red Arrow.....	20.00	25.00			
Paces '39 Saratoga.....	10.00	40.00			
Paces Saratoga w rails.....	24.50	69.50			
Paces Saratoga no rails.....	24.50	39.50			
Paces Saratoga Comb.....	39.50	69.50			



MILLS

5c Gold Chrome HL.....	35.00	57.50	5c Copper Chrome.....	35.00	57.50
10c Gold Chrome HL.....	35.00	57.50	10c Copper Chrome.....	35.00	57.50
25c Gold Chrome HL.....	40.00	51.50	25c Copper Chrome.....	40.00	57.50
50c Gold Chrome HL.....	59.50	69.50	5c Club Bell.....	49.50	69.50
			10c Club Bell.....	49.50	69.50
			25c Club Bell.....	59.50	99.50

MILLS (Cont.)

50c Club Bell.....	100.00	189.50	1c Blue Front.....	20.00	50.00
1c Blue Front.....	20.00	50.00	5c Blue Front.....	49.50	69.50
5c Blue Front.....	49.50	69.50	10c Blue Front.....	49.50	74.50
10c Blue Front.....	49.50	74.50	25c Blue Front.....	49.50	79.50
25c Blue Front.....	49.50	79.50	50c Blue Front.....	75.00	150.00
50c Blue Front.....	75.00	150.00	1c Brown Front.....	29.50	49.50
1c Brown Front.....	29.50	49.50	5c Brown Front.....	50.00	69.50
5c Brown Front.....	50.00	69.50	10c Brown Front.....	54.50	74.50
10c Brown Front.....	54.50	74.50	25c Brown Front.....	54.50	79.50
25c Brown Front.....	54.50	79.50	50c Brown Front.....	110.00	150.00
50c Brown Front.....	110.00	150.00	1c Cherry Bell.....	20.00	39.50
1c Cherry Bell.....	20.00	39.50	5c Cherry Bell.....	25.00	47.50
5c Cherry Bell.....	25.00	47.50	10c Cherry Bell.....	35.00	47.50
10c Cherry Bell.....	35.00	47.50	25c Cherry Bell.....	35.00	47.50
25c Cherry Bell.....	35.00	47.50	1c Bonus Bell.....	39.50	49.50
1c Bonus Bell.....	39.50	49.50	5c Bonus Bell.....	49.50	85.00
5c Bonus Bell.....	49.50	85.00	10c Bonus Bell.....	64.50	85.00
10c Bonus Bell.....	64.50	85.00	25c Bonus Bell.....	64.50	85.00
25c Bonus Bell.....	64.50	85.00	5c Original Chrome.....	35.00	75.00
5c Original Chrome.....	35.00	75.00	10c Orig. Chrome.....	49.50	85.00
10c Orig. Chrome.....	49.50	85.00	25c Orig. Chrome.....	49.50	89.50
25c Orig. Chrome.....	49.50	89.50	50c Orig. Chrome.....	59.50	89.50
50c Orig. Chrome.....	59.50	89.50	1c QT Glitter Gold.....	15.00	30.00
1c QT Glitter Gold.....	15.00	30.00	5c QT Glitter Gold.....	39.50	65.00
5c QT Glitter Gold.....	39.50	65.00	10c QT Glitter Gold.....	39.50	75.00
10c QT Glitter Gold.....	39.50	75.00	25c QT Glitter Gold.....	39.50	85.00
25c QT Glitter Gold.....	39.50	85.00	1c VP Bell.....	15.00	19.50
1c VP Bell.....	15.00	19.50	1c VP Bell JP.....	15.00	25.00
1c VP Bell JP.....	15.00	25.00	1c VP Bell Green.....	15.00	19.50
1c VP Bell Green.....	15.00	19.50	5c VP Bell Green.....	15.00	22.50
5c VP Bell Green.....	15.00	22.50	1c VP Chrome.....	25.00	34.50
1c VP Chrome.....	25.00	34.50	5c VP Chrome.....	25.00	34.50
5c VP Chrome.....	25.00	34.50	5c VP Chrome Plus.....	27.50	42.50
5c VP Chrome Plus.....	27.50	42.50	1c P Bell B&G.....	22.50	32.50
1c P Bell B&G.....	22.50	32.50	5c VP Bell B&G.....	22.50	39.50
5c VP Bell B&G.....	22.50	39.50	Vest Pocket '46.....	20.00	44.50
Vest Pocket '46.....	20.00	44.50	5c Futurity.....	10.00	34.50
5c Futurity.....	10.00	34.50	10c Futurity.....	10.00	34.50
10c Futurity.....	10.00	34.50	25c Futurity.....	15.00	34.50
25c Futurity.....	15.00	34.50	50c Futurity.....	25.00	64.50
50c Futurity.....	25.00	64.50	5c Black Cherry Bell.....	89.50	94.50
5c Black Cherry Bell.....	89.50	94.50	10c Black Cherry Bell.....	89.50	99.50
10c Black Cherry Bell.....	89.50	99.50	25c Black Cherry Bell.....	95.00	104.50
25c Black Cherry Bell.....	95.00	104.50	50c Black Cherry.....	135.00	195.00
50c Black Cherry.....	135.00	195.00	25c Golf Ball Vendor.....	195.00	375.00
25c Golf Ball Vendor.....	195.00	375.00	5c War Eagle.....	20.00	34.50
5c War Eagle.....	20.00	34.50	10c War Eagle.....	20.00	40.00
10c War Eagle.....	20.00	40.00	25c War Eagle.....	25.00	40.00
25c War Eagle.....	25.00	40.00	50c War Eagle.....	35.00	69.50
50c War Eagle.....	35.00	69.50	5c Melon Bell.....	85.00	135.00
5c Melon Bell.....	85.00	135.00	10c Melon Bell.....	85.00	135.00
10c Melon Bell.....	85.00	135.00	25c Melon Bell.....	85.00	135.00
25c Melon Bell.....	85.00	135.00	Golden Falls 5c.....	85.00	150.00
Golden Falls 5c.....	85.00	150.00	Golden Falls 10c.....	89.50	150.00
Golden Falls 10c.....	89.50	150.00	Golden Falls 25c.....	89.50	150.00
Golden Falls 25c.....	89.50	150.00	Golden Falls 50c.....	140.00	195.00
Golden Falls 50c.....	140.00	195.00	5c Jewel Bell.....	119.50	160.00
5c Jewel Bell.....	119.50	160.00	10c Jewel Bell.....	124.50	160.00
10c Jewel Bell.....	124.50	160.00	25c Jewel Bell.....	124.50	160.00
25c Jewel Bell.....	124.50	160.00	50c Jewel Bell.....	210.00	245.00
50c Jewel Bell.....	210.00	245.00	5c Bonus '49.....	155.00	170.00
5c Bonus '49.....	155.00	170.00	10c Bonus '49.....	155.00	170.00
10c Bonus '49.....	155.00	170.00	25c Bonus '49.....	155.00	170.00
25c Bonus '49.....	155.00	170.00	50c Bonus Bell.....	185.00	210.00
50c Bonus Bell.....	185.00	210.00	5c Black Gold.....	105.00	145.00
5c Black Gold.....	105.00	145.00	10c Black Gold.....	105.00	145.00
10c Black Gold.....	105.00	145.00	25c Black Gold.....	105.00	145.00
25c Black Gold.....	105.00	145.00	50c Black Gold.....	185.00	210.00
50c Black Gold.....	185.00	210.00	5c Club Royale.....	150.00	179.50
5c Club Royale.....	150.00	179.50	10c Club Royale.....	150.00	179.50
10c Club Royale.....	150.00	179.50	50c Club Royale.....	225.00	250.00
50c Club Royale.....	225.00	250.00	5c Black Beauty.....	129.50	165.00
5c Black Beauty.....	129.50	165.00	10c Black Beauty.....	129.50	165.00
10c Black Beauty.....	129.50	165.00	25c Black Beauty.....	159.50	165.00
25c Black Beauty.....	159.50	165.00	50c Black Beauty.....	249.50	255.00
50c Black Beauty.....	249.50	255.00	5c Blue Bell.....	119.50	149.50
5c Blue Bell.....	119.50	149.50	10c Blue Bell.....	119.50	149.50
10c Blue Bell.....	119.50	149.50	25c Blue Bell.....	134.50	149.50
25c Blue Bell.....	134.50	149.50	5c Token Bell.....	165.00	175.00
5c Token Bell.....	165.00	175.00	10c Token Bell.....	165.00	175.00
10c Token Bell.....	165.00	175.00	25c Token Bell.....	165.00	175.00
25c Token Bell.....	165.00	175.00	5c 21 Bell.....	160.00	195.00
5c 21 Bell.....	160.00	195.00	10c 21 Bell.....	160.00	195.00
10c 21 Bell.....	160.00	195.00	25c 21 Bell.....	165.00	195.00
25c 21 Bell.....	165.00	195.00			

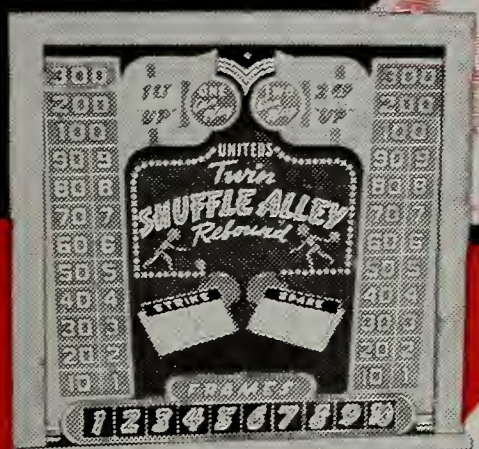
GROETCHEN

1c Columbia.....	15.00	29.50
5c Columbia Chrome.....	30.00	34.50
5c Columbia JPV Bell.....	30.00	40.00
5c Columbia Fruit.....	32.50	37.50
5c Columbia Cig RJ.....	25.00	39.50
5c Columbia DJP.....	49.50	79.50
10c Columbia DJP.....	34.50	79.50
5c Columbia Club		
Cig GA.....	29.50	37.50
5c Columbia Club DJ.....	50.00	82.50
10c Columbia Club		
Cig GA.....	59.50	79.50
5c Columbia Cig GA.....	35.00	39.50
5c Columbia Fruit GA.....	49.50	69.50
5c Columbia Orig GA.....	19.00	29.50
5c Conv Columbia		
Chrome.....	34.50	59.50
Columbia DeLuxe.....	59.50	79.50

TWIN

UNITED'S

SHUFFLE ALLEY REBOUND



FAST PLAY

45 SECONDS

DISAPPEARING PINS

1 ^{10¢} OR 2 ^{20¢} CAN PLAY

20-30 ¹ ^X SCORING

THE PREFERRED

← **HINGED PLAYFIELD**
FOR EASY SERVICE

SMOOTH, QUIET
OPERATION

UNITED'S
PROVEN
**DROP
CHUTE**

8 FT. x 2 FT.

SEE
YOUR DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

4 **BIG REASONS WHY** Bally® **TURE KING**

... ATTRACTS NEW PLAYERS!

... HOLDS THE REGULARS!

... GETS MORE PLAY!

... EARNS MORE PROFIT!



FOUR DIFFERENT styles of backglass, appearing and disappearing like magic, could not be more powerful in play-appeal! Press a button . . . and your favorite features pop out at you in concentrated brilliance on the backglass. Selections! Odds! Double Scores! Feature! The revolutionary new Player's Choice idea permits every player to play the game his way . . . to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest earning-power in pinball history.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS